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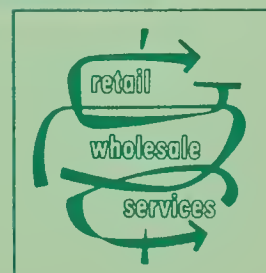


C67-SS4

SELECTED SERVICES Motion Pictures



U.S.
DEPARTMENT
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The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade
Vols. V, VI—Wholesale Trade
Vols. VII, VIII—Selected Services

Selected Services reports are issued first as separate preprints and then brought together in the following volumes:

**VOL. VII. SELECTED SERVICES,
SUBJECT REPORTS**

A U.S. Summary chapter and chapters providing special data on many service industries, including laundry and dry cleaning plants, hotels and motels, motion pictures, travel agencies, law firms, and architectural and engineering firms. This volume consists of the subject reports previously issued as series BC67-SS.

**VOL. VIII. SELECTED SERVICES,
AREA STATISTICS**

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of service establishments in an area. This volume consists of the area reports previously issued as series BC67-SA.

This report is a preprint of a corresponding chapter of Vol. VII—Selected Services, Subject Reports.

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SELECTED SERVICES:

MOTION PICTURES, BC67-SS4

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Special acknowledgment is due to the many businesses in the motion picture industry whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-SS4

SELECTED SERVICES

Subject Reports

Motion Pictures

|

Issued November 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

Motion Pictures

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Introduction

AUTHORITY AND SCOPE—The economic censuses are required by law under Title 13, U.S. Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this census but published in a separate series of reports. The 1967 Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KIND OF SERVICES COVERED—This report presents data for the "Motion Picture Production and Distribution Industry," group 781, as defined in the Standard Industrial Classification (SIC) Manual,¹ the "Motion Picture Services Industries," group 782 of the SIC; and "Motion Picture Theaters," group 783 of the SIC. The data in this report supplement those in the area report series BC67-SA. For definitions, see Appendix A.

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

Most of the tabulations included in the report are based on special inquiries directed to establishments with payrolls ("employers") primarily engaged in the motion picture industry defined in accordance with the Standard Industrial Classification (SIC) Manual. Similar information is not available for establishments without payrolls ("nonemployers") because the data for nonemployer establishments were derived from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) which did not contain the special inquiries included on census forms. (See "Method of Coverage" in appendix A.) Establishments with payrolls represented 89 percent of the number in this group and accounted for 99 percent of their volume of receipts.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Some of the data in this report comprise the statistical portions of previously published reports. Errors found after those reports were issued have not been carried to this report unless they significantly affect the data. As a result, the detail in some tables may not add to totals.

AREAS DEFINED BY U.S. BUREAU OF THE BUDGET TO JANUARY 15, 1968



STANDARD METROPOLITAN STATISTICAL AREAS IN NORTHEASTERN UNITED STATES

AREAS DEFINED BY U.S. BUREAU OF THE BUDGET TO JANUARY 15, 1968



U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

MOTION PICTURES Selected Services

Motion Picture Theaters:

1954, 1958, 1963, and 1967

(Includes only theaters with payroll)

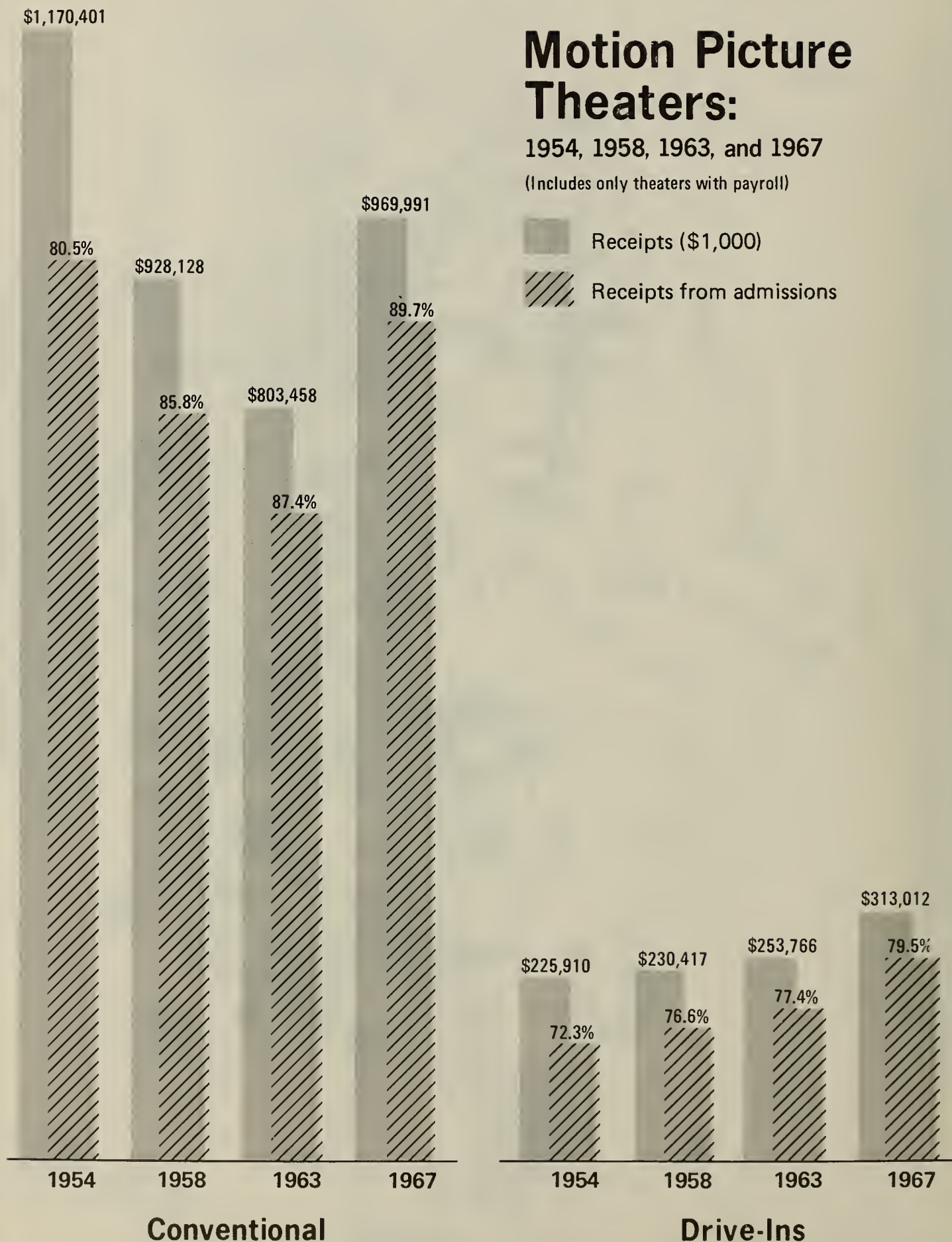


TABLE 1. Motion Picture Theaters, Production, Distribution, and Services-United States and States: 1967

SIC code	State and kind of business	All establishments			Establishments with payroll			
		Number	Receipts (\$1,000)	Propri- etors ¹ (number)	Number	Receipts (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	UNITED STATES							
78	TOTAL.	16 752	3 476 121	6 952	14 853	3 452 427	980 198	176 690
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	4 565	2 183 086	1 950	3 375	2 169 424	699 072	64 581
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	909	176 251	319 611	21 917
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . .	(*)	(*)	(*)	686	447 038	148 042	14 680
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	80	22 484	9 066	1 137
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	710	855 114	57 722	8 096
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	147	367 848	37 881	3 233
7818	SERVICES ALLIED TO MOTION PICTURE DISTRIBUTION .	(*)	(*)	(*)	289	30 960	12 945	2 137
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	554	313 951	113 805	13 381
783	MOTION PICTURE THEATERS.	12 187	1 293 035	5 002	11 478	1 283 003	281 126	112 109
7832	MOTION PICTURE THEATERS, EXCEPT ORIVE-IN	(*)	(*)	(*)	8 094	969 991	221 737	90 110
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	3 384	313 012	59 389	21 999
	ALABAMA							
78	TOTAL.	183	13 190	78	170	12 946	2 898	1 429
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	2	(o)	(D)	2	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	181	(D)	(D)	168	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT ORIVE-IN	(*)	(*)	(*)	99	8 161	1 841	913
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	69	(o)	(D)	(D)
	ALASKA							
78	TOTAL.	29	2 869	16	22	2 701	495	186
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	4	(D)	(D)	1	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	25	(D)	(D)	21	(D)	(D)	(o)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	19	2 048	381	167
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	2	(D)	(D)	(D)
	ARIZONA							
78	TOTAL.	106	10 633	34	97	10 538	2 457	1 074
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	14	433	12	7	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	92	10 200	22	90	(D)	(D)	(o)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	52	5 963	1 327	634
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	38	(D)	(D)	(D)
	ARKANSAS							
78	TOTAL.	157	8 295	83	137	8 083	1 707	1 000
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	8	203	7	2	(D)	(D)	(o)
783	MOTION PICTURE THEATERS.	149	8 092	76	135	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	90	5 412	1 155	709
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	45	(D)	(D)	(D)
	CALIFORNIA							
78	TOTAL.	2 526	832 475	1 139	2 069	826 950	505 320	48 459
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	1 506	669 571	747	1 098	664 960	468 642	36 103
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	393	115 148	281 000	17 228
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . .	(*)	(*)	(*)	301	252 467	101 087	9 687
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	16	1 381	431	68
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	108	94 099	7 381	1 058
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	40	49 326	13 962	1 115
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	47	3 916	1 591	223
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	193	148 623	55 525	5 957
783	MOTION PICTURE THEATERS.	1 020	162 904	392	971	161 990	36 678	12 356
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	748	116 560	28 572	9 512
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	223	45 330	8 106	2 844
	COLORADO							
78	TOTAL.	233	27 614	103	203	27 314	5 020	1 832
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	50	10 282	25	35	10 177	1 568	297
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	7	433	145	31
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . .	(*)	(*)	(*)	4	(D)	(D)	(o)
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	-	-	-	-
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	14	8 057	742	164
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	-	-	-	-
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	2	(D)	(D)	(D)
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	8	1 287	476	72
783	MOTION PICTURE THEATERS.	183	17 332	78	168	17 137	3 452	1 535
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	118	12 933	2 620	1 186
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	50	4 204	832	349

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

*Data only for establishments with payroll.

¹Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services-United States and States: 1967-Continued

SIC code	State and kind of business	All establishments			Establishments with payroll			
		Number	Receipts (\$1,000)	Propri- etors ¹ (number)	Number	Receipts (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
CONNECTICUT								
78	TOTAL.	200	26 382	67	173	25 911	5 202	1 768
781, 782	MOTION PICTURE PRODUCTION, OISTRIBUTION, SERVICES.	53	7 262	27	32	6 950	1 086	139
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	7	563	247	43
7814	MOTION PICTURE, TAPE PROOUCTION FOR TELEVISION .	(*)	(*)	(*)	2	(D)	(D)	(D)
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	2	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	10	5 879	582	59
7817	FILM OR TAPE OISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	-	-	-	-
7818	SERVICES ALLIED TO MOTION PICTURES OISTRIBUTION.	(*)	(*)	(*)	4	279	95	13
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	7	468	141	22
783	MOTION PICTURE THEATERS.	147	19 120	40	141	18 961	4 116	1 629
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	99	13 332	3 090	1 304
7833	ORIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	42	5 629	1 026	325
DELAWARE								
78	TOTAL.	31	2 754	10	30	(D)	(D)	(D)
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	-	-	-	-	-	-	-
783	MOTION PICTURE THEATERS.	31	2 754	10	30	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	23	1 934	425	187
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	7	(D)	(D)	(D)
DISTRICT OF COLUMBIA								
78	TOTAL.	81	36 291	11	76	36 263	6 277	1 262
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	40	26 674	8	35	26 646	4 173	536
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	7	1 753	594	58
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	3	283	113	6
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	1	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	13	16 419	950	183
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	-	-	-	-
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	2	(D)	(D)	(D)
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	9	7 939	2 356	269
783	MOTION PICTURE THEATERS.	41	9 617	3	41	9 617	2 104	726
7832	MOTION PICTURE THEATERS, EXCEPT ORIVE-IN	(*)	(*)	(*)	41	9 617	2 104	726
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	-	-	-	-
FLORIOA								
78	TOTAL.	483	66 374	144	428	65 640	12 471	4 828
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	98	120 282	42	64	119 908	2 858	574
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	13	660	283	84
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	14	585	331	58
7815	PRODUCTION OF STILL FILMS AND SLIOE FILMS. . . .	(*)	(*)	(*)	2	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	17	12 339	867	167
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	5	3 247	370	69
7818	SERVICES ALLIED TO MOTION PICTURES OISTRIBUTION.	(*)	(*)	(*)	1	(D)	(D)	(D)
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	12	2 946	974	187
783	MOTION PICTURE THEATERS.	385	47 036	102	364	46 676	9 613	4 254
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	241	34 131	7 130	3 124
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	123	12 545	2 483	1 130
GEORGIA								
78	TOTAL.	333	46 354	97	319	46 105	8 572	3 370
781, 782	MOTION PICTURE PRODUCTION, OISTRIBUTION, SERVICES.	38	118 322	10	37	(D)	(D)	(D)
7813	MOTIGN PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	5	566	276	51
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	3	289	107	15
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	1	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	19	16 922	1 640	259
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	1	(D)	(D)	(D)
7818	SERVICE ALLIED TO MOTION PICTURES OISTRIBUTION .	(*)	(*)	(*)	5	313	297	56
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	3	117	36	13
783	MOTION PICTURE THEATERS.	295	29 785	87	282	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	186	21 290	4 434	2 084
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	96	(D)	(D)	(D)
HAWAII								
78	TOTAL.	68	9 531	27	60	9 456	1 662	701
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	9	499	6	4	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	59	9 032	21	56	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	51	6 898	1 310	554
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	5	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ¹ Revised. X Not applicable.
 *Data only for establishments with payroll.

¹Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967—Continued

SIC code	State and kind of business	All establishments			Establishments with payroll			
		Number	Receipts	Propri- etors ¹	Number	Receipts	Payroll, entire year	Paid employees for week including March 12
			(\$1,000)	(number)		(\$1,000)	(\$1,000)	
IDAHO								
78	TOTAL.	96	4 259	58	88	4 147	896	531
781, 782	MOTION PICTURE PRODUCTION, OISTRIBUTION, SERVICES.	3	(o)	(D)	1	(D)	(o)	(D)
783	MOTION PICTURE THEATERS.	93	(D)	(D)	87	(o)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	57	2 718	596	424
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	30	(D)	(o)	(D)
ILLINOIS								
78	TOTAL.	657	150 140	249	583	149 127	33 404	7 325
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	187	80 964	79	138	80 196	17 619	2 010
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	29	14 579	7 342	666
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	25	10 934	3 752	362
7815	PRODUCTION OF STILL FILMS AND SLIOE FILMS. . . .	(*)	(*)	(*)	5	984	384	50
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	34	40 129	2 119	359
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	8	3 485	670	114
7818	SERVICES ALLIED TO MOTION PICTURES OISTRIBUTION.	(*)	(*)	(*)	11	1 496	638	85
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	26	8 589	2 714	374
783	MOTION PICTURE THEATERS.	470	69 176	170	445	68 931	15 785	5 315
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	339	54 872	12 799	4 474
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	106	14 059	2 986	841
INDIANA								
78	TOTAL.	317	35 170	145	301	34 944	6 679	2 493
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	34	19 071	15	25	18 949	887	154
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	6	421	181	28
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	1	(D)	(D)	(D)
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	2	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	9	7 800	452	67
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	-	-	-	-
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	5	356	142	23
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	2	(D)	(o)	(D)
783	MOTION PICTURE THEATERS.	283	26 649	130	276	26 545	5 792	2 339
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	168	15 390	3 719	1 734
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	108	11 155	2 073	605
IOWA								
78	TOTAL.	294	23 233	130	268	23 009	4 334	2 184
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	22	16 480	7	17	16 435	728	139
783	MOTION PICTURE THEATERS.	272	17 697	123	251	17 518	3 606	2 045
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	184	12 913	2 812	1 671
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	67	4 605	794	374
KANSAS								
78	TOTAL.	242	14 571	124	218	14 203	3 374	1 482
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	10	11 618	3	9	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	232	12 831	121	209	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	129	7 378	1 618	960
7833	ORIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	80	(D)	(D)	(D)
KENTUCKY								
78	TOTAL.	232	15 492	138	212	15 332	3 110	1 418
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	11	612	8	8	585	85	25
783	MOTION PICTURE THEATERS.	221	14 880	130	204	14 747	3 025	1 393
7832	MOTION PICTURE THEATERS, EXCEPT ORIVE-IN	(*)	(*)	(*)	107	8 446	1 962	914
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	97	6 301	1 063	479
LOUISIANA								
78	TOTAL.	250	31 679	143	207	30 990	5 664	2 218
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	37	13 263	21	25	13 100	2 193	592
783	MOTION PICTURE THEATERS.	213	18 416	122	182	17 890	3 471	1 626
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	138	13 527	2 827	1 340
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	44	4 363	644	286

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. † Revised. X Not applicable.

*Data only for establishments with payroll.

¹Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services-United States and States: 1967-Continued

SIC code	State and kind of business	All establishments			Establishments with payroll			
		Number	Receipts (\$1,000)	Propri- etors ¹ (number)	Number	Receipts (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
MAINE								
78	TOTAL.	87	4 341	33	81	4 316	964	412
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	3	(D)	(D)	1	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	84	(D)	(D)	80	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	44	2 470	580	322
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	36	(D)	(D)	(D)
MARYLAND								
78	TOTAL.	203	20 145	45	185	19 968	5 230	1 895
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	30	1 804	14	18	1 660	763	134
783	MOTION PICTURE THEATERS.	173	18 217	31	167	18 184	4 467	1 761
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	125	14 371	3 548	1 462
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	42	3 813	919	299
MASSACHUSETTS								
78	TOTAL.	356	66 416	93	328	66 097	11 345	3 689
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	77	24 939	34	55	24 741	2 700	402
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	11	1 205	413	51
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	8	994	355	50
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	2	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	19	20 616	1 324	198
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	-	-	-	-
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	9	866	287	53
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	6	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	279	41 477	59	273	41 356	8 645	3 287
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	193	31 777	6 822	2 718
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	80	9 579	1 823	569
MICHIGAN								
78	TOTAL.	468	80 919	247	430	80 524	18 175	4 947
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	82	34 826	35	60	34 629	8 646	1 170
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	12	2 155	614	81
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	6	821	353	252
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	5	12 570	5 665	542
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	18	16 005	1 044	147
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	1	(D)	(D)	(D)
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	7	(D)	(D)	(D)
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	11	2 266	805	122
783	MOTION PICTURE THEATERS.	386	46 093	212	370	45 895	9 529	3 777
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	276	34 868	7 580	3 201
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	94	11 027	1 949	576
MINNESOTA								
78	TOTAL.	346	35 799	172	315	35 372	6 636	2 394
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	45	13 398	17	36	13 211	1 818	280
783	MOTION PICTURE THEATERS.	301	23 531	155	279	23 291	4 818	2 114
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	210	19 147	3 948	1 872
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	69	4 144	870	242
MISSISSIPPI								
78	TOTAL.	177	10 252	137	159	9 972	2 084	933
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	2	(D)	(D)	1	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	175	(D)	(D)	158	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	113	7 080	1 488	701
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	45	(D)	(D)	(D)
MISSOURI								
78	TOTAL.	402	55 448	203	365	52 898	11 051	3 731
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	68	23 315	26	55	23 222	5 011	887
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	7	2 774	2 007	293
7814	MOTION PICTURE, TAPE PRODUCTION, FOR TELEVISION .	(*)	(*)	(*)	5	339	139	55
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	1	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	26	16 745	1 552	254
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	3	981	96	13
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	10	2 337	900	179
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	3	(D)	(D)	(D)

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¹Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services-United States and States: 1967-Continued

SIC code	Standard metropolitan statistical area and kind of business	All establishments			Establishments with payroll			
		Number	Receipts	Propri- etors ¹	Number	Receipts	Payroll, entire year	Paid employees for week including March 12
			(\$1,000)	(number)		(\$1,000)	(\$1,000)	(number)
MISSOURI--CONTINUED								
783	MOTION PICTURE THEATERS.	334	30 133	177	310	29 676	6 040	2 844
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	217	20 367	4 399	2 241
7833	ORIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	93	9 309	1 641	603
MONTANA								
78	TOTAL.	111	4 810	65	99	4 587	1 053	532
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	5	142	4	3	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	106	4 668	61	96	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	67	3 323	776	446
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	29	(D)	(D)	(D)
NEBRASKA								
78	TOTAL.	189	14 759	106	162	14 530	2 969	1 287
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	18	3 032	11	15	2 993	398	80
783	MOTION PICTURE THEATERS.	171	11 924	95	147	11 734	2 571	1 207
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	113	9 363	2 093	1 047
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	34	2 371	478	160
NEVADA								
78	TOTAL.	47	3 697	16	39	3 631	798	316
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	7	47	4	4	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	40	3 665	12	35	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	24	2 784	575	243
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	11	(D)	(D)	(D)
NEW HAMPSHIRE								
78	TOTAL.	59	3 514	25	58	(D)	(D)	(D)
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	3	(D)	(D)	3	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	56	(D)	(D)	55	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	36	2 234	585	319
7833	ORIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	19	(D)	(D)	(D)
NEW JERSEY								
78	TOTAL.	361	49 548	76	323	49 089	11 078	3 470
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	83	7 481	45	52	7 118	1 884	359
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV	(*)	(*)	(*)	9	302	130	19
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION	(*)	(*)	(*)	8	318	153	21
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS.	(*)	(*)	(*)	1	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	9	1 686	291	114
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	3	(D)	(D)	(D)
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	13	1 176	524	85
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	9	2 814	750	113
783	MOTION PICTURE THEATERS.	278	42 067	31	271	41 971	9 194	3 111
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	225	34 162	7 796	2 658
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	46	7 809	1 398	453
NEW MEXICO								
78	TOTAL.	118	7 272	40	109	7 171	1 524	783
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	6	(D)	(D)	3	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	112	(D)	(D)	106	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	59	4 069	919	546
7833	ORIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	47	(D)	(D)	(D)
NEW YORK								
78	TOTAL.	2 312	1 263 652	585	1 994	1 259 778	202 763	30 233
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	1 419	1 082 064	418	1 125	1 078 463	158 673	16 925
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV	(*)	(*)	(*)	290	64 553	21 259	2 562
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION	(*)	(*)	(*)	247	175 065	37 734	3 522
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS.	(*)	(*)	(*)	31	5 265	1 784	313
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	203	431 035	25 230	2 589
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	72	304 704	22 244	1 840
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	76	8 920	3 889	580
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	206	128 073	46 533	5 519
783	MOTION PICTURE THEATERS.	893	181 588	167	869	181 315	44 090	13 308
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	741	166 616	41 360	12 489
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	128	14 699	2 730	819

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TABLE 1. Motion Picture Theaters, Production, Distribution, and Services-United States and States: 1967-Continued

SIC code	County and kind of business	All establishments			Establishments with payroll			
		Number	Receipts (\$1,000)	Propri- etors ¹ (number)	Number	Receipts (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
NORTH CAROLINA								
78	TOTAL.	362	40 911	167	330	40 500	6 860	2 78
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	34	14 381	14	28	14 358	1 479	253
783	MOTION PICTURE THEATERS.	328	27 534	153	302	27 146	5 381	2 529
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	186	18 869	3 899	1 859
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	116	8 277	1 482	670
NORTH DAKOTA								
78	TOTAL.	103	3 124	70	84	2 867	655	310
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	1	(0)	(0)	1	(0)	(0)	(0)
783	MOTION PICTURE THEATERS.	102	(0)	(0)	83	(0)	(0)	(0)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	68	2 358	530	288
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	15	(0)	(0)	(0)
OHIO								
78	TOTAL.	612	80 758	202	572	80 393	15 161	5 047
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	99	29 779	42	74	29 545	3 335	501
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	16	1 348	411	63
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	3	512	143	21
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	1	(0)	(0)	(0)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	30	23 643	1 915	309
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	2	(0)	(0)	(0)
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	15	1 006	485	79
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	7	713	196	12
783	MOTION PICTURE THEATERS.	513	53 590	160	498	53 459	11 826	4 546
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	309	36 486	8 543	3 569
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	189	16 973	3 283	977
OKLAHOMA								
78	TOTAL.	285	20 681	128	251	20 296	3 659	1 674
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	21	4 286	11	12	4 163	445	91
783	MOTION PICTURE THEATERS.	264	16 395	117	239	16 133	3 214	1 583
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	156	11 745	2 471	1 212
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	83	4 388	743	371
OREGON								
78	TOTAL.	203	16 109	130	177	15 751	3 438	1 321
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	33	14 408	18	20	14 259	668	110
783	MOTION PICTURE THEATERS.	170	12 136	112	157	11 927	2 770	1 211
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	109	8 380	2 046	936
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	48	3 547	724	275
PENNSYLVANIA								
78	TOTAL.	726	97 004	329	674	96 496	17 485	6 133
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	101	39 342	47	76	39 147	4 706	802
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	12	1 670	462	70
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	12	3 877	1 060	156
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	3	196	71	14
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	33	30 876	2 187	375
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	-	-	-	-
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	9	867	341	45
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	7	1 661	585	142
783	MOTION PICTURE THEATERS.	625	60 548	282	598	60 235	12 779	5 331
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	428	46 708	10 342	4 539
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	170	13 527	2 437	792

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TABLE 1. Motion Picture Theaters, Production, Distribution, and Services-United States and States: 1967-Continued

SIC code	County and kind of business	All establishments			Establishments with payroll			
		Number	Receipts	Propri- etors ¹	Number	Receipts	Payroll, entire year	Paid employees for week including March 12
			(\$1,000)	(number)		(\$1,000)	(\$1,000)	(number)
RHODE ISLAND								
78	TOTAL.	50	5 294	16	44	5 253	1 262	402
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	7	(D)	(D)	1	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	43	(D)	(D)	43	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	29	3 275	759	308
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	14	(D)	(D)	(D)
SOUTH CAROLINA								
78	TOTAL.	150	11 709	87	138	11 512	2 317	1 063
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	11	515	7	7	496	140	37
783	MOTION PICTURE THEATERS.	139	11 194	80	131	11 016	2 177	1 026
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	85	7 464	1 619	763
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	46	3 552	558	263
SOUTH DAKOTA								
78	TOTAL.	116	4 083	91	105	3 961	866	356
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	2	(D)	(D)	2	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	114	(D)	(D)	103	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	79	3 146	688	297
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	24	(D)	(D)	(D)
TENNESSEE								
78	TOTAL.	241	27 101	79	233	26 875	5 767	2 272
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	25	7 644	10	25	7 644	1 506	290
783	MOTION PICTURE THEATERS.	216	19 457	69	208	19 231	4 261	1 982
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	122	12 793	2 953	1 381
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	86	6 438	1 308	601
TEXAS								
78	TOTAL.	930	112 131	437	818	110 473	22 297	8 604
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	132	37 225	80	83	36 440	6 710	1 081
7813	MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . .	(*)	(*)	(*)	17	2 793	1 755	219
7814	MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION .	(*)	(*)	(*)	12	3 540	1 420	189
7815	PRODUCTION OF STILL FILMS AND SLIDE FILMS. . . .	(*)	(*)	(*)	3	(D)	(D)	(D)
7816	MOTION PICTURE FILM EXCHANGES.	(*)	(*)	(*)	28	24 921	2 168	391
7817	FILM OR TAPE DISTRIBUTION FOR TELEVISION	(*)	(*)	(*)	2	(D)	(D)	(D)
7818	SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION.	(*)	(*)	(*)	16	2 122	754	171
7821	MOTION PICTURE SERVICE INDUSTRIES.	(*)	(*)	(*)	5	1 151	412	83
783	MOTION PICTURE THEATERS.	798	74 906	357	735	74 033	15 587	7 523
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	472	49 975	11 093	5 315
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	263	21 358	4 494	2 208
UTAH								
78	TOTAL.	132	15 627	68	117	15 340	2 365	1 007
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	23	16 668	10	16	16 597	592	98
783	MOTION PICTURE THEATERS.	109	9 442	58	101	9 226	1 773	909
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	71	6 106	1 139	665
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	30	3 120	634	244
VERMONT								
78	TOTAL.	44	2 252	23	41	2 131	521	196
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	3	(D)	(D)	2	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	41	(D)	(D)	39	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	20	1 154	320	162
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	19	(D)	(D)	(D)
VIRGINIA								
78	TOTAL.	298	22 914	125	280	22 773	4 850	2 206
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	18	1 180	13	8	1 140	296	69
783	MOTION PICTURE THEATERS.	280	21 734	112	272	21 633	4 554	2 137
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	182	16 351	3 636	1 782
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	90	5 282	918	355

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†] Revised. X Not applicable.

*Data only for establishments with payroll.

¹Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services-United States and States: 1967-Continued

SIC code	Standard metropolitan statistical area and kind of business	All establishments			Establishments with payroll			
		Number	Receipts (\$1,000)	Propri- etors ¹ (number)	Number	Receipts (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
WASHINGTON								
78	TOTAL.	254	30 206	120	225	29 975	5 972	2 065
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	48	10 869	31	28	10 701	1 458	216
783	MOTION PICTURE THEATERS.	206	20 459	89	197	20 396	4 514	1 849
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	141	14 803	3 376	1 461
7833	DRIVE-IN PICTURE THEATERS.	(*)	(*)	(*)	56	5 593	1 138	388
WEST VIRGINIA								
78	TOTAL.	150	6 230	90	142	6 167	1 452	723
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	3	(D)	(D)	-	-	-	-
783	MOTION PICTURE THEATERS.	147	(D)	(D)	142	6 167	1 452	723
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	82	3 625	946	554
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	60	2 542	506	169
WISCONSIN								
78	TOTAL.	288	27 844	121	260	27 555	5 755	2 231
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	29	9 001	11	20	8 935	1 342	218
783	MOTION PICTURE THEATERS.	259	19 557	110	240	19 333	4 413	2 013
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	190	15 953	3 740	1 882
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	50	3 380	673	131
WYOMING								
78	TOTAL.	54	2 604	30	54	2 604	594	303
781, 782	MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES.	1	(D)	(D)	1	(D)	(D)	(D)
783	MOTION PICTURE THEATERS.	53	(D)	(D)	53	(D)	(D)	(D)
7832	MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	(*)	(*)	(*)	33	1 846	446	255
7833	DRIVE-IN MOTION PICTURE THEATERS	(*)	(*)	(*)	20	(D)	(D)	(D)

Standard Notes: . Represents zero. D Withheld to avoid disclosure. NA Not available. † Revised. X Not applicable.

*Data only for establishments with payroll.

¹Based on legal form of organization. See text for explanation.

TABLE 2. Major Sources of Receipts--United States and States: 1967

State and type of theater	Total		Motion picture theaters reporting major sources of receipts				
	Establishments (number)	Receipts ¹ (\$1,000)	Establishments (number)	Receipts from customers			Other receipts ³ (\$1,000)
				Total (\$1,000)	Admissions (including taxes) (\$1,000)	Refreshments including popcorn, candy, etc. ² (\$1,000)	
UNITED STATES, TOTAL	11 478	1 283 003	8 803	1 082 159	944 073	138 086	18 445
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . .	8 094	969 991	6 196	818 312	734 330	83 982	13 022
DRIVE-IN MOTION PICTURE THEATERS.	3 384	313 012	2 607	263 847	209 743	54 104	5 423
ALABAMA, TOTAL	168	(o)	123	10 705	8 663	2 042	127
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	99	8 161	74	7 288	6 034	1 254	76
DRIVE-IN MOTION PICTURE THEATERS.	69	(D)	49	3 417	2 629	788	51
ALASKA, TOTAL	21	(D)	17	2 166	1 651	515	4
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	19	2 048	15	(D)	(D)	(D)	(D)
DRIVE-IN MOTION PICTURE THEATERS.	2	(D)	2	(D)	(D)	(D)	(D)
ARIZONA, TOTAL	90	(D)	64	8 824	7 467	1 357	47
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	52	5 963	39	5 289	4 633	656	11
DRIVE-IN MOTION PICTURE THEATERS.	38	(D)	25	3 535	2 834	701	36
ARKANSAS, TOTAL	135	(D)	92	6 311	4 764	1 547	114
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	90	5 412	63	4 236	3 331	905	96
DRIVE-IN MOTION PICTURE THEATERS.	45	(D)	29	2 075	1 433	642	18
CALIFORNIA, TOTAL	971	161 990	751	134 021	109 027	24 994	916
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	748	116 660	576	96 804	81 764	15 040	383
DRIVE-IN MOTION PICTURE THEATERS.	223	45 330	175	37 217	27 263	9 954	533
COLORADO, TOTAL	168	17 137	122	14 893	12 414	2 479	62
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	118	12 933	87	11 293	9 706	1 587	46
DRIVE-IN MOTION PICTURE THEATERS.	50	4 204	35	3 600	2 708	892	16
CONNECTICUT, TOTAL	141	18 961	120	17 005	15 595	1 410	298
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	99	13 332	84	11 717	11 147	570	232
DRIVE-IN MOTION PICTURE THEATERS.	42	5 629	36	5 288	4 448	840	66
DELAWARE, TOTAL	30	(D)	22	2 329	2 260	69	85
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	23	1 934	17	1 627	1 558	69	30
DRIVE-IN MOTION PICTURE THEATERS.	7	(O)	5	702	702	-	55
DISTRICT OF COLUMBIA, TOTAL	41	9 617	29	7 953	7 916	37	293
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	41	9 617	29	7 953	7 916	37	293
DRIVE-IN MOTION PICTURE THEATERS.	-	-	-	-	-	-	-
FLORIDA, TOTAL	364	46 676	252	37 937	32 263	5 674	266
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	241	34 131	173	29 044	25 826	3 218	180
DRIVE-IN MOTION PICTURE THEATERS.	123	12 545	79	8 893	6 437	2 456	86
GEORGIA, TOTAL	282	(D)	197	22 601	18 626	3 975	338
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	186	21 290	125	15 824	13 519	2 305	213
DRIVE-IN MOTION PICTURE THEATERS.	96	(D)	72	6 777	5 107	1 670	125
HAWAII, TOTAL	56	(D)	47	8 445	6 901	1 544	34
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	51	6 898	44	6 710	5 740	970	32
DRIVE-IN MOTION PICTURE THEATERS.	5	(D)	3	1 735	1 161	574	2
IDAHO, TOTAL	87	(D)	64	3 536	2 873	663	23
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	57	2 718	45	2 363	1 971	392	17
DRIVE-IN MOTION PICTURE THEATERS.	30	(D)	19	1 173	902	271	6
ILLINOIS, TOTAL	445	68 931	359	60 006	52 637	7 369	1 354
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	339	54 872	275	48 470	42 816	5 654	1 017
DRIVE-IN MOTION PICTURE THEATERS.	106	14 059	84	11 536	9 821	1 715	337
INDIANA, TOTAL	276	26 545	231	23 460	19 345	4 115	434
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	168	15 390	138	13 172	11 406	1 766	146
DRIVE-IN MOTION PICTURE THEATERS.	108	11 155	93	10 288	7 939	2 349	288
IOWA, TOTAL	251	17 518	194	14 662	12 361	2 301	163
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	184	12 913	143	10 573	9 231	1 342	93
DRIVE-IN MOTION PICTURE THEATERS.	67	4 605	51	4 089	3 130	959	70
KANSAS, TOTAL	209	(D)	163	11 173	8 673	2 500	71
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. . . .	129	7 378	101	6 570	5 433	1 137	28
DRIVE-IN MOTION PICTURE THEATERS.	80	(D)	62	4 603	3 240	1 363	43

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹Including admissions taxes.²Includes sales from refreshments stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes \$3,143 (thousand) in receipts for screen advertising for the United States as a whole. Does not include receipts from rental of real estate.

TABLE 2. Major Sources of Receipts--United States and States: 1967--Continued

State and type of theater	Total		Motion picture theaters reporting major sources of receipts				
	Establish- ments	Receipts ¹	Establish- ments	Receipts from customers			Other receipts ³
				Total	Admissions (including taxes)	Refreshments including popcorn, candy, etc. ²	
	(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)
KENTUCKY, TOTAL	204	14 747	153	12 807	10 781	2 026	226
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	107	8 446	77	7 136	6 394	742	126
DRIVE-IN MOTION PICTURE THEATERS.	97	6 301	76	5 671	4 387	1 284	100
LOUISIANA, TOTAL.	182	17 890	132	14 723	12 043	2 680	147
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	138	13 527	100	11 112	9 384	1 728	120
DRIVE-IN MOTION PICTURE THEATERS.	44	4 363	32	3 611	2 659	952	27
MAINE, TOTAL.	80	(0)	65	3 578	3 052	526	29
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	44	2 470	35	1 980	1 804	176	21
DRIVE-IN MOTION PICTURE THEATERS.	36	(0)	30	1 598	1 248	350	8
MARYLAND, TOTAL.	167	18 184	117	14 527	13 482	1 045	459
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	125	14 371	85	11 632	11 066	566	335
DRIVE-IN MOTION PICTURE THEATERS.	42	3 813	32	2 895	2 416	479	124
MASSACHUSETTS, TOTAL.	273	41 356	219	36 049	33 124	2 925	509
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	193	31 777	154	27 124	25 429	1 695	348
DRIVE-IN MOTION PICTURE THEATERS.	80	9 579	65	8 925	7 695	1 230	161
MICHIGAN, TOTAL.	370	45 895	300	40 898	36 966	3 932	1 025
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	276	34 868	232	31 759	28 786	2 973	640
DRIVE-IN MOTION PICTURE THEATERS.	94	11 027	68	9 139	8 180	959	385
MINNESOTA, TOTAL.	279	23 291	212	20 513	18 166	2 347	333
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	210	19 147	156	16 634	14 772	1 862	148
DRIVE-IN MOTION PICTURE THEATERS.	69	4 144	56	3 879	3 394	485	185
MISSISSIPPI, TOTAL.	158	(0)	120	8 126	6 392	1 734	100
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	113	7 080	85	6 138	4 834	1 304	70
DRIVE-IN MOTION PICTURE THEATERS.	45	(0)	35	1 988	1 558	430	30
MISSOURI, TOTAL.	310	29 676	241	26 337	21 687	4 650	226
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	217	20 367	167	18 540	16 070	2 470	160
DRIVE-IN MOTION PICTURE THEATERS.	93	9 309	74	7 797	5 617	2 180	66
MONTANA, TOTAL.	96	(0)	62	3 299	2 622	677	26
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	67	3 323	43	2 443	1 989	454	11
DRIVE-IN MOTION PICTURE THEATERS.	29	(0)	19	856	633	223	15
NEBRASKA, TOTAL.	147	11 734	113	9 659	8 187	1 472	42
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	113	9 363	89	7 467	6 406	1 061	28
DRIVE-IN MOTION PICTURE THEATERS.	34	2 371	24	2 192	1 781	411	14
NEVADA, TOTAL.	35	(0)	28	3 282	2 757	525	51
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	24	2 784	19	2 501	2 102	399	13
DRIVE-IN MOTION PICTURE THEATERS.	11	(0)	9	781	655	126	38
NEW HAMPSHIRE, TOTAL.	55	(0)	45	2 952	2 638	314	140
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	36	2 234	28	1 865	1 765	100	106
DRIVE-IN MOTION PICTURE THEATERS.	19	(0)	17	1 087	873	214	34
NEW JERSEY, TOTAL.	271	41 971	223	37 617	36 545	1 072	1 125
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	225	34 162	187	30 840	29 980	860	917
DRIVE-IN MOTION PICTURE THEATERS.	46	7 809	36	6 777	6 565	212	208
NEW MEXICO, TOTAL.	106	(0)	85	6 273	5 510	763	32
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	59	4 069	45	3 650	3 393	257	19
DRIVE-IN MOTION PICTURE THEATERS.	47	(0)	40	2 623	2 117	506	13
NEW YORK, TOTAL.	869	181 315	666	143 187	138 065	5 122	3 195
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	741	166 616	563	130 149	126 013	4 136	2 866
DRIVE-IN MOTION PICTURE THEATERS.	128	14 699	103	13 038	12 052	986	329
NORTH CAROLINA, TOTAL.	302	27 146	248	24 131	18 995	5 136	113
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	186	18 869	156	17 088	13 891	3 197	96
DRIVE-IN MOTION PICTURE THEATERS.	116	8 277	92	7 043	5 104	1 939	17
NORTH DAKOTA, TOTAL.	83	(0)	57	2 308	1 945	363	58
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	68	2 358	45	1 933	1 622	311	34
DRIVE-IN MOTION PICTURE THEATERS.	15	(0)	12	375	323	52	24

Standard Notes. - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

¹Including admissions taxes.²Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes \$3,143 (thousand) in receipts for screen advertising for the United States as a whole. Does not include receipts from rental of real estate.

TABLE 2. Major Sources of Receipts--United States and States: 1967--Continued

State and type of theater	Total		Motion picture theaters reporting major sources of receipts				
	Establish- ments	Receipts ¹	Establish- ments	Receipts from customers			Other receipts ³
				Total	Admissions (including taxes)	Refreshments including popcorn, candy, etc. ²	
	(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)
OHIO, TOTAL	498	53 459	404	46 146	43 093	3 053	1 694
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	309	36 486	250	31 309	29 746	1 563	964
DRIVE-IN MOTION PICTURE THEATERS.	189	16 973	154	14 837	13 347	1 490	730
OKLAHOMA, TOTAL	239	16 133	171	13 047	10 572	2 475	44
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	156	11 745	108	9 476	7 939	1 537	38
ORIVE-IN MOTION PICTURE THEATERS.	83	4 388	63	3 571	2 633	938	6
OREGON, TOTAL	157	11 927	114	9 330	7 624	1 706	92
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	109	8 380	78	6 267	5 368	899	55
DRIVE-IN MOTION PICTURE THEATERS.	48	3 547	36	3 063	2 256	807	37
PENNSYLVANIA, TOTAL	598	60 235	470	50 003	47 457	2 546	1 735
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	428	46 708	332	38 904	37 391	1 513	1 254
ORIVE-IN MOTION PICTURE THEATERS.	170	13 527	138	11 099	10 066	1 033	481
RHODE ISLAND, TOTAL	43	(0)	31	4 216	3 814	402	73
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	29	3 275	23	2 999	2 803	196	49
DRIVE-IN MOTION PICTURE THEATERS.	14	(0)	8	1 217	1 011	206	24
SOUTH CAROLINA, TOTAL	131	11 016	103	9 573	7 614	1 959	73
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	85	7 464	66	6 410	5 261	1 149	62
ORIVE-IN MOTION PICTURE THEATERS.	46	3 552	37	3 163	2 353	810	11
SOUTH DAKOTA, TOTAL	103	(0)	57	2 410	1 973	437	16
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	79	3 146	45	1 916	1 610	306	12
ORIVE-IN MOTION PICTURE THEATERS.	24	(0)	12	494	363	131	4
TENNESSEE, TOTAL.	208	19 231	160	15 935	13 627	2 308	417
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	122	12 793	92	11 002	9 725	1 277	305
DRIVE-IN MOTION PICTURE THEATERS.	86	6 438	68	4 933	3 902	1 031	112
TEXAS, TOTAL	735	74 033	583	65 851	52 980	12 871	488
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	472	52 675	374	48 261	40 259	8 002	367
DRIVE-IN MOTION PICTURE THEATERS.	263	21 358	209	17 590	12 721	4 869	121
UTAH, TOTAL	101	9 226	70	7 548	6 452	1 096	13
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	71	6 106	52	5 360	4 725	635	5
DRIVE-IN MOTION PICTURE THEATERS.	30	3 120	18	2 188	1 727	461	8
VERMONT, TOTAL.	39	(0)	32	1 661	1 406	255	6
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	20	1 154	17	1 004	906	98	3
ORIVE-IN MOTION PICTURE THEATERS.	19	(0)	15	657	500	157	3
VIRGINIA, TOTAL	272	21 633	196	18 536	16 324	2 212	458
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	182	16 351	129	13 922	12 568	1 354	351
ORIVE-IN MOTION PICTURE THEATERS.	90	5 282	67	4 614	3 756	858	107
WASHINGTON, TOTAL	197	20 396	160	17 980	14 354	3 626	70
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	141	14 803	114	12 931	10 888	2 043	46
ORIVE-IN MOTION PICTURE THEATERS.	56	5 593	46	5 049	3 466	1 583	24
WEST VIRGINIA, TOTAL.	142	6 167	105	5 143	4 235	908	177
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	82	3 625	55	2 733	2 552	181	95
ORIVE-IN MOTION PICTURE THEATERS.	60	2 542	50	2 410	1 683	727	82
WISCONSIN, TOTAL.	240	19 333	188	17 063	15 040	2 023	620
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	190	15 953	149	14 009	12 609	1 400	460
ORIVE-IN MOTION PICTURE THEATERS.	50	3 380	39	3 054	2 431	623	160
WYOMING, TOTAL.	53	(0)	26	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	33	1 846	18	(N)	(N)	(N)	(N)
ORIVE-IN MOTION PICTURE THEATERS.	20	(0)	8	(N)	(N)	(N)	(N)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

¹Including admissions taxes.²Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes \$3,143 (thousand) in receipts for screen advertising for the United States as a whole. Does not include receipts from rental of real estate.

Table 3. Major Sources of Receipts-Selected Standard Metropolitan Statistical Areas: 1967

Standard metropolitan statistical area and type of theater	Total		Motion picture theaters reporting major sources of receipts				
	Establish- ments	Receipts ¹	Establish- ments	Receipts from customers			Other receipts ³
				Total	Admissions (including taxes)	Refreshments including popcorn, ² candy, etc.	
	(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)
STANDARD CONSOLIDATED AREAS							
NEW YORK, N.Y.-NORTHEASTERN NEW JERSEY	653	175 843	540	144 392	139 938	4 454	3 126
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	610	164 486	499	133 236	129 351	3 885	3 074
DRIVE-IN MOTION PICTURE THEATERS	43	11 357	41	11 156	10 587	569	52
CHICAGO, ILL.-NORTHWESTERN INDIANA	212	50 162	170	44 176	39 341	4 835	1 130
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	181	42 061	147	37 032	32 978	4 054	844
DRIVE-IN MOTION PICTURE THEATERS	31	8 101	23	7 144	6 363	781	286
STANDARD METROPOLITAN STATISTICAL AREAS							
AKRON, OHIO	25	(0)	23	3 481	3 315	166	142
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	16	2 244	14	(0)	(0)	(0)	(0)
DRIVE-IN MOTION PICTURE THEATERS	9	(0)	9	(0)	(0)	(0)	(0)
ALBANY-SCHENECTADY-TROY, N.Y.	32	(0)	29	3 609	3 448	161	93
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	18	2 540	16	2 411	2 329	82	45
DRIVE-IN MOTION PICTURE THEATERS	14	(0)	13	1 198	1 119	79	48
ANAHEIM-SANTA ANA-GARDEN GROVE, CALIF.	39	(0)	28	5 615	4 353	1 262	46
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	30	4 472	21	3 371	2 761	610	5
DRIVE-IN MOTION PICTURE THEATERS	9	(0)	7	2 244	1 592	652	41
ATLANTA, GA.	75	(0)	40	8 705	7 613	1 092	161
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	56	10 086	31	6 994	6 219	775	97
DRIVE-IN MOTION PICTURE THEATERS	19	(0)	9	1 711	1 394	317	64
BALTIMORE, MD.	94	(0)	76	10 164	9 445	719	279
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	79	9 787	63	8 699	8 229	470	231
DRIVE-IN MOTION PICTURE THEATERS	15	(0)	13	1 465	1 216	249	48
BOSTON, MASS.	133	(0)	99	22 030	20 465	1 565	294
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	106	21 846	81	18 246	17 052	1 194	251
DRIVE-IN MOTION PICTURE THEATERS	27	(0)	18	3 784	3 413	371	43
BUFFALO, N.Y.	48	(0)	37	5 744	5 510	234	251
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	31	5 079	24	4 060	3 872	188	141
DRIVE-IN MOTION PICTURE THEATERS	17	(0)	13	1 684	1 638	46	110
CHARLOTTE, N.C.	26	3 528	21	3 228	2 687	541	2
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	18	2 761	14	2 556	2 172	384	2
DRIVE-IN MOTION PICTURE THEATERS	8	767	7	672	515	157	-
CHICAGO, ILL.	191	(0)	151	41 801	37 437	4 364	1 056
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	165	40 810	132	35 810	31 976	3 834	817
DRIVE-IN MOTION PICTURE THEATERS	26	(0)	19	5 991	5 461	530	239
CINCINNATI, OHIO-IND.-KY.	66	(0)	55	7 344	6 923	421	362
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	45	5 841	37	4 837	4 663	174	225
DRIVE-IN MOTION PICTURE THEATERS	21	(0)	18	2 507	2 260	247	137
CLEVELAND, OHIO	75	12 698	64	11 625	11 227	398	324
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	60	10 875	53	10 003	9 605	398	274
DRIVE-IN MOTION PICTURE THEATERS	15	1 823	11	1 622	1 622	-	50
COLUMBUS, OHIO	47	5 481	32	4 079	3 890	189	88
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	30	4 211	22	3 410	3 265	145	61
DRIVE-IN MOTION PICTURE THEATERS	17	1 270	10	(N)	(N)	(N)	(N)
DALLAS, TEX.	76	11 479	66	10 998	8 910	2 088	68
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	50	8 573	41	8 151	6 885	1 296	54
DRIVE-IN MOTION PICTURE THEATERS	26	2 906	25	2 847	2 055	792	14
DAYTON, OHIO	34	(0)	30	4 395	4 030	365	200
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	21	2 561	17	(0)	(0)	(0)	(0)
DRIVE-IN MOTION PICTURE THEATERS	13	(0)	13	(0)	(0)	(0)	(0)
DENVER, COLO.	64	10 784	48	9 313	7 826	1 487	42
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	46	8 192	35	7 042	6 102	940	32
DRIVE-IN MOTION PICTURE THEATERS	18	2 592	13	2 271	1 724	547	10
DETROIT, MICH.	127	25 926	107	23 359	21 825	1 534	769
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	105	20 847	89	18 698	17 322	1 376	552
DRIVE-IN MOTION PICTURE THEATERS	22	5 079	18	4 661	4 503	158	217
FORT LAUDERDALE-HOLLYWOOD, FLA.	18	(0)	15	3 465	3 066	399	11
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	12	2 931	10	2 710	2 446	264	11
DRIVE-IN MOTION PICTURE THEATERS	6	(0)	5	(N)	(N)	(N)	(N)
FORT WORTH, TEX.	36	(0)	30	4 790	3 852	938	25
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	21	3 725	19	3 581	3 017	564	23
DRIVE-IN MOTION PICTURE THEATERS	15	(0)	11	1 209	835	374	2
FRESNO, CALIF.	25	(0)	18	2 081	1 617	464	14
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	18	2 323	15	1 474	1 198	276	3
DRIVE-IN MOTION PICTURE THEATERS	7	(0)	3	(N)	(N)	(N)	(N)

Standard Notes - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

¹Including admissions taxes.²Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes receipts from screen advertising. Does not include receipts from rental of real estate.

Table 3. Major Sources of Receipts-Selected Standard Metropolitan Statistical Areas: 1967-Continued

Standard metropolitan statistical area and type of theater	Total		Motion picture theaters reporting major sources of receipts				
	Establish- ments	Receipts ¹	Establish- ments	Receipts from customers			Other receipts ³
				Total	Admissions (including taxes)	Refreshments including popcorn, candy, etc. ²	
	(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)
GREENSBORO-WINSTON SALEM-HIGH POINT, N.C.	27	(D)	21	3 371	2 682	689	17
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	14	2 639	12	2 514	2 067	447	16
DRIVE-IN MOTION PICTURE THEATERS.	13	(D)	9	857	615	242	1
HARTFORD, CONN.	26	(D)	24	4 153	3 694	459	34
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	17	3 009	16	2 773	2 589	184	25
DRIVE-IN MOTION PICTURE THEATERS.	9	(D)	8	1 380	1 105	275	9
HONOLULU, HAWAII.	36	(D)	32	7 874	6 424	1 450	27
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	31	6 195	29	6 139	5 263	876	25
DRIVE-IN MOTION PICTURE THEATERS.	5	(D)	3	1 735	1 161	574	2
HOUSTON, TEX.	74	(D)	62	13 294	10 923	2 371	108
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	50	10 228	43	10 158	8 671	1 487	68
DRIVE-IN MOTION PICTURE THEATERS.	24	(D)	19	3 136	2 252	884	40
INDIANAPOLIS, IND.	51	(D)	42	6 573	5 478	1 095	69
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	34	4 172	27	3 313	2 942	371	27
DRIVE-IN MOTION PICTURE THEATERS.	17	(D)	15	3 260	2 536	724	42
JACKSONVILLE, FLA.	36	(D)	18	2 966	2 461	505	71
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	23	2 907	12	2 123	1 804	319	38
DRIVE-IN MOTION PICTURE THEATERS.	13	(D)	6	843	657	186	33
KANSAS CITY, MO.-KANS.	56	10 118	49	9 162	7 269	1 893	62
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	39	5 783	35	5 642	4 818	824	47
DRIVE-IN MOTION PICTURE THEATERS.	17	4 335	14	3 520	2 451	1 069	15
LOS ANGELES-LONG BEACH, CALIF.	293	65 558	212	52 000	41 471	10 529	497
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	239	47 414	171	37 753	31 872	5 881	188
DRIVE-IN MOTION PICTURE THEATERS.	54	18 144	41	14 247	9 599	4 648	309
LOUISVILLE, KY.-IND.	31	(D)	25	5 602	4 954	648	27
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	18	3 678	17	3 662	3 421	241	26
DRIVE-IN MOTION PICTURE THEATERS.	13	(D)	8	1 940	1 533	407	1
MEMPHIS, TENN.-ARK.	32	(D)	25	4 375	3 753	622	52
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	24	3 526	19	3 227	2 860	367	36
DRIVE-IN MOTION PICTURE THEATERS.	8	(D)	6	1 148	893	255	16
MIAMI, FLA.	66	12 183	56	11 741	10 851	890	82
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	56	10 330	48	9 960	9 379	581	50
DRIVE-IN MOTION PICTURE THEATERS.	10	1 853	8	1 781	1 472	309	32
MILWAUKEE, WIS.	67	(D)	60	8 449	7 609	840	369
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	54	7 083	50	6 906	6 350	556	273
DRIVE-IN MOTION PICTURE THEATERS.	13	(D)	10	1 543	1 259	284	96
MINNEAPOLIS.-ST. PAUL, MINN.	91	(D)	73	14 066	12 748	1 318	237
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	68	13 110	53	11 505	10 407	1 098	92
DRIVE-IN MOTION PICTURE THEATERS.	23	(D)	20	2 561	2 341	220	145
NASHVILLE, TENN.	23	(D)	22	3 072	2 913	159	187
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	14	2 563	13	(D)	(D)	(D)	(D)
DRIVE-IN MOTION PICTURE THEATERS.	9	(D)	9	(D)	(D)	(D)	(D)
NEW ORLEANS, LA.	44	(D)	34	7 033	5 917	1 116	102
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	34	6 474	26	5 379	4 705	674	87
DRIVE-IN MOTION PICTURE THEATERS.	10	(D)	8	1 654	1 212	442	15
NEW YORK, N.Y.	512	148 422	419	118 995	115 405	3 590	2 486
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	488	141 850	395	112 423	109 211	3 212	2 446
DRIVE-IN MOTION PICTURE THEATERS.	24	6 572	24	6 572	6 194	378	40
NEWARK, N.J.	62	(D)	50	10 502	10 108	394	315
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	56	10 407	44	(D)	(D)	(D)	(D)
DRIVE-IN MOTION PICTURE THEATERS.	6	(D)	6	(D)	(D)	(D)	(D)
NORFOLK-PORTRSMOUTH, VA.	44	4 376	33	3 746	3 559	187	155
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	37	3 619	27	3 100	2 943	157	134
DRIVE-IN MOTION PICTURE THEATERS.	7	757	6	646	616	30	21
OKLAHOMA CITY, OKLA.	39	(D)	23	4 161	3 640	521	22
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	30	4 610	17	3 568	3 215	353	21
DRIVE-IN MOTION PICTURE THEATERS.	9	(D)	6	593	425	168	1
OMAHA, NEBR.-IDWA.	29	6 219	26	5 211	4 462	749	14
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	22	4 854	19	3 846	3 322	524	10
DRIVE-IN MOTION PICTURE THEATERS.	7	1 365	7	1 365	1 140	225	4
PATERSON-CLIFTON-PASSAIC, N.J.	46	(D)	42	9 323	9 004	319	161
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	38	7 528	36	7 394	7 162	232	161
DRIVE-IN MOTION PICTURE THEATERS.	8	(D)	6	1 929	1 842	87	-
PHILADELPHIA, PA.-N.J.	170	29 640	118	22 438	21 748	690	795
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	138	24 670	100	19 480	18 811	669	612
DRIVE-IN MOTION PICTURE THEATERS.	32	4 970	18	(N)	(N)	(N)	(N)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹ Including admissions taxes.² Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³ Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes receipts from screen advertising. Does not include receipts from rental of real estate.

Table 3. Major Sources of Receipts-Selected Standard Metropolitan Statistical Areas: 1967-Continued

Standard metropolitan statistical area and type of theater	Total		Motion picture theaters reporting major sources of receipts				
	Establish- ments (number)	Receipts ¹ (\$1,000)	Establish- ments (number)	Receipts from customers			Other receipts ³ (\$1,000)
				Total (\$1,000)	Admissions (including taxes) (\$1,000)	Refreshments including popcorn, candy, etc. ² (\$1,000)	
PHOENIX, ARIZ.	35	(0)	27	5 550	4 834	716	13
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	17	3 642	15	3 471	3 161	310	3
DRIVE-IN MOTION PICTURE THEATERS.	18	(0)	12	2 079	1 673	406	10
PITTSBURGH, PA.	114	(0)	97	11 434	11 007	427	493
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	79	8 965	63	7 942	7 777	165	312
DRIVE-IN MOTION PICTURE THEATERS.	35	(0)	34	3 492	3 230	262	181
PORTLAND, OREG.-WASH.	58	(0)	42	5 062	4 141	921	26
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	43	4 264	31	3 233	2 801	432	21
DRIVE-IN MOTION PICTURE THEATERS.	15	(0)	11	1 829	1 340	489	5
PROVIDENCE-PAWTUCKET-WARWICK, R.I.-MASS.	38	(0)	29	4 129	3 678	451	69
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	27	2 924	21	2 648	2 489	159	44
DRIVE-IN MOTION PICTURE THEATERS.	11	(0)	8	1 481	1 189	292	25
RICHMOND, VA.	22	3 176	15	2 830	2 490	340	31
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	17	2 737	10	2 391	2 144	247	21
DRIVE-IN MOTION PICTURE THEATERS.	5	439	5	439	346	93	10
ROCHESTER, N.Y.	34	(0)	24	3 800	3 599	201	131
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	26	4 057	17	2 912	2 864	48	98
DRIVE-IN MOTION PICTURE THEATERS.	8	(0)	7	888	735	153	33
SACRAMENTO, CALIF.	45	(0)	40	6 402	5 241	1 161	8
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	30	4 085	27	3 828	3 340	488	1
DRIVE-IN MOTION PICTURE THEATERS.	15	(0)	13	2 574	1 901	673	7
ST. LOUIS, MO.-ILL.	84	15 547	75	14 662	12 222	2 440	102
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	61	10 579	55	10 111	8 952	1 159	87
DRIVE-IN MOTION PICTURE THEATERS.	23	4 968	20	4 551	3 270	1 281	15
SALT LAKE CITY, UTAH.	38	5 868	29	4 967	4 309	658	11
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	26	4 089	21	3 827	3 391	436	3
DRIVE-IN MOTION PICTURE THEATERS.	12	1 779	8	1 140	918	222	8
SAN ANTONIO, TEX.	31	5 246	23	4 536	3 816	720	17
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	18	3 979	15	3 747	3 261	486	13
DRIVE-IN MOTION PICTURE THEATERS.	13	1 267	8	789	555	234	4
SAN BERNARDINO-RIVERSIDE-ONTARIO, CALIF.	51	(0)	42	5 387	3 958	1 429	20
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	30	2 976	24	2 555	2 009	546	13
DRIVE-IN MOTION PICTURE THEATERS.	21	(0)	18	2 832	1 949	883	7
SAN DIEGO, CALIF.	58	10 363	47	8 735	6 837	1 898	14
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	39	6 437	31	5 209	4 155	1 054	13
DRIVE-IN MOTION PICTURE THEATERS.	19	3 926	16	3 526	2 682	844	1
SAN FRANCISCO-OAKLAND, CALIF.	174	32 251	139	27 962	24 647	3 315	102
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	146	26 810	115	23 055	20 362	2 693	81
DRIVE-IN MOTION PICTURE THEATERS.	28	5 441	24	4 907	4 285	622	21
SAN JOSE, CALIF.	43	(0)	36	7 665	6 588	1 077	8
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	31	6 307	28	5 969	5 188	781	5
DRIVE-IN MOTION PICTURE THEATERS.	12	(0)	8	1 696	1 400	296	3
SEATTLE-EVERETT, WASH.	59	(0)	48	9 476	7 674	1 802	15
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	49	8 451	39	7 364	6 246	1 118	12
DRIVE-IN MOTION PICTURE THEATERS.	10	(0)	9	2 112	1 428	684	3
SPRINGFIELD-CHICOPEE-HOLYOKE, MASS.-CONN.	31	(0)	22	3 187	2 943	244	70
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	24	2 635	15	(0)	(0)	(0)	(0)
DRIVE-IN MOTION PICTURE THEATERS.	7	(0)	7	(0)	(0)	(0)	(0)
TAMPA-ST. PETERSBURG, FLA.	40	(0)	33	5 688	4 502	1 186	17
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	24	3 948	19	3 648	3 163	485	14
DRIVE-IN MOTION PICTURE THEATERS.	16	(0)	14	2 040	1 339	701	3
TOLEDO, OHIO-MICH.	29	4 733	24	3 911	3 566	345	32
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	17	3 229	13	2 423	2 265	158	18
DRIVE-IN MOTION PICTURE THEATERS.	12	1 504	11	1 488	1 301	187	14
TULSA, OKLA.	29	(0)	26	3 439	2 792	647	7
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	17	2 317	14	(0)	(0)	(0)	(0)
DRIVE-IN MOTION PICTURE THEATERS.	12	(0)	12	(0)	(0)	(0)	(0)
WASHINGTON, D.C.-MO.-VA.	105	18 753	68	15 109	14 363	746	458
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	89	16 169	57	13 078	12 741	337	419
DRIVE-IN MOTION PICTURE THEATERS.	16	2 584	11	2 031	1 622	409	39
WICHITA, KAN.	22	(0)	18	2 912	2 300	612	12
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	11	1 862	9	1 785	1 494	291	3
DRIVE-IN MOTION PICTURE THEATERS.	11	(0)	9	1 127	806	321	9

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹ Including admissions taxes.² Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³ Includes amount received as space rental from concessionaries plus theater's share from vending machines NOT operated by the theater owner. Also includes receipts from screen advertising. Does not include receipts from rental of real estate.

TABLE 4. Admissions and Capacity—United States and States: 1967

State and type of theater	Total		Motion picture theaters reporting receipts from admissions, number of admissions, and capacity							
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts		Paid admissions			Capacity	
				Total ¹	Admissions including taxes	Individual admissions in conven- tional theaters	Drive-in		Theaters	Drive-ins
							Cars-where charge per person was made	Car admis- sions where charge per carload was made		
	(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(1,000)	(1,000)	(1,000)	(number)	(number)
UNITED STATES, TOTAL	11 478	1 283 003	8 250	1 038 550	905 429	553 309	167 684	4 002	4 787 356	1 402 549
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	8 094	969 991	5 793	786 432	705 268	553 309	(x)	(x)	4 787 356	(x)
DRIVE-IN MOTION PICTURE THEATERS.	3 384	313 012	2 457	252 118	200 161	(x)	167 684	4 002	(x)	1 402 549
ALABAMA, TOTAL	168	(D)	116	10 037	8 120	5 406	2 535	170	53 295	16 642
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	99	8 161	70	6 728	5 571	5 406	(x)	(x)	53 295	(x)
DRIVE-IN MOTION PICTURE THEATERS.	69	(D)	46	3 309	2 549	(x)	2 535	170	(x)	16 642
ALASKA, TOTAL	21	(D)	15	2 015	1 530	1 025	140	-	5 891	1 130
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	19	2 048	13	(D)	(D)	(D)	(x)	(x)	(D)	(x)
DRIVE-IN MOTION PICTURE THEATERS.	2	(D)	2	(D)	(D)	(x)	(D)	(D)	(x)	(D)
ARIZONA, TOTAL	90	(O)	62	8 708	7 389	3 341	2 095	250	24 723	17 225
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	52	5 963	37	5 206	4 576	3 341	(x)	(x)	24 723	(x)
DRIVE-IN MOTION PICTURE THEATERS.	38	(D)	25	3 502	2 813	(x)	2 095	250	(x)	17 225
ARKANSAS, TOTAL	135	(D)	83	6 013	4 536	3 668	1 536	-	33 520	10 543
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	90	5 412	56	4 006	3 154	3 668	(x)	(x)	33 520	(x)
DRIVE-IN MOTION PICTURE THEATERS.	45	(D)	27	2 007	1 382	(x)	1 536	-	(x)	10 543
CALIFORNIA, TOTAL	971	161 990	723	130 898	106 409	57 272	19 690	1 010	475 528	140 555
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	748	116 660	555	94 953	80 151	57 272	(x)	(x)	475 528	(x)
DRIVE-IN MOTION PICTURE THEATERS.	223	45 330	168	35 945	26 258	(x)	19 690	1 010	(x)	140 555
COLORADO, TOTAL	168	17 137	114	13 806	11 470	6 922	2 673	30	52 881	21 582
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	118	12 933	81	10 274	8 810	6 922	(x)	(x)	52 881	(x)
DRIVE-IN MOTION PICTURE THEATERS.	50	4 204	33	3 532	2 660	(x)	2 673	30	(x)	21 582
CONNECTICUT, TOTAL	141	18 961	116	16 874	15 474	7 508	3 067	-	77 084	25 864
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	99	13 332	80	11 586	11 026	7 508	(x)	(x)	77 084	(x)
DRIVE-IN MOTION PICTURE THEATERS.	42	5 629	36	5 288	4 448	(x)	3 067	-	(x)	25 864
DELAWARE, TOTAL	30	(O)	20	1 845	1 776	1 014	427	-	10 830	3 050
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	23	1 934	16	1 276	1 207	1 014	(x)	(x)	10 830	(x)
DRIVE-IN MOTION PICTURE THEATERS.	7	(D)	4	569	569	(x)	427	-	(x)	3 050
DISTRICT OF COLUMBIA, TOTAL	41	9 617	28	7 884	7 851	4 422	-	-	25 014	-
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	41	9 617	28	7 884	7 851	4 422	(x)	(x)	25 014	(x)
FLORIDA, TOTAL	364	46 676	241	35 915	30 551	19 978	6 317	40	139 535	35 783
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	241	34 131	166	27 722	24 614	19 978	(x)	(x)	139 535	(x)
DRIVE-IN MOTION PICTURE THEATERS.	123	12 545	75	8 193	5 937	(x)	6 317	40	(x)	35 783
GEORGIA, TOTAL	282	(D)	185	21 546	17 844	14 598	4 374	35	91 041	29 189
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	186	21 290	119	15 740	13 437	14 598	(x)	(x)	91 041	(x)
DRIVE-IN MOTION PICTURE THEATERS.	96	(D)	66	5 806	4 407	(x)	4 374	35	(x)	29 189
HAWAII, TOTAL	56	(D)	47	8 441	6 897	4 625	918	-	33 041	2 972
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	51	6 898	44	6 706	5 736	4 625	(x)	(x)	33 041	(x)
DRIVE-IN MOTION PICTURE THEATERS.	5	(O)	3	1 735	1 161	(x)	918	-	(x)	2 972
IDaho, TOTAL	87	(D)	53	3 193	2 586	1 753	727	12	19 046	5 913
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	57	2 718	37	2 061	1 716	1 753	(x)	(x)	19 046	(x)
DRIVE-IN MOTION PICTURE THEATERS.	30	(D)	16	1 132	870	(x)	727	12	(x)	5 913
ILLINOIS, TOTAL	445	68 931	347	57 699	50 530	33 380	7 104	8	259 804	60 972
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	339	54 872	264	46 394	40 940	33 380	(x)	(x)	259 804	(x)
DRIVE-IN MOTION PICTURE THEATERS.	106	14 059	83	11 305	9 590	(x)	7 104	8	(x)	60 972
INDIANA, TOTAL	276	26 545	213	22 662	18 638	9 395	7 061	21	102 918	56 805
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	168	15 390	126	12 594	10 859	9 395	(x)	(x)	102 918	(x)
DRIVE-IN MOTION PICTURE THEATERS.	108	11 155	87	10 068	7 779	(x)	7 061	21	(x)	56 805
IOWA, TOTAL	251	17 518	168	13 463	11 401	7 781	2 245	2	75 418	22 451
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	184	12 913	122	9 758	8 549	7 781	(x)	(x)	75 418	(x)
DRIVE-IN MOTION PICTURE THEATERS.	67	4 605	46	3 705	2 852	(x)	2 245	2	(x)	22 451
KANSAS, TOTAL	209	(D)	151	10 675	8 261	4 791	2 980	23	58 549	27 847
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	129	7 378	95	6 285	5 167	4 791	(x)	(x)	58 549	(x)
DRIVE-IN MOTION PICTURE THEATERS.	80	(D)	56	4 390	3 094	(x)	2 980	23	(x)	27 847

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.
¹ Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 4. Admissions and Capacity-United States and States: 1967-Continued

State and type of theater	Total		Motion picture theaters reporting receipts from admissions, number of admissions, and capacity							
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts		Paid admissions			Capacity	
				Total ¹	Admissions including taxes	Individual admissions in conven- tional theaters	Drive-in		Theaters	Drive-ins
							Cars-where charge per person was made	Car admis- sions where charge per carload was made		
(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(1,000)	(1,000)	(1,000)	(number)	(number)	
KENTUCKY, TOTAL	204	14 747	142	12 499	10 564	5 394	4 028	81	49 672	33 653
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	107	8 446	70	6 957	6 262	5 394	(x)	(x)	49 672	(x)
ORIVE-IN MOTION PICTURE THEATERS.	97	6 301	72	5 542	4 302	(x)	4 028	81	(x)	33 653
LOUISIANA, TOTAL.	182	17 890	121	13 906	11 427	8 511	2 133	10	70 626	13 868
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	138	13 527	92	10 705	9 051	8 511	(x)	(x)	70 626	(x)
ORIVE-IN MOTION PICTURE THEATERS.	44	4 363	29	3 201	2 376	(x)	2 133	10	(x)	13 868
MAINE, TOTAL.	80	(0)	61	3 274	2 757	1 516	1 087	3	21 472	14 173
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	44	2 470	32	1 756	1 589	1 516	(x)	(x)	21 472	(x)
ORIVE-IN MOTION PICTURE THEATERS.	36	(0)	29	1 518	1 168	(x)	1 087	3	(x)	14 173
MARYLAND, TOTAL	167	18 184	111	13 868	12 863	8 685	1 997	20	66 601	18 572
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	125	14 371	80	10 985	10 455	8 685	(x)	(x)	66 601	(x)
ORIVE-IN MOTION PICTURE THEATERS.	42	3 813	31	2 883	2 408	(x)	1 997	20	(x)	18 572
MASSACHUSETTS, TOTAL.	273	41 356	209	35 166	32 283	15 999	5 221	172	153 671	49 588
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	193	31 777	147	26 408	24 755	15 999	(x)	(x)	153 671	(x)
ORIVE-IN MOTION PICTURE THEATERS.	80	9 579	62	8 758	7 528	(x)	5 221	172	(x)	49 588
MICHIGAN, TOTAL	370	45 895	286	40 054	36 230	21 231	6 168	2	198 910	52 617
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	276	34 868	220	31 004	28 110	21 231	(x)	(x)	198 910	(x)
ORIVE-IN MOTION PICTURE THEATERS.	94	11 027	66	9 050	8 120	(x)	6 168	2	(x)	52 617
MINNESOTA, TOTAL.	279	23 291	189	18 716	16 569	10 555	2 757	16	90 745	27 655
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	210	19 147	137	15 048	13 369	10 555	(x)	(x)	90 745	(x)
ORIVE-IN MOTION PICTURE THEATERS.	69	4 144	52	3 668	3 200	(x)	2 757	16	(x)	27 655
MISSISSIPPI, TOTAL.	158	(0)	115	7 719	6 042	4 813	1 446	-	52 252	11 778
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	113	7 080	83	5 801	4 550	4 813	(x)	(x)	52 252	(x)
ORIVE-IN MOTION PICTURE THEATERS.	45	(0)	32	1 918	1 492	(x)	1 446	-	(x)	11 778
MISSOURI, TOTAL	310	29 676	223	25 700	21 135	12 729	4 713	301	117 925	33 979
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	217	20 367	154	18 041	15 614	12 729	(x)	(x)	117 925	(x)
ORIVE-IN MOTION PICTURE THEATERS.	93	9 309	69	7 659	5 521	(x)	4 713	301	(x)	33 979
MONTANA, TOTAL.	96	(0)	56	3 204	2 550	2 016	560	10	24 791	6 310
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	67	3 323	39	2 399	1 953	2 016	(x)	(x)	24 791	(x)
ORIVE-IN MOTION PICTURE THEATERS.	29	(0)	17	805	597	(x)	560	10	(x)	6 310
NEBRASKA, TOTAL	147	11 734	99	7 984	6 679	4 165	1 189	67	45 768	12 651
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	113	9 363	76	5 821	4 921	4 165	(x)	(x)	45 768	(x)
ORIVE-IN MOTION PICTURE THEATERS.	34	2 371	23	2 163	1 758	(x)	1 189	67	(x)	12 651
NEVADA, TOTAL	35	(0)	28	3 282	2 757	1 445	517	-	11 713	5 839
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	24	2 784	19	2 501	2 102	1 445	(x)	(x)	11 713	(x)
ORIVE-IN MOTION PICTURE THEATERS.	11	(0)	9	781	655	(x)	517	-	(x)	5 839
NEW HAMPSHIRE, TOTAL.	55	(0)	43	2 903	2 589	1 583	661	-	20 993	8 240
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	36	2 234	26	1 816	1 716	1 583	(x)	(x)	20 993	(x)
ORIVE-IN MOTION PICTURE THEATERS.	19	(0)	17	1 087	873	(x)	661	-	(x)	8 240
NEW JERSEY, TOTAL	271	41 971	209	36 012	34 989	19 172	4 386	-	201 934	36 114
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	225	34 162	174	29 534	28 709	19 172	(x)	(x)	201 934	(x)
ORIVE-IN MOTION PICTURE THEATERS.	46	7 809	35	6 478	6 280	(x)	4 386	-	(x)	36 114
NEW MEXICO, TOTAL	106	(0)	81	6 028	5 295	2 938	2 034	27	27 812	19 333
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	59	4 069	43	3 493	3 239	2 938	(x)	(x)	27 812	(x)
ORIVE-IN MOTION PICTURE THEATERS.	47	(0)	38	2 535	2 056	(x)	2 034	27	(x)	19 333
NEW YORK, TOTAL	869	181 315	629	135 557	130 727	78 388	6 454	58	565 773	64 600
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	741	166 616	541	125 037	121 034	78 388	(x)	(x)	565 773	(x)
ORIVE-IN MOTION PICTURE THEATERS.	128	14 699	88	10 520	9 693	(x)	6 454	58	(x)	64 600
NORTH CAROLINA, TOTAL	302	27 146	235	23 625	18 609	15 848	5 321	115	100 282	30 355
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	186	18 869	149	16 869	13 706	15 848	(x)	(x)	100 282	(x)
ORIVE-IN MOTION PICTURE THEATERS.	116	8 277	86	6 756	4 903	(x)	5 321	115	(x)	30 355
NORTH DAKOTA, TOTAL	83	(0)	53	2 213	1 868	1 974	310	24	19 264	4 692
MOTION PICTURE THEATERS, EXCEPT ORIVE-IN.	68	2 358	41	1 838	1 545	1 974	(x)	(x)	19 264	(x)
ORIVE-IN MOTION PICTURE THEATERS.	15	(0)	12	375	323	(x)	310	24	(x)	4 692

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹ Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 4. Admissions and Capacity—United States and States: 1967—Continued:

State and type of theater	Total		Motion picture theaters reporting receipts from admissions, number of admissions, and capacity							
	Estab- lish- ments (number)	Receipts (\$1,000)	Estab- lish- ments (number)	Receipts		Paid admissions			Capacity	
				Total ¹ (\$1,000)	Admissions including taxes (\$1,000)	Individual admissions in conven- tional theaters (1,000)	Drive-in		Theaters Number of seats (number)	Drive-ins Number of cars (number)
							Cars where charge per person was made (1,000)	Car admis- sions where charge per carload was made (1,000)		
OHIO, TOTAL	498	53 459	378	44 227	41 303	20 333	9 919	22	221 408	92 473
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	309	36 486	235	30 375	28 911	20 333	(X)	(X)	221 408	(X)
DRIVE-IN MOTION PICTURE THEATERS.	189	16 973	143	13 852	12 392	(X)	9 919	22	(X)	92 473
OKLAHOMA, TOTAL	239	16 133	157	11 992	9 548	6 974	2 701	59	63 512	23 627
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	156	11 745	95	8 442	6 930	6 974	(X)	(X)	63 512	(X)
DRIVE-IN MOTION PICTURE THEATERS.	83	4 388	62	3 550	2 618	(X)	2 701	59	(X)	23 627
OREGON, TOTAL	157	11 927	104	9 031	7 374	4 090	1 721	205	43 799	17 871
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	109	8 380	69	5 985	5 130	4 090	(X)	(X)	43 799	(X)
DRIVE-IN MOTION PICTURE THEATERS.	48	3 547	35	3 046	2 244	(X)	1 721	205	(X)	17 871
PENNSYLVANIA, TOTAL	598	60 235	454	49 250	46 726	28 887	7 781	212	281 923	80 305
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	428	46 708	319	38 203	36 708	28 887	(X)	(X)	281 923	(X)
DRIVE-IN MOTION PICTURE THEATERS.	170	13 527	135	11 047	10 018	(X)	7 781	212	(X)	80 305
RHODE ISLAND, TOTAL	43	(0)	29	4 035	3 646	1 767	793	-	19 864	6 620
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	29	3 275	21	2 818	2 635	1 767	(X)	(X)	19 864	(X)
DRIVE-IN MOTION PICTURE THEATERS.	14	(0)	8	1 217	1 011	(X)	793	-	(X)	6 620
SOUTH CAROLINA, TOTAL	131	11 016	92	8 742	6 859	5 466	2 443	-	37 308	11 762
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	85	7 464	57	5 690	4 596	5 466	(X)	(X)	37 308	(X)
DRIVE-IN MOTION PICTURE THEATERS.	46	3 552	35	3 052	2 263	(X)	2 443	-	(X)	11 762
SOUTH DAKOTA, TOTAL	103	(0)	50	(N)	(N)	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	79	3 146	39	(N)	(N)	(N)	(X)	(X)	(N)	(X)
DRIVE-IN MOTION PICTURE THEATERS.	24	(0)	11	(N)	(N)	(X)	(N)	(N)	(X)	(N)
TENNESSEE, TOTAL	208	19 231	144	15 138	12 966	7 967	3 838	1	64 961	27 132
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	122	12 793	80	10 355	9 169	7 967	(X)	(X)	64 961	(X)
DRIVE-IN MOTION PICTURE THEATERS.	86	6 438	64	4 783	3 797	(X)	3 838	1	(X)	27 132
TEXAS, TOTAL	735	74 033	541	63 407	51 032	35 008	11 719	619	298 643	99 479
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	472	52 675	346	46 670	38 837	35 008	(X)	(X)	298 643	(X)
DRIVE-IN MOTION PICTURE THEATERS.	263	21 358	195	16 737	12 195	(X)	11 719	619	(X)	99 479
UTAH, TOTAL	101	9 226	66	7 062	5 984	3 037	1 313	1	29 441	10 901
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	71	6 106	48	4 874	4 257	3 037	(X)	(X)	29 441	(X)
DRIVE-IN MOTION PICTURE THEATERS.	30	3 120	18	2 188	1 727	(X)	1 313	1	(X)	10 901
VERMONT, TOTAL	39	(0)	31	1 613	1 358	781	449	-	11 906	5 977
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	20	1 154	17	1 004	906	781	(X)	(X)	11 906	(X)
DRIVE-IN MOTION PICTURE THEATERS.	19	(0)	14	609	452	(X)	449	-	(X)	5 977
VIRGINIA, TOTAL	272	21 633	185	18 085	15 910	10 614	3 242	178	88 070	26 855
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	182	16 351	122	13 645	12 323	10 614	(X)	(X)	88 070	(X)
DRIVE-IN MOTION PICTURE THEATERS.	90	5 282	63	4 440	3 587	(X)	3 242	178	(X)	26 855
WASHINGTON, TOTAL	197	20 396	151	17 666	14 075	8 929	2 912	79	84 261	27 438
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	141	14 803	107	12 641	10 628	8 929	(X)	(X)	84 261	(X)
DRIVE-IN MOTION PICTURE THEATERS.	56	5 593	44	5 025	3 447	(X)	2 912	79	(X)	27 438
WEST VIRGINIA, TOTAL	142	6 167	99	4 914	4 057	2 473	1 515	56	37 857	18 420
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	82	3 625	52	2 601	2 439	2 473	(X)	(X)	37 857	(X)
DRIVE-IN MOTION PICTURE THEATERS.	60	2 542	47	2 313	1 618	(X)	1 515	56	(X)	18 420
WISCONSIN, TOTAL	240	19 333	178	16 754	14 782	10 671	1 939	58	101 975	24 184
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	190	15 953	141	13 732	12 376	10 671	(X)	(X)	101 975	(X)
DRIVE-IN MOTION PICTURE THEATERS.	50	3 380	37	3 022	2 406	(X)	1 939	58	(X)	24 184
WYOMING, TOTAL	53	(0)	19	(N)	(N)	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	33	1 846	13	(N)	(N)	(N)	(X)	(X)	(N)	(X)
DRIVE-IN MOTION PICTURE THEATERS.	20	(0)	6	(N)	(N)	(X)	(N)	(N)	(X)	(N)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 5. Admissions and Capacity-Selected Standard Metropolitan Statistical Areas: 1967

Standard metropolitan statistical area and type of theater	Total		Motion picture theaters reporting receipts from admissions, number of admissions, and capacity							
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts		Paid admissions			Capacity	
				Total ¹	Admissions including taxes	Individual admissions in conven- tional theaters	Drive-in		Theaters	Drive-ins
							Cars-where charge per person was made	Car admis- sions where charge per carload was made		
(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(1,000)	(1,000)	(1,000)	(number)	(number)	
STANDARD CONSOLIDATED AREAS										
NEW YORK, N.Y.-NORTHEASTERN NEW JERSEY	653	175 843	515	137 810	133 632	79 423	5 650	-	553 421	39 970
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	610	164 486	478	128 509	124 787	79 423	(x)	(x)	553 421	(x)
DRIVE-IN MOTION PICTURE THEATERS	43	11 357	37	9 301	8 845	(x)	5 650	-	(x)	39 970
CHICAGO, ILL.-NORTHWESTERN ILLINOIS	212	50 162	162	42 201	37 548	24 493	4 712	3	162 940	29 098
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	181	42 061	139	35 057	31 185	24 493	(x)	(x)	162 940	(x)
DRIVE-IN MOTION PICTURE THEATERS	31	8 101	23	7 144	6 363	(x)	4 712	3	(x)	29 098
STANDARD METROPOLITAN STATISTICAL AREAS										
AKRON, OHIO	25	(D)	21	3 106	2 951	1 205	821	-	12 133	6 902
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	16	2 244	13	1 854	1 747	1 205	(x)	(x)	12 133	(x)
DRIVE-IN MOTION PICTURE THEATERS	9	(D)	8	1 252	1 204	(x)	821	-	(x)	6 902
ALBANY-SCHENECTADY-TROY, N.Y.	32	(O)	25	3 472	3 332	1 543	684	-	19 550	7 676
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	18	2 540	14	2 385	2 304	1 543	(x)	(x)	19 550	(x)
DRIVE-IN MOTION PICTURE THEATERS	14	(D)	11	1 087	1 028	(x)	684	-	(x)	7 676
ANAHEIM-SANTA ANA-GARDEN GROVE, CALIF.	39	(D)	25	5 154	4 004	1 918	1 244	89	14 349	8 475
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	30	4 472	19	3 008	2 476	1 918	(x)	(x)	14 349	(x)
DRIVE-IN MOTION PICTURE THEATERS	9	(O)	6	2 146	1 528	(x)	1 244	89	(x)	8 475
ATLANTA, GA.	75	(D)	40	8 705	7 613	7 059	1 252	-	27 325	7 724
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	56	10 086	31	6 994	6 219	7 059	(x)	(x)	27 325	(x)
DRIVE-IN MOTION PICTURE THEATERS	19	(D)	9	1 711	1 394	(x)	1 252	-	(x)	7 724
BALTIMORE, MD.	94	(D)	73	9 992	9 298	6 546	941	-	49 428	10 283
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	79	9 787	60	8 527	8 082	6 546	(x)	(x)	49 428	(x)
DRIVE-IN MOTION PICTURE THEATERS	15	(D)	13	1 465	1 216	(x)	941	-	(x)	10 283
BOSTON, MASS.	133	(O)	95	21 413	19 890	10 528	2 219	-	85 417	16 980
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	106	21 846	78	17 694	16 542	10 528	(x)	(x)	85 417	(x)
DRIVE-IN MOTION PICTURE THEATERS	27	(D)	17	3 719	3 348	(x)	2 219	-	(x)	16 980
BUFFALO, N.Y.	48	(O)	34	5 154	4 946	2 768	747	-	27 310	6 870
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	31	5 079	24	4 060	3 872	2 768	(x)	(x)	27 310	(x)
DRIVE-IN MOTION PICTURE THEATERS	17	(D)	10	(N)	(N)	(x)	(N)	(N)	(x)	(N)
CHARLOTTE, N.C.	26	3 528	19	3 109	2 583	2 034	376	77	10 096	3 011
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	18	2 761	12	2 437	2 068	2 034	(x)	(x)	10 096	(x)
DRIVE-IN MOTION PICTURE THEATERS	8	767	7	672	515	(x)	376	77	(x)	3 011
CHICAGO, ILL.	191	(O)	143	39 826	35 644	23 515	3 923	3	150 048	25 078
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	165	40 810	124	33 835	30 183	23 515	(x)	(x)	150 048	(x)
DRIVE-IN MOTION PICTURE THEATERS	26	(D)	19	5 991	5 461	(x)	3 923	3	(x)	25 078
CINCINNATI, OHIO-IND.-KY.	66	(D)	53	7 248	6 863	3 238	1 841	-	27 859	16 449
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	45	5 841	35	4 741	4 603	3 238	(x)	(x)	27 859	(x)
DRIVE-IN MOTION PICTURE THEATERS	21	(D)	18	2 507	2 260	(x)	1 841	-	(x)	16 449
CLEVELAND, OHIO	75	12 698	60	11 366	10 972	6 231	1 093	-	67 128	7 430
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	60	10 875	52	9 972	9 578	6 231	(x)	(x)	67 128	(x)
DRIVE-IN MOTION PICTURE THEATERS	15	1 823	8	1 394	1 394	(x)	1 093	-	(x)	7 430
COLUMBUS, OHIO	47	5 481	23	3 627	3 451	1 796	326	17	15 290	3 191
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	30	4 211	15	3 129	2 997	1 796	(x)	(x)	15 290	(x)
DRIVE-IN MOTION PICTURE THEATERS	17	1 270	8	(N)	(N)	(x)	(N)	(N)	(x)	(N)
DALLAS, TEX.	76	11 479	62	10 725	8 835	5 193	2 067	52	38 839	14 834
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	50	8 573	39	8 069	6 796	5 193	(x)	(x)	38 839	(x)
DRIVE-IN MOTION PICTURE THEATERS	26	2 906	23	2 656	2 039	(x)	2 067	52	(x)	14 834
DAYTON, OHIO	34	(D)	28	4 169	3 830	1 443	1 523	-	11 576	9 245
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	21	2 561	15	(D)	(D)	(D)	(D)	(O)	(O)	(O)
DRIVE-IN MOTION PICTURE THEATERS	13	(O)	13	(D)	(D)	(O)	(D)	(O)	(D)	(O)
DENVER, COLO.	64	10 784	45	8 617	7 216	3 899	1 676	-	25 814	12 040
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	46	8 192	33	6 399	5 529	3 899	(x)	(x)	25 814	(x)
DRIVE-IN MOTION PICTURE THEATERS	18	2 592	12	2 218	1 687	(x)	1 676	-	(x)	12 040
DETROIT, MICH.	127	25 926	105	22 928	21 418	11 638	3 042	-	99 163	22 065
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	105	20 847	87	18 267	16 915	11 638	(x)	(x)	99 163	(x)
DRIVE-IN MOTION PICTURE THEATERS	22	5 079	18	4 661	4 503	(x)	3 042	-	(x)	22 065
FORT LAUDERDALE-HOLLYWOOD, FLA.	18	(O)	15	3 465	3 066	1 699	473	-	11 416	3 417
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	12	2 931	10	2 710	2 446	1 699	(x)	(x)	11 416	(x)
DRIVE-IN MOTION PICTURE THEATERS	6	(O)	5	(N)	(N)	(x)	(N)	(N)	(x)	(N)
FORT WORTH, TEX.	36	(D)	27	4 646	3 729	2 189	834	67	16 862	7 428
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	21	3 725	16	3 437	2 894	2 189	(x)	(x)	16 862	(x)
DRIVE-IN MOTION PICTURE THEATERS	15	(O)	11	1 209	835	(x)	834	67	(x)	7 428
FRESNO, CALIF.	25	(D)	17	(N)	(N)	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	18	2 323	14	(N)	(N)	(N)	(x)	(x)	(N)	(x)
DRIVE-IN MOTION PICTURE THEATERS	7	(D)	3	(N)	(N)	(x)	(N)	(N)	(x)	(N)
GREENSBORO-WINSTON SALEM-HIGH POINT, N.C.	27	(D)	20	3 269	2 612	1 907	568	-	11 750	3 050
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	14	2 639	12	2 514	2 067	1 907	(x)	(x)	11 750	(x)
DRIVE-IN MOTION PICTURE THEATERS	13	(O)	8	755	545	(x)	568	-	(x)	3 050

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 5. Admissions and Capacity-Selected Standard Metropolitan Statistical Areas: 1967—Continued

Standard metropolitan statistical area and type of theater	Total		Motion picture theaters reporting receipts from admissions, number of admissions, and capacity							
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts		Paid admissions			Capacity	
				Total ¹	Admissions including taxes	Individual admissions in conven- tional theaters	Drive-in		Theaters	Drive-ins
							Cars-where charge per person was made	Car admis- sions where charge per carload was made		
	(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(1,000)	(1,000)	(1,000)	(number)	(number)
HARTFORD, CONN.	26	(D)	22	4 127	3 672	1 543	747	-	14 299	7 153
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	17	3 009	14	2 747	2 567	1 543	(X)	(X)	14 299	(X)
DRIVE-IN MOTION PICTURE THEATERS	9	(D)	8	1 380	1 105	(X)	747	-	(X)	7 153
HONOLULU, HAWAII	36	(D)	32	7 874	6 424	4 092	918	-	23 699	2 972
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	31	6 195	29	6 139	5 263	4 092	(X)	(X)	23 699	(X)
DRIVE-IN MOTION PICTURE THEATERS	5	(D)	3	1 735	1 161	(X)	918	-	(X)	2 972
HOUSTON, TEX.	74	(D)	59	12 357	10 050	6 205	1 741	29	44 195	12 987
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	50	10 228	41	9 499	8 016	6 205	(X)	(X)	44 195	(X)
DRIVE-IN MOTION PICTURE THEATERS	24	(D)	18	2 858	2 034	(X)	1 741	29	(X)	12 987
INDIANAPOLIS, IND.	51	(D)	40	6 495	5 430	1 972	2 012	-	23 470	15 195
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	34	4 172	26	3 282	2 924	1 972	(X)	(X)	23 470	(X)
DRIVE-IN MOTION PICTURE THEATERS	17	(D)	14	3 213	2 506	(X)	2 012	-	(X)	15 195
JACKSONVILLE, FLA.	36	(D)	18	2 431	2 051	1 297	386	22	10 437	2 534
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	23	2 907	12	1 941	1 649	1 297	(X)	(X)	10 437	(X)
DRIVE-IN MOTION PICTURE THEATERS	13	(D)	6	(N)	(N)	(X)	(N)	(N)	(X)	(N)
KANSAS CITY, MO.-KANS.	56	10 118	47	8 902	7 024	3 247	2 033	-	27 931	14 949
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	39	5 783	33	5 382	4 573	3 247	(X)	(X)	27 931	(X)
DRIVE-IN MOTION PICTURE THEATERS	17	4 335	14	3 520	2 451	(X)	2 033	-	(X)	14 949
LOS ANGELES-LONG BEACH, CALIF.	293	65 558	206	51 485	40 988	21 759	7 189	632	152 343	41 406
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	239	47 414	166	37 444	31 595	21 759	(X)	(X)	152 343	(X)
DRIVE-IN MOTION PICTURE THEATERS	54	18 144	40	14 041	9 393	(X)	7 189	632	(X)	41 406
LOUISVILLE, KY.-IND.	31	(D)	24	5 555	4 924	2 354	1 252	-	16 301	7 212
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	18	3 678	16	3 615	3 391	2 354	(X)	(X)	16 301	(X)
DRIVE-IN MOTION PICTURE THEATERS	13	(D)	8	1 940	1 533	(X)	1 252	-	(X)	7 212
MEMPHIS, TENN.-ARK.	32	(D)	25	4 375	3 753	2 146	783	-	16 496	4 265
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	24	3 526	19	3 227	2 860	2 146	(X)	(X)	16 496	(X)
DRIVE-IN MOTION PICTURE THEATERS	8	(D)	6	1 148	893	(X)	783	-	(X)	4 265
MIAMI FLA.	66	12 183	54	11 105	10 303	6 917	1 032	-	46 042	5 989
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	56	10 330	46	9 485	8 948	6 917	(X)	(X)	46 042	(X)
DRIVE-IN MOTION PICTURE THEATERS	10	1 853	8	1 620	1 355	(X)	1 032	-	(X)	5 989
MILWAUKEE, WIS.	67	(D)	57	8 327	7 505	4 718	1 040	2	40 041	10 940
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	54	7 083	47	6 784	6 246	4 718	(X)	(X)	40 041	(X)
DRIVE-IN MOTION PICTURE THEATERS	13	(D)	10	1 543	1 259	(X)	1 040	2	(X)	10 940
MINNEAPOLIS-ST. PAUL, MINN.	91	(D)	69	12 998	11 770	7 597	1 878	-	46 313	16 679
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	68	13 110	50	10 546	9 538	7 597	(X)	(X)	46 313	(X)
DRIVE-IN MOTION PICTURE THEATERS	23	(D)	19	2 452	2 232	(X)	1 878	-	(X)	16 679
NASHVILLE, TENN.	23	(D)	19	2 828	2 679	1 554	576	-	10 935	4 328
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	14	2 563	10	(D)	(D)	(D)	(X)	(X)	(D)	(X)
DRIVE-IN MOTION PICTURE THEATERS	9	(D)	9	(D)	(D)	(X)	(D)	(D)	(X)	(D)
NEW ORLEANS, LA.	44	(D)	30	6 508	5 541	3 545	856	-	21 875	4 410
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	34	6 474	23	5 229	4 586	3 545	(X)	(X)	21 875	(X)
DRIVE-IN MOTION PICTURE THEATERS	10	(D)	7	1 279	955	(X)	856	-	(X)	4 410
NEW YORK, N.Y.	512	148 422	401	113 534	110 173	67 078	2 992	-	422 162	22 272
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	488	141 850	380	108 518	105 436	67 078	(X)	(X)	422 162	(X)
DRIVE-IN MOTION PICTURE THEATERS	24	6 572	21	5 016	4 737	(X)	2 992	-	(X)	22 272
NEWARK, N.J.	62	(D)	45	9 756	9 389	5 017	728	-	55 635	7 343
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	56	10 407	39	(D)	(D)	(D)	(X)	(X)	(D)	(X)
DRIVE-IN MOTION PICTURE THEATERS	6	(D)	6	(D)	(D)	(X)	(D)	(D)	(X)	(D)
NORFOLK-PORTSMOUTH, VA.	44	4 376	31	3 554	3 367	2 219	434	54	19 729	2 602
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	37	3 619	26	3 036	2 879	2 219	(X)	(X)	19 729	(X)
DRIVE-IN MOTION PICTURE THEATERS	7	757	5	518	488	(X)	434	54	(X)	2 602
OKLAHOMA CITY, OKLA.	39	(D)	22	(N)	(N)	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	30	4 610	16	(N)	(N)	(N)	(X)	(X)	(N)	(X)
DRIVE-IN MOTION PICTURE THEATERS	9	(D)	6	593	425	(X)	409	7	(X)	3 314
OMAHA, NEBR.-IOWA	29	6 219	23	4 097	3 486	1 585	646	-	13 718	6 242
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	22	4 854	16	2 732	2 347	1 585	(X)	(X)	13 718	(X)
DRIVE-IN MOTION PICTURE THEATERS	7	1 365	7	1 365	1 139	(X)	646	-	(X)	6 242
PATERSON-CLIFTON-PASSAIC, N.J.	46	(D)	41	9 024	8 719	4 246	1 006	-	45 588	6 184
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	38	7 528	36	7 394	7 162	4 246	(X)	(X)	45 588	(X)
DRIVE-IN MOTION PICTURE THEATERS	8	(D)	5	1 630	1 557	(X)	1 006	-	(X)	6 184
PHILADELPHIA, PA.-N.J.	170	29 640	114	22 044	21 354	13 276	1 972	-	96 062	15 750
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	138	24 670	96	19 086	18 417	13 276	(X)	(X)	96 062	(X)
DRIVE-IN MOTION PICTURE THEATERS	32	4 970	18	2 958	2 937	(X)	1 972	-	(X)	15 750
PHOENIX, ARIZ.	35	(D)	27	5 550	4 834	2 004	1 207	195	11 273	9 877
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	17	3 642	15	3 471	3 161	2 004	(X)	(X)	11 273	(X)
DRIVE-IN MOTION PICTURE THEATERS	18	(D)	12	2 079	1 673	(X)	1 207	195	(X)	9 877

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

¹Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 5. Admissions and Capacity-Selected Standard Metropolitan Statistical Areas: 1967-Continued

Standard metropolitan statistical area and type of theater	Total		Motion picture theaters reporting receipts from admissions, number of admissions, and capacity							
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts		Paid admissions			Capacity	
				Total ¹	Admissions including taxes	Individual admissions in conven- tional theaters	Drive-in		Theaters	Drive-ins
							Cars-where charge per person was made	Car admis- sions where charge per carload was made		
	(number)	(\$1,000)	(number)	(\$1,000)	(\$1,000)	(1,000)	(1,000)	(1,000)	(number) of seats	(number) of cars
PITTSBURGH, PA.	114	(D)	91	11 295	10 881	5 759	2 431	-	51 665	21 863
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	79	8 965	59	7 833	7 681	5 759	(x)	(x)	51 665	(x)
ORIVE-IN MOTION PICTURE THEATERS	35	(O)	32	3 462	3 200	(x)	2 431	-	(x)	21 863
PORTLAND, OREG.-WASH.	58	(D)	37	4 862	3 971	1 767	969	43	18 421	7 958
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	43	4 264	26	3 033	2 631	1 767	(x)	(x)	18 421	(x)
DRIVE-IN MOTION PICTURE THEATERS	15	(O)	11	1 829	1 340	(x)	969	43	(x)	7 958
PROVIDENCE-PAWTUCKET-WARWICK, R.I.-MASS. . . .	38	(O)	27	3 948	3 510	1 515	886	-	18 601	7 799
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	27	2 924	19	2 467	2 321	1 515	(x)	(x)	18 601	(x)
ORIVE-IN MOTION PICTURE THEATERS	11	(D)	8	1 481	1 189	(x)	886	-	(x)	7 799
RICHMOND, VA.	22	3 176	15	2 830	2 490	1 614	321	13	10 607	3 580
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	17	2 737	10	2 391	2 144	1 614	(x)	(x)	10 607	(x)
DRIVE-IN MOTION PICTURE THEATERS	5	439	5	439	346	(x)	321	13	(x)	3 580
ROCHESTER, N.Y.	34	(O)	22	(N)	(N)	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	26	4 057	16	(N)	(N)	(N)	(x)	(x)	(N)	(x)
ORIVE-IN MOTION PICTURE THEATERS	8	(O)	6	831	692	(x)	470	-	(x)	5 600
SACRAMENTO, CALIF.	45	(O)	38	6 121	5 034	1 957	1 275	58	20 486	10 800
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	30	4 085	26	3 681	3 213	1 957	(x)	(x)	20 486	(x)
ORIVE-IN MOTION PICTURE THEATERS	15	(O)	12	2 440	1 821	(x)	1 275	58	(x)	10 800
ST. LOUIS, MO.-ILL.	84	15 547	73	14 634	12 201	6 847	2 441	270	55 082	16 057
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	61	10 579	53	10 083	8 931	6 847	(x)	(x)	55 082	(x)
ORIVE-IN MOTION PICTURE THEATERS	23	4 968	20	4 551	3 270	(x)	2 441	270	(x)	16 057
SALT LAKE CITY, UTAH	38	5 868	27	4 548	3 898	1 902	637	-	14 170	5 696
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	26	4 089	19	3 408	2 980	1 902	(x)	(x)	14 170	(x)
ORIVE-IN MOTION PICTURE THEATERS	12	1 779	8	1 140	918	(x)	637	-	(x)	5 696
SAN ANTONIO, TEX.	31	5 246	22	4 478	3 774	2 325	381	101	25 077	3 773
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	18	3 979	14	3 689	3 219	2 325	(x)	(x)	25 077	(x)
DRIVE-IN MOTION PICTURE THEATERS	13	1 267	8	789	555	(x)	381	101	(x)	3 773
SAN BERNARDINO-RIVERSIDE-ONTARIO, CALIF.	51	(D)	42	5 387	3 958	1 871	1 510	91	19 208	12 032
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	30	2 976	24	2 555	2 009	1 871	(x)	(x)	19 208	(x)
DRIVE-IN MOTION PICTURE THEATERS	21	(O)	18	2 832	1 949	(x)	1 510	91	(x)	12 032
SAN DIEGO, CALIF.	58	10 363	41	7 610	5 900	3 187	1 489	-	24 414	9 912
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	39	6 437	29	4 918	3 873	3 187	(x)	(x)	24 414	(x)
ORIVE-IN MOTION PICTURE THEATERS	19	3 926	12	2 692	2 027	(x)	1 489	-	(x)	9 912
SAN FRANCISCO-OAKLAND, CALIF.	174	32 251	139	27 962	24 647	13 177	2 900	-	106 408	21 648
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	146	26 810	115	23 055	20 362	13 177	(x)	(x)	106 408	(x)
DRIVE-IN MOTION PICTURE THEATERS	28	5 441	24	4 907	4 285	(x)	2 900	-	(x)	21 648
SAN JOSE, CALIF.	43	(O)	35	7 561	6 491	3 247	959	-	22 432	7 759
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	31	6 307	27	5 865	5 091	3 247	(x)	(x)	22 432	(x)
ORIVE-IN MOTION PICTURE THEATERS	12	(O)	8	1 696	1 400	(x)	959	-	(x)	7 759
SEATTLE-EVERETT, WASH.	59	(O)	44	9 224	7 439	4 578	1 123	56	34 923	6 826
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	49	8 451	35	7 112	6 011	4 578	(x)	(x)	34 923	(x)
ORIVE-IN MOTION PICTURE THEATERS	10	(O)	9	2 112	1 428	(x)	1 123	56	(x)	6 826
SPRINGFIELD-CHICOPEE-HOLYOKE, MASS.-CONN. . . .	31	(D)	21	3 130	2 886	1 312	491	150	17 475	6 032
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	24	2 635	15	2 173	2 022	1 312	(x)	(x)	17 475	(x)
DRIVE-IN MOTION PICTURE THEATERS	7	(D)	6	957	864	(x)	491	150	(x)	6 032
TAMPA-ST. PETERSBURG, FLA.	40	(O)	32	5 577	4 391	2 393	1 671	-	15 044	8 251
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	24	3 948	18	3 537	3 052	2 393	(x)	(x)	15 044	(x)
DRIVE-IN MOTION PICTURE THEATERS	16	(O)	14	2 040	1 339	(x)	1 671	-	(x)	8 251
TOLEDO, OHIO-MICH.	29	4 733	23	3 907	3 563	1 478	917	-	14 986	9 452
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	17	3 229	12	2 419	2 262	1 478	(x)	(x)	14 986	(x)
DRIVE-IN MOTION PICTURE THEATERS	12	1 504	11	1 488	1 301	(x)	917	-	(x)	9 452
TULSA, OKLA.	29	(O)	25	3 436	2 789	1 318	910	3	11 744	6 522
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	17	2 317	13	(O)	(O)	(O)	(x)	(x)	(D)	(x)
ORIVE-IN MOTION PICTURE THEATERS	12	(O)	12	(O)	(O)	(x)	(O)	(O)	(x)	(O)
WASHINGTON, D.C.-MO.-VA.	105	18 753	65	14 565	13 834	7 793	1 316	13	47 620	8 149
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	89	16 169	54	12 534	12 212	7 793	(x)	(x)	47 620	(x)
ORIVE-IN MOTION PICTURE THEATERS	16	2 584	11	2 031	1 622	(x)	1 316	13	(x)	8 149
WICHITA, KANS.	22	(D)	15	2 664	2 092	996	802	3	8 320	5 103
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN . . .	11	1 862	8	1 603	1 327	996	(x)	(x)	8 320	(x)
ORIVE-IN MOTION PICTURE THEATERS	11	(O)	7	1 061	765	(x)	802	3	(x)	5 103

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

¹ Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 6. Period in Operation-United States and States: 1967

State and type of theater	Total		Establishments reporting period when started as a theater											
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Period started									
					Before 1942		1942 to 1948		1949 to 1954		1955 to 1963		1964 to 1967	
					Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts
	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)
UNITED STATES, TOTAL.	11 478	1 283 003	8 203	1 003 654	4 055	494 290	1 007	106 820	1 612	150 177	878	121 636	651	130 731
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN	8 094	969 991	5 795	763 918	3 928	478 821	650	66 377	414	47 521	332	66 571	471	104 628
DRIVE-IN MOTION PICTURE THEATERS.	3 384	313 012	2 408	239 736	127	15 469	357	40 443	1 198	102 656	546	55 065	180	26 103
ALABAMA	168	(D)	122	10 651	55	4 766	14	1 620	33	2 259	9	505	11	1 501
MOTION PICTURE THEATERS, EX. DRIVE-IN	99	8 161	74	7 247	52	4 546	10	1 234	3	272	2	143	7	1 052
DRIVE-IN MOTION PICTURE THEATERS.	69	(D)	48	3 404	3	220	4	386	30	1 987	7	362	4	449
ALASKA.	21	(D)	16	2 059	3	615	4	227	4	410	3	246	2	561
MOTION PICTURE THEATERS, EX. DRIVE-IN	19	2 048	14	(D)	3	(D)	4	(D)	4	(D)	2	(D)	1	(D)
DRIVE-IN MOTION PICTURE THEATERS.	2	(D)	2	(D)	-	(D)	-	(D)	-	(D)	1	(D)	1	(D)
ARIZONA	90	(D)	60	7 931	23	1 906	7	1 542	7	566	14	2 339	9	1 578
MOTION PICTURE THEATERS, EX. DRIVE-IN	52	5 963	39	5 195	20	1 686	5	1 105	3	237	3	774	8	1 393
DRIVE-IN MOTION PICTURE THEATERS.	38	(D)	21	2 736	3	220	2	437	4	329	11	1 565	1	185
ARKANSAS.	135	(D)	87	6 113	39	2 663	19	1 164	18	1 461	8	696	3	129
MOTION PICTURE THEATERS, EX. DRIVE-IN	90	5 412	59	4 093	36	2 543	15	887	4	276	4	387	-	-
DRIVE-IN MOTION PICTURE THEATERS.	45	(D)	28	2 020	3	120	4	277	14	1 185	4	309	3	129
CALIFORNIA.	971	161 990	682	122 522	336	61 671	97	14 850	101	18 387	72	14 664	76	12 950
MOTION PICTURE THEATERS, EX. DRIVE-IN	748	116 660	529	90 264	325	59 314	71	9 247	47	6 284	34	6 357	52	9 062
DRIVE-IN MOTION PICTURE THEATERS.	223	45 330	153	32 258	11	2 357	26	5 603	54	12 103	38	8 307	24	3 888
COLORADO.	168	17 137	116	13 757	52	5 661	11	867	20	2 885	19	2 161	14	2 183
MOTION PICTURE THEATERS, EX. DRIVE-IN	118	12 933	83	10 317	51	5 628	6	302	5	820	9	1 541	12	2 026
DRIVE-IN MOTION PICTURE THEATERS.	50	4 204	33	3 440	1	33	5	565	15	2 065	10	620	2	157
CONNECTICUT	141	18 961	108	14 958	54	7 254	8	1 405	26	3 278	14	1 941	6	1 080
MOTION PICTURE THEATERS, EX. DRIVE-IN	99	13 332	81	11 008	51	6 481	5	875	13	1 557	8	1 165	4	930
DRIVE-IN MOTION PICTURE THEATERS.	42	5 629	27	3 950	3	773	3	530	13	1 721	6	776	2	150
DELAWARE.	30	(D)	21	2 171	10	926	3	258	4	346	1	212	3	429
MOTION PICTURE THEATERS, EX. DRIVE-IN	23	1 934	16	1 469	10	926	3	258	1	21	1	212	1	52
DRIVE-IN MOTION PICTURE THEATERS.	7	(D)	5	702	-	-	-	-	3	325	-	-	2	377
DISTRICT OF COLUMBIA.	41	9 617	27	7 828	20	5 906	3	521	1	222	2	664	1	515
MOTION PICTURE THEATERS, EX. DRIVE-IN	41	9 617	27	7 828	20	5 906	3	521	1	222	2	664	1	515
DRIVE-IN MOTION PICTURE THEATERS.	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FLORIDA	364	46 676	265	37 811	88	11 842	32	4 086	56	6 722	51	8 147	38	7 014
MOTION PICTURE THEATERS, EX. DRIVE-IN	241	34 131	176	28 308	80	11 155	24	3 064	12	1 780	29	5 888	31	6 421
DRIVE-IN MOTION PICTURE THEATERS.	123	12 545	89	9 503	8	687	8	1 022	44	4 942	22	2 259	7	593
GEORGIA	282	(D)	193	21 014	79	8 926	19	1 675	43	3 224	30	3 239	22	3 950
MOTION PICTURE THEATERS, EX. DRIVE-IN	186	21 290	125	15 190	77	8 665	14	942	6	226	9	1 632	19	3 725
DRIVE-IN MOTION PICTURE THEATERS.	96	(D)	68	5 824	2	261	5	733	37	2 998	21	1 607	3	225
HAWAII.	56	(D)	46	8 427	36	5 443	1	11	2	63	4	1 533	3	1 377
MOTION PICTURE THEATERS, EX. DRIVE-IN	51	6 898	43	6 692	36	5 443	1	11	2	63	2	258	2	917
DRIVE-IN MOTION PICTURE THEATERS.	5	(D)	3	1 735	-	-	-	-	-	-	2	1 275	1	460
IDAH0	87	(D)	63	3 520	37	2 081	10	673	13	671	3	95	-	-
MOTION PICTURE THEATERS, EX. DRIVE-IN	57	2 718	44	2 346	36	2 030	4	228	3	74	1	14	-	-
DRIVE-IN MOTION PICTURE THEATERS.	30	(D)	19	1 174	1	51	6	445	10	597	2	81	-	-
ILLINOIS.	445	68 931	326	53 351	199	32 649	30	4 778	52	5 910	25	5 835	20	4 179
MOTION PICTURE THEATERS, EX. DRIVE-IN	339	54 872	247	42 367	196	31 718	14	2 438	10	1 284	12	3 573	15	3 354
DRIVE-IN MOTION PICTURE THEATERS.	106	14 059	79	10 984	3	931	16	2 340	42	4 626	13	2 262	5	825
INDIANA	276	26 545	210	21 379	112	10 379	28	3 222	53	5 550	9	442	8	1 786
MOTION PICTURE THEATERS, EX. DRIVE-IN	168	15 390	126	11 815	106	9 864	7	518	8	571	1	35	4	827
DRIVE-IN MOTION PICTURE THEATERS.	108	11 155	84	9 564	6	515	21	2 704	45	4 979	8	407	4	959
IOWA.	251	17 518	184	13 639	118	8 701	16	1 029	32	2 131	7	544	11	1 234
MOTION PICTURE THEATERS, EX. DRIVE-IN	184	12 913	137	9 993	117	8 557	10	554	2	61	3	83	5	738
DRIVE-IN MOTION PICTURE THEATERS.	67	4 605	47	3 646	1	144	6	475	30	2 070	4	461	6	496
KANSAS.	209	(D)	146	9 131	73	4 078	9	818	44	2 541	12	511	8	1 183
MOTION PICTURE THEATERS, EX. DRIVE-IN	129	7 378	93	5 384	73	4 078	6	521	5	221	5	288	4	276
DRIVE-IN MOTION PICTURE THEATERS.	80	(D)	53	3 747	-	-	3	297	39	2 320	7	223	4	907

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

TABLE 6. Period in Operation-United States and States: 1967-Continued

State and type of theater	Total		Establishments reporting period when started as a theater											
	Estab- lish- ments (number)	Receipts (\$1,000)	Estab- lish- ments (number)	Receipts (\$1,000)	Period started									
					Before 1942		1942 to 1948		1949 to 1954		1955 to 1963		1964 to 1967	
					Estab- lish- ments (number)	Receipts (\$1,000)	Estab- lish- ments (number)	Receipts (\$1,000)	Estab- lish- ments (number)	Receipts (\$1,000)	Estab- lish- ments (number)	Receipts (\$1,000)	Estab- lish- ments (number)	Receipts (\$1,000)
KENTUCKY.	204	14 747	137	10 436	52	4 633	14	1 085	29	1 616	32	1 858	10	1 244
MOTION PICTURE THEATERS, EX. DRIVE-IN	107	8 446	69	5 934	50	4 336	9	274	3	105	3	311	4	904
DRIVE-IN MOTION PICTURE THEATERS. . .	97	6 301	68	4 502	2	297	5	811	26	1 511	29	1 547	6	340
LOUISIANA.	182	17 890	120	13 534	55	5 590	17	1 505	31	3 494	5	696	12	2 249
MOTION PICTURE THEATERS, EX. DRIVE-IN	138	13 527	91	10 187	54	5 533	14	1 133	11	1 287	2	451	10	1 783
DRIVE-IN MOTION PICTURE THEATERS. . .	44	4 363	29	3 347	1	57	3	372	20	2 207	3	245	2	466
MAINE.	80	(0)	56	3 038	27	1 378	3	137	20	1 061	4	287	2	175
MOTION PICTURE THEATERS, EX. DRIVE-IN	44	2 470	32	1 739	26	1 342	2	102	2	110	1	58	1	127
DRIVE-IN MOTION PICTURE THEATERS. . .	36	(0)	24	1 299	1	36	1	35	18	951	3	229	1	48
MARYLAND.	167	18 184	107	13 231	44	5 483	13	1 871	18	1 902	18	1 742	14	2 233
MOTION PICTURE THEATERS, EX. DRIVE-IN	125	14 371	76	10 367	44	5 483	11	1 271	4	782	3	598	14	2 233
DRIVE-IN MOTION PICTURE THEATERS. . .	42	3 813	31	2 864	-	-	2	600	14	1 120	15	1 144	-	-
MASSACHUSETTS.	273	41 356	184	31 977	90	10 864	10	2 119	32	5 676	28	5 491	24	7 827
MOTION PICTURE THEATERS, EX. DRIVE-IN	193	31 777	130	24 054	88	10 616	4	701	10	2 346	9	3 259	19	7 132
DRIVE-IN MOTION PICTURE THEATERS. . .	80	9 579	54	7 923	2	248	6	1 418	22	3 330	19	2 232	5	695
MICHIGAN.	370	45 895	278	37 411	161	21 542	38	3 906	42	4 269	22	3 338	15	4 356
MOTION PICTURE THEATERS, EX. DRIVE-IN	276	34 868	214	29 336	161	21 542	27	1 905	8	675	6	1 536	12	3 678
DRIVE-IN MOTION PICTURE THEATERS. . .	94	11 027	64	8 075	-	-	11	2 001	34	3 594	16	1 802	3	678
MINNESOTA.	279	23 291	207	19 143	130	11 835	14	585	35	2 521	18	1 952	10	2 250
MOTION PICTURE THEATERS, EX. DRIVE-IN	210	19 147	156	15 725	123	11 549	8	228	12	1 124	7	1 225	6	1 599
DRIVE-IN MOTION PICTURE THEATERS. . .	69	4 144	51	3 418	7	286	6	357	23	1 397	11	727	4	651
MISSISSIPPI.	158	(0)	113	7 622	44	2 879	20	1 276	19	973	18	1 199	12	1 295
MOTION PICTURE THEATERS, EX. DRIVE-IN	113	7 080	83	5 801	41	2 710	17	1 103	6	405	11	784	8	799
DRIVE-IN MOTION PICTURE THEATERS. . .	45	(0)	30	1 821	3	169	3	173	13	568	7	415	4	496
MISSOURI.	310	29 676	230	24 399	113	10 856	24	2 307	48	3 616	21	2 753	24	4 867
MOTION PICTURE THEATERS, EX. DRIVE-IN	217	20 367	160	16 877	110	10 641	14	633	7	334	9	1 809	20	3 460
DRIVE-IN MOTION PICTURE THEATERS. . .	93	9 309	70	7 522	3	215	10	1 674	41	3 282	12	944	4	1 407
MONTANA.	96	(0)	66	3 304	34	1 618	7	650	14	645	8	241	3	150
MOTION PICTURE THEATERS, EX. DRIVE-IN	67	3 323	45	2 338	32	1 456	4	385	5	306	3	127	1	64
DRIVE-IN MOTION PICTURE THEATERS. . .	29	(0)	21	966	2	162	3	265	9	339	5	114	2	86
NEBRASKA.	147	11 734	98	7 199	63	4 045	7	348	16	1 409	10	1 064	2	333
MOTION PICTURE THEATERS, EX. DRIVE-IN	113	9 363	75	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)
DRIVE-IN MOTION PICTURE THEATERS. . .	34	2 371	23	2 096	-	-	2	66	14	1 391	6	485	1	154
NEVADA.	35	(0)	25	3 070	10	942	1	70	6	780	1	66	7	1 212
MOTION PICTURE THEATERS, EX. DRIVE-IN	24	2 784	18	2 469	10	942	1	70	2	423	-	-	5	1 034
DRIVE-IN MOTION PICTURE THEATERS. . .	11	(0)	7	601	-	-	-	-	4	357	1	66	2	178
NEW HAMPSHIRE.	55	(0)	40	2 610	24	1 408	1	243	13	859	1	36	1	64
MOTION PICTURE THEATERS, EX. DRIVE-IN	36	2 234	26	1 705	21	1 246	1	243	3	180	1	36	-	-
DRIVE-IN MOTION PICTURE THEATERS. . .	19	(0)	14	905	3	162	-	-	10	679	-	-	1	64
NEW JERSEY.	271	41 971	205	34 445	125	17 305	7	699	10	1 652	31	7 516	32	7 273
MOTION PICTURE THEATERS, EX. DRIVE-IN	225	34 162	170	27 738	123	16 743	4	386	4	530	14	3 869	25	6 210
DRIVE-IN MOTION PICTURE THEATERS. . .	46	7 809	35	6 707	2	562	3	313	6	1 122	17	3 647	7	1 063
NEW MEXICO.	106	(0)	82	6 027	11	687	42	2 979	12	818	14	1 273	3	270
MOTION PICTURE THEATERS, EX. DRIVE-IN	59	4 069	43	3 476	10	648	27	2 319	3	54	2	287	1	68
DRIVE-IN MOTION PICTURE THEATERS. . .	47	(0)	39	2 551	1	39	15	660	9	764	12	886	2	202
NEW YORK.	869	181 315	606	140 927	357	83 868	46	11 274	60	10 739	86	19 418	57	15 628
MOTION PICTURE THEATERS, EX. DRIVE-IN	741	166 616	515	129 205	343	80 929	36	10 528	35	8 243	58	16 922	43	12 583
DRIVE-IN MOTION PICTURE THEATERS. . .	128	14 699	91	11 722	14	2 939	10	746	25	2 496	28	2 496	14	3 045
NORTH CAROLINA.	302	27 146	235	22 746	94	9 513	40	2 960	66	4 790	21	2 785	14	2 698
MOTION PICTURE THEATERS, EX. DRIVE-IN	186	18 869	148	16 228	89	8 917	25	1 725	11	1 295	10	1 632	13	2 659
DRIVE-IN MOTION PICTURE THEATERS. . .	116	8 277	87	6 518	5	596	15	1 235	55	3 495	11	1 153	1	39
NORTH DAKOTA.	83	(0)	55	2 167	31	1 233	4	139	13	629	5	74	2	92
MOTION PICTURE THEATERS, EX. DRIVE-IN	68	2 358	44	1 846	31	1 233	4	139	8	463	1	11	-	-
DRIVE-IN MOTION PICTURE THEATERS. . .	15	(0)	11	321	-	-	-	-	5	166	4	63	2	92

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TABLE 6. Period in Operation-United States and States: 1967-Continued

State and type of theater	Total		Establishments reporting period when started as a theater											
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Period started									
					Before 1942		1942 to 1948		1949 to 1954		1955 to 1963		1964 to 1967	
					Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts
	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)
OHIO.	498	53 459	373	41 406	165	15 943	62	6 544	64	6 439	47	4 656	35	7 824
MOTION PICTURE THEATERS, EX. DRIVE-IN	309	36 486	231	28 431	157	15 024	29	3 590	13	2 580	6	402	26	6 835
ORIVE-IN MOTION PICTURE THEATERS. . .	189	16 973	142	12 975	8	919	33	2 954	51	3 859	41	4 254	9	989
OKLAHOMA.	239	16 133	166	11 985	79	5 145	22	2 271	45	1 680	10	468	10	2 421
MOTION PICTURE THEATERS, EX. DRIVE-IN	156	11 745	106	8 549	78	5 121	13	1 446	6	259	2	166	7	1 557
ORIVE-IN MOTION PICTURE THEATERS. . .	83	4 388	60	3 436	1	24	9	825	39	1 421	8	302	3	864
OREGON.	157	11 927	109	8 843	62	5 516	9	434	26	1 921	9	928	3	44
MOTION PICTURE THEATERS, EX. DRIVE-IN	109	8 380	75	6 113	62	5 516	6	252	4	145	1	157	2	43
ORIVE-IN MOTION PICTURE THEATERS. . .	48	3 547	34	2 730	-	-	3	182	22	1 776	8	771	1	1
PENNSYLVANIA.	598	60 235	453	47 857	238	23 568	44	4 356	99	8 303	45	5 307	27	6 323
MOTION PICTURE THEATERS, EX. DRIVE-IN	428	46 708	325	37 542	236	23 332	24	2 327	25	2 961	14	2 626	26	6 296
ORIVE-IN MOTION PICTURE THEATERS. . .	170	13 527	128	10 315	2	236	20	2 029	74	5 342	31	2 681	1	27
RHOE ISLAND.	43	(O)	28	3 871	14	1 952	3	224	4	510	7	1 185	-	-
MOTION PICTURE THEATERS, EX. DRIVE-IN	29	3 275	20	2 654	14	1 952	2	81	1	253	3	368	-	-
ORIVE-IN MOTION PICTURE THEATERS. . .	14	(O)	8	1 217	-	-	1	143	3	257	4	817	-	-
SOUTH CAROLINA.	131	11 016	101	9 223	43	4 693	22	1 466	25	1 992	7	454	4	618
MOTION PICTURE THEATERS, EX. DRIVE-IN	85	7 464	63	6 037	41	4 076	13	977	3	120	2	246	4	618
ORIVE-IN MOTION PICTURE THEATERS. . .	46	3 552	38	3 186	2	617	9	489	22	1 872	5	208	-	-
SOUTH OAKOTA.	103	(O)	53	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EX. DRIVE-IN	79	3 146	42	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)
ORIVE-IN MOTION PICTURE THEATERS. . .	24	(O)	11	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)
TENNESSEE.	208	19 231	152	15 272	55	5 626	22	1 772	40	3 654	19	1 472	16	2 748
MOTION PICTURE THEATERS, EX. DRIVE-IN	122	12 793	88	10 711	53	5 570	17	1 450	6	1 544	4	579	8	1 568
ORIVE-IN MOTION PICTURE THEATERS. . .	86	6 438	64	4 561	2	56	5	322	34	2 110	15	893	8	1 180
TEXAS.	735	74 033	544	61 944	200	25 233	107	8 752	146	11 720	51	6 376	40	9 863
MOTION PICTURE THEATERS, EX. DRIVE-IN	472	52 675	349	45 434	191	24 435	67	5 951	51	4 577	11	2 540	29	7 931
ORIVE-IN MOTION PICTURE THEATERS. . .	263	21 358	195	16 510	9	798	40	2 801	95	7 143	40	3 836	11	1 932
UTAH.	101	9 226	62	6 762	33	3 278	7	657	10	1 120	8	1 206	4	501
MOTION PICTURE THEATERS, EX. DRIVE-IN	71	6 106	48	4 960	33	3 278	6	450	5	538	2	338	2	356
ORIVE-IN MOTION PICTURE THEATERS. . .	30	3 120	14	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)
VERMONT.	39	(O)	29	1 509	13	689	3	231	9	423	2	72	2	94
MOTION PICTURE THEATERS, EX. DRIVE-IN	20	1 154	15	895	13	689	2	206	-	-	-	-	-	-
ORIVE-IN MOTION PICTURE THEATERS. . .	19	(O)	14	614	-	-	1	25	9	423	2	72	2	94
VIRGINIA.	272	21 633	181	15 975	84	8 647	22	2 082	49	2 195	14	1 104	12	1 947
MOTION PICTURE THEATERS, EX. DRIVE-IN	182	16 351	118	12 224	80	8 361	16	1 380	8	208	4	563	10	1 712
ORIVE-IN MOTION PICTURE THEATERS. . .	90	5 282	63	3 751	4	286	6	702	41	1 987	10	541	2	235
WASHINGTON.	197	20 396	144	15 867	72	7 516	25	3 294	33	2 771	9	1 597	5	689
MOTION PICTURE THEATERS, EX. DRIVE-IN	141	14 803	103	11 060	72	7 516	14	1 203	12	895	4	1 426	1	20
ORIVE-IN MOTION PICTURE THEATERS. . .	56	5 593	41	4 807	-	-	11	2 091	21	1 876	5	171	4	669
WEST VIRGINIA.	142	(O)	98	4 695	37	1 993	17	458	30	1 556	13	659	1	29
MOTION PICTURE THEATERS, EX. DRIVE-IN	82	3 625	53	2 615	36	1 867	9	249	3	106	5	393	-	-
ORIVE-IN MOTION PICTURE THEATERS. . .	60	(O)	45	2 080	1	126	8	209	27	1 450	8	266	1	29
WISCONSIN.	240	19 333	172	15 889	119	11 372	11	1 012	27	1 459	5	445	10	1 601
MOTION PICTURE THEATERS, EX. DRIVE-IN	190	15 953	135	12 909	113	11 090	8	211	8	221	-	23	6	1 364
ORIVE-IN MOTION PICTURE THEATERS. . .	50	3 380	37	2 980	6	282	3	801	19	1 238	5	422	4	237
WYOMING.	53	(O)	22	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EX. DRIVE-IN	33	1 846	16	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)
ORIVE-IN MOTION PICTURE THEATERS. . .	20	(O)	6	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)	(N)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

TABLE 7. Percentage of Showings With Multiple Features and Number of Feature Films Leased-United States and States: 1967

State and type of theater	Total		Theaters reporting multiple features and films leased					
	Estab-lish-ments	Receipts	Estab-lish-ments	Receipts	Theaters showing multiple features			Films leased
					More than 75 percent of the time	50 to 75 percent of the time	Less than 50 percent of the time	
	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(number)	(number)	(number)
UNITED STATES, TOTAL.	11 478	1 283 003	7 679	961 060	2 916	900	3 863	782 106
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	8 094	969 991	5 392	722 851	1 357	597	3 438	494 200
DRIVE-IN MOTION PICTURE THEATERS.	3 384	313 012	2 287	238 209	1 559	303	425	287 906
ALABAMA.	168	(O)	106	9 701	17	27	62	14 525
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	99	8 161	67	6 713	6	8	53	6 947
DRIVE-IN MOTION PICTURE THEATERS.	69	(D)	39	2 988	11	19	9	7 578
ALASKA.	21	(D)	14	1 963	6	1	7	1 949
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	19	2 048	12	(D)	(D)	(D)	(O)	(O)
DRIVE-IN MOTION PICTURE THEATERS.	2	(D)	2	(D)	(D)	(D)	(O)	(O)
ARIZONA.	90	(D)	63	8 586	42	7	14	7 527
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	52	5 963	39	5 208	18	7	14	4 750
DRIVE-IN MOTION PICTURE THEATERS.	38	(D)	24	3 378	24	-	-	2 777
ARKANSAS.	135	(O)	77	5 866	25	11	41	10 171
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	90	5 412	50	3 859	11	7	32	5 233
DRIVE-IN MOTION PICTURE THEATERS.	45	(D)	27	2 007	14	4	9	4 938
CALIFORNIA.	971	161 990	609	110 307	488	41	80	66 219
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	748	116 660	468	78 904	352	38	78	50 520
DRIVE-IN MOTION PICTURE THEATERS.	223	45 330	141	31 403	136	3	2	15 699
COLORADO.	168	17 137	108	13 546	44	7	57	9 143
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	118	12 933	78	10 120	17	6	55	6 535
DRIVE-IN MOTION PICTURE THEATERS.	50	4 204	30	3 426	27	1	2	2 608
CONNECTICUT.	141	18 961	109	15 526	44	20	45	7 432
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	99	13 332	76	10 514	19	13	44	4 600
DRIVE-IN MOTION PICTURE THEATERS.	42	5 629	33	5 012	25	7	1	2 832
DELAWARE.	30	(D)	21	2 031	7	2	12	1 704
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	23	1 934	16	1 329	2	2	12	1 250
DRIVE-IN MOTION PICTURE THEATERS.	7	(D)	5	702	5	-	-	454
DISTRICT OF COLUMBIA.	41	9 617	27	7 854	10	-	17	1 623
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	41	9 617	27	7 854	10	-	17	1 623
DRIVE-IN MOTION PICTURE THEATERS.	-	-	-	-	-	-	-	-
FLORIDA.	364	46 676	262	37 110	136	16	110	36 787
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	241	34 131	170	27 374	52	11	107	17 840
DRIVE-IN MOTION PICTURE THEATERS.	123	12 545	92	9 736	84	5	3	18 947
GEORGIA.	282	(O)	187	21 689	41	32	114	27 672
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	186	21 290	119	15 033	14	10	95	15 097
DRIVE-IN MOTION PICTURE THEATERS.	96	(D)	68	6 656	27	22	19	12 575
HAWAII.	56	(D)	36	7 546	21	5	10	6 869
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	51	6 898	33	5 811	18	5	10	6 571
DRIVE-IN MOTION PICTURE THEATERS.	5	(D)	3	1 735	3	-	-	298
IDAHO.	87	(D)	57	3 178	20	10	27	4 678
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	57	2 718	40	2 100	8	8	24	3 391
DRIVE-IN MOTION PICTURE THEATERS.	30	(D)	17	1 078	12	2	3	1 287
ILLINOIS.	445	68 931	302	54 719	111	45	146	28 425
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	339	54 872	234	44 121	70	33	131	20 048
DRIVE-IN MOTION PICTURE THEATERS.	106	14 059	68	10 598	41	12	15	8 377
INDIANA.	276	26 545	193	20 552	89	12	92	17 683
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	168	15 390	115	11 895	23	8	84	9 137
DRIVE-IN MOTION PICTURE THEATERS.	108	11 155	78	8 657	66	4	8	8 546
IOWA.	251	17 518	175	13 748	39	22	114	16 477
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	184	12 913	130	9 807	4	17	109	11 251
DRIVE-IN MOTION PICTURE THEATERS.	67	4 605	45	3 941	35	5	5	5 226
KANSAS.	209	(O)	144	10 462	54	32	58	15 311
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	129	7 378	91	6 235	20	22	49	8 783
DRIVE-IN MOTION PICTURE THEATERS.	80	(O)	53	4 227	34	10	9	6 528

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TABLE 7. Percentage of Showings With Multiple Features and Number of Feature Films
Leased-United States and States: 1967—Continued

State and type of theater	Total		Theaters reporting multiple features and films leased					
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Theaters showing multiple features			Films leased
					More than 75 percent of the time	50 to 75 percent of the time	Less than 50 percent of the time	
(number)	(\$1,000)	(number)	(\$1,000)	(number)	(number)	(number)	(number)	
KENTUCKY.	204	14 747	141	11 613	45	34	62	17 221
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	107	8 446	74	6 738	17	15	42	8 083
DRIVE-IN MOTION PICTURE THEATERS.	97	6 301	67	4 875	28	19	20	9 138
LOUISIANA.	182	17 890	116	13 810	31	18	67	15 343
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	138	13 527	91	10 529	10	17	64	10 617
DRIVE-IN MOTION PICTURE THEATERS.	44	4 363	25	3 281	21	1	3	4 726
MAINE.	80	(D)	52	2 795	17	6	29	4 448
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	44	2 470	33	1 835	6	2	25	3 148
DRIVE-IN MOTION PICTURE THEATERS.	36	(D)	19	(N)	(N)	(N)	(N)	(N)
MARYLAND.	167	18 184	110	13 849	43	3	64	8 919
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	125	14 371	79	11 055	18	1	60	5 761
DRIVE-IN MOTION PICTURE THEATERS.	42	3 813	31	2 794	25	2	4	3 158
MASSACHUSETTS.	273	41 356	184	32 922	86	23	75	13 942
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	193	31 777	133	25 346	45	23	65	9 566
DRIVE-IN MOTION PICTURE THEATERS.	80	9 579	51	7 576	41	-	10	4 376
MICHIGAN.	370	45 895	265	37 814	92	27	146	19 810
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	276	34 868	203	29 023	44	21	138	14 002
DRIVE-IN MOTION PICTURE THEATERS.	94	11 027	62	8 791	48	6	8	5 808
MINNESOTA.	279	23 291	194	18 835	31	11	152	16 391
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	210	19 147	143	15 358	4	3	136	11 329
DRIVE-IN MOTION PICTURE THEATERS.	69	4 144	51	3 477	27	8	16	5 062
MISSISSIPPI.	158	(D)	110	7 421	20	18	72	15 719
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	113	7 080	80	5 755	7	13	60	11 477
DRIVE-IN MOTION PICTURE THEATERS.	45	(D)	30	1 666	13	5	12	4 242
MISSOURI.	310	29 676	224	25 313	87	24	113	24 195
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	217	20 367	157	17 700	42	18	97	14 863
DRIVE-IN MOTION PICTURE THEATERS.	93	9 309	67	7 613	45	6	16	9 332
MONTANA.	96	(D)	57	3 176	13	7	37	5 453
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	67	3 323	38	2 363	3	4	31	4 108
DRIVE-IN MOTION PICTURE THEATERS.	29	(D)	19	813	10	3	6	1 345
NEBRASKA.	147	11 734	95	7 798	25	6	64	9 139
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	113	9 363	73	5 713	12	1	60	6 522
DRIVE-IN MOTION PICTURE THEATERS.	34	2 371	22	2 085	13	5	4	2 617
NEVADA.	35	(D)	25	2 538	7	3	15	1 888
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	24	2 784	16	1 757	1	2	13	979
DRIVE-IN MOTION PICTURE THEATERS.	11	(D)	9	781	6	1	2	909
NEW HAMPSHIRE.	55	(D)	39	2 706	11	7	21	2 680
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	36	2 234	25	1 740	2	5	18	1 903
DRIVE-IN MOTION PICTURE THEATERS.	19	(D)	14	966	9	2	3	777
NEW JERSEY.	271	41 971	188	33 337	72	22	94	12 517
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	225	34 162	157	27 087	48	20	89	9 817
DRIVE-IN MOTION PICTURE THEATERS.	46	7 809	31	6 250	24	2	5	2 700
NEW MEXICO.	106	6 964	38	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	59	4 069	17	(N)	(N)	(N)	(N)	(N)
DRIVE-IN MOTION PICTURE THEATERS.	47	2 895	21	1 836	12	7	2	3 346
NEW YORK.	869	181 315	519	113 471	193	80	246	41 912
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	741	166 616	434	103 917	132	77	225	35 026
DRIVE-IN MOTION PICTURE THEATERS.	128	14 699	85	9 554	61	3	21	6 886
NORTH CAROLINA.	302	27 146	224	22 651	50	23	151	30 153
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	186	18 869	142	16 093	8	5	129	15 358
DRIVE-IN MOTION PICTURE THEATERS.	116	8 277	82	6 558	42	18	22	14 795
NORTH DAKOTA.	83	(D)	54	2 187	4	-	50	4 665
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	68	2 358	43	1 822	-	-	43	3 690
DRIVE-IN MOTION PICTURE THEATERS.	15	(D)	11	365	4	-	7	975

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TABLE 7. Percentage of Showings With Multiple Features and Number of Feature Films
Leased-United States and States: 1967—Continued

State and type of theater	Total		Theaters reporting multiple features and films leased					
	Estab- lish- ments	Receipts	Estab- lish- ments	Receipts	Theaters showing multiple features			Films leased
					More than 75 percent of the time	50 to 75 percent of the time	Less than 50 percent of the time	
	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(number)	(number)	(number)
OHIO.	498	53 459	360	42 463	159	51	150	29 567
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	309	36 486	225	29 098	46	39	140	15 662
DRIVE-IN MOTION PICTURE THEATERS.	189	16 973	135	13 365	113	12	10	13 905
OKLAHOMA.	239	16 133	161	12 131	32	15	114	17 864
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	156	11 745	100	8 595	10	3	87	10 174
DRIVE-IN MOTION PICTURE THEATERS.	83	4 388	61	3 536	22	12	27	7 690
OREGON.	157	11 927	99	8 466	61	11	27	9 163
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	109	8 380	69	5 907	33	9	27	5 559
DRIVE-IN MOTION PICTURE THEATERS.	48	3 547	30	2 559	28	2	-	3 604
PENNSYLVANIA.	598	60 235	452	49 349	157	60	235	35 538
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	428	46 708	325	38 736	53	45	227	23 721
DRIVE-IN MOTION PICTURE THEATERS.	170	13 527	127	10 613	104	15	8	11 817
RHODE ISLAND.	43	(O)	25	3 565	10	4	11	1 609
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	29	3 275	18	2 418	4	4	10	972
DRIVE-IN MOTION PICTURE THEATERS.	14	(D)	7	1 147	6	-	1	637
SOUTH CAROLINA.	131	11 016	93	8 741	22	10	61	12 460
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	85	7 464	57	5 687	6	1	50	6 500
DRIVE-IN MOTION PICTURE THEATERS.	46	3 552	36	3 054	16	9	11	5 960
SOUTH OAKOTA.	103	(O)	44	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	79	3 146	36	(N)	(N)	(N)	(N)	(N)
DRIVE-IN MOTION PICTURE THEATERS.	24	(O)	8	(N)	(N)	(N)	(N)	(N)
TENNESSEE	208	19 231	134	14 536	22	31	81	17 272
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	122	12 793	77	9 970	10	2	65	7 301
DRIVE-IN MOTION PICTURE THEATERS.	86	6 438	57	4 566	12	29	16	9 971
TEXAS	735	74 033	518	61 907	176	34	308	67 242
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	472	52 675	331	45 671	47	14	270	36 215
DRIVE-IN MOTION PICTURE THEATERS.	263	21 358	187	16 236	129	20	38	31 027
UTAH.	101	9 226	62	6 922	15	5	42	3 753
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	71	6 106	44	4 734	3	4	37	2 717
DRIVE-IN MOTION PICTURE THEATERS.	30	3 120	18	2 188	12	1	5	1 036
VERMONT	39	(O)	27	1 392	10	-	17	2 178
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	20	1 154	14	833	2	-	12	1 342
DRIVE-IN MOTION PICTURE THEATERS.	19	(O)	13	559	8	-	5	836
VIRGINIA.	272	21 633	180	16 855	39	16	125	19 345
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	182	16 351	117	12 574	13	9	95	11 660
DRIVE-IN MOTION PICTURE THEATERS.	90	5 282	63	4 281	26	7	30	7 685
WASHINGTON.	197	20 396	118	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	141	14 803	81	(N)	(N)	(N)	(N)	(N)
DRIVE-IN MOTION PICTURE THEATERS.	56	5 593	37	4 340	36	1	-	3 365
WEST VIRGINIA	142	(O)	90	4 283	41	14	35	9 638
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	82	3 625	46	2 188	11	9	26	4 628
DRIVE-IN MOTION PICTURE THEATERS.	60	(O)	44	2 095	30	5	9	5 010
WISCONSIN	240	19 333	171	16 309	53	18	100	15 365
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	190	15 953	136	13 372	27	17	92	11 975
DRIVE-IN MOTION PICTURE THEATERS.	50	3 380	35	2 937	26	1	8	3 390
WYOMING	53	(O)	20	(N)	(N)	(N)	(N)	(N)
MOTION PICTURE THEATERS, EXCEPT DRIVE-IN.	33	1 846	13	(N)	(N)	(N)	(N)	(N)
DRIVE-IN MOTION PICTURE THEATERS.	20	(O)	7	(N)	(N)	(N)	(N)	(N)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

TABLE 8. Film and Tape Distributors, by Source of Receipts—United States and Selected SMSA's: 1967

(Data are shown only for distributors with payroll)

Standard metropolitan statistical area	Total		Establishments reporting source of receipts											
	Estab- lish- ments	Receipts	Number	Receipts										
				Total	Establishments distributing feature subjects		Establishments distributing short subjects		Other rental receipts from exhibi- tions	Rental from television exhibitors		Other U.S. receipts		Receipts from exports opera- tions
					Number	Receipts from this source	Number	Receipts from this source		From films and tapes produced for television	From leasing old films to television	From sales of old theatrical films to television	Other receipts	
	(number)	(\$1,000)		(\$1,000)		(\$1,000)		(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)
MOTION PICTURE FILM EXCHANGES														
UNITED STATES, TOTAL	710	855 114	536	818 783	400	468 190	235	8 863	5 741	7 053	6 464	28 668	31 148	262 656
ATLANTA, GA.	18	16 910	15	15 325	14	14 067	8	179	20	-	-	-	1 059	-
BOSTON, MASS.	17	20 609	15	20 153	13	19 156	9	175	138	-	-	-	684	-
BUFFALO, N.Y.	10	7 451	10	7 451	10	7 304	6	74	-	-	-	-	73	-
CHARLOTTE, N.C.	12	11 549	11	10 981	11	10 763	7	128	-	-	-	-	90	-
CHICAGO, ILL.	31	39 846	19	38 207	14	34 523	9	445	286	552	-	-	2 332	69
CINCINNATI, OHIO-KY.-IND.	11	10 814	10	9 875	10	9 738	7	90	-	-	-	-	47	-
CLEVELAND, OHIO.	16	11 296	16	11 296	13	10 842	7	156	97	-	-	-	201	-
DALLAS, TEX.	21	23 764	19	22 787	17	21 048	7	197	322	-	30	-	1 190	-
DENVER, COLO.	13	7 758	12	7 430	11	7 166	7	100	122	-	-	-	42	-
DES MOINES, IOWA	7	5 594	7	5 594	7	5 499	6	95	-	-	-	-	0	-
DETROIT, MICH.	17	15 983	14	15 428	12	13 734	7	125	33	349	-	-	1 187	-
INDIANAPOLIS, IND.	9	7 800	9	7 800	8	7 524	7	95	33	-	-	-	148	-
JACKSONVILLE, FLA.	11	11 737	9	11 541	8	11 380	6	106	2	-	-	-	53	-
KANSAS CITY, MO.-KANS.	13	8 161	7	5 230	6	4 509	4	56	17	-	-	-	648	-
LOS ANGELES-LONG BEACH, CALIF.	77	80 109	52	75 675	32	48 826	15	1 748	575	54	23	297	3 818	20 334
MILWAUKEE, WIS.	11	6 760	10	6 740	10	5 888	7	90	21	-	-	-	741	-
MINNEAPOLIS-ST. PAUL, MINN.	13	9 714	11	9 351	10	8 617	7	131	150	-	-	-	453	-
NEW ORLEANS, LA.	13	12 295	10	9 114	10	8 923	7	135	-	-	-	-	56	-
NEW YORK, N.Y.	184	421 120	120	409 969	57	115 563	18	2 856	1 660	6 098	6 279	28 349	6 911	242 253
PHILADELPHIA, PA.-N.J.	20	22 722	16	21 250	13	19 381	8	195	117	-	-	-	1 557	-
PITTSBURGH, PA.	14	8 284	13	8 013	13	7 865	6	68	4	-	20	-	56	-
ST. LOUIS, MO.-ILL.	13	8 584	12	8 288	12	7 548	8	238	-	-	-	-	502	-
SALT LAKE CITY, UTAH	10	6 392	9	6 293	8	5 455	7	85	59	-	-	-	694	-
SAN FRANCISCO-OAKLAND, CALIF.	26	23 243	19	21 944	15	20 390	8	199	304	-	49	-	1 002	-
SEATTLE-EVERETT, WASH.	11	8 118	10	7 647	9	7 315	8	118	106	-	-	-	108	-
WASHINGTON, D.C.-MD.-VA.	13	16 419	13	16 419	11	15 937	7	165	115	-	-	-	202	-
REMAINDER OF UNITED STATES	99	32 072	68	28 982	46	19 229	32	814	1 560	-	63	22	7 294	-
FILM OR TAPE DISTRIBUTORS FOR TELEVISION														
UNITED STATES, TOTAL	147	367 848	97	355 894	7	986	1	264	746	166 534	125 829	354	16 418	44 763
LOS ANGELES, CALIF.	38	49 300	23	47 046	3	43	-	-	-	20 515	17 484	-	6 058	2 946
NEW YORK, N.Y.	72	304 704	50	296 560	3	928	1	264	746	142 703	102 395	354	9 583	39 587
REMAINDER OF UNITED STATES	37	13 844	24	12 288	1	15	-	-	-	3 316	5 950	-	777	2 230

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

Film and Tape Distributors—Expenses: 1967

Expenses	Motion picture film exchanges (\$1,000)	Film or tape distributors for TV (\$1,000)
PAYMENTS TO OTHERS FOR THEIR SHARE OF FILM RENTALS	389 277	179 159
EXPENSES ALLOCABLE TO DISTRIBUTION	128 778	61 330

Note: Companies operating exchanges in more than one city were not required to report separate expenses for each exchange. Total expenses for the United States as a whole are shown above.

Film and Tape Distributors—Receipts: 1963

Standard metropolitan statistical area	Motion picture film exchanges		Film or tape distributors for TV	
	Estab- lishments (number)	Receipts (\$1,000)	Estab- lishments (number)	Receipts (\$1,000)
UNITED STATES, TOTAL	730	1722 532	131	1188 704
LOS ANGELES-LONG BEACH, CALIF.	48	40 080	21	7 806
NEW YORK, N.Y.	175	1427 462	66	1143 967
REMAINDER OF UNITED STATES. . . .	507	254 990	44	36 931

r Revised.

TABLE 9. Producers of Motion Pictures Other Than for Television-United States and Selected SMSA's: 1967

Source of receipts and distribution of costs	Motion picture producers other than for television				
	United States, total	Standard metropolitan statistical areas			Remainder of United States
		New York, N.Y.	Los Angeles- Long Beach, Calif.	Chicago, Ill.	
UNITED STATES, TOTAL:					
ESTABLISHMENTS. (NUMBER) . .	909	284	328	26	271
RECEIPTS. (\$1,000) . .	176 251	63 511	72 103	14 564	26 073
PRODUCERS REPORTING SOURCE OF RECEIPTS AND DISTRIBUTION OF COSTS, TOTAL:					
ESTABLISHMENTS. (NUMBER) . .	674	210	260	20	184
RECEIPTS. (\$1,000) . .	151 143	59 663	53 087	14 188	24 205
RECEIPTS FROM U.S. EXHIBITORS FOR--					
FEATURE FILMS. (\$1,000) . .	15 543	4 588	10 116	-	839
SHORT SUBJECTS SERIALS AND NEWSREELS (\$1,000) . .	6 058	3 615	1 508	543	392
RECEIPTS FROM FILMS AND TAPES PRODUCED ONLY FOR TELEVISION. (\$1,000) . .					
RECEIPTS FROM CONTRACT PRODUCTION. (\$1,000) . .	20 511	12 310	7 463	-	738
RECEIPTS FROM STUDIO RENTALS, LABORATORY WORK FOR OTHERS (\$1,000) . .	56 917	17 176	6 480	13 437	19 824
RECEIPTS FROM LOANS OF PLAYERS OR OTHER EMPLOYEES. . . . (\$1,000) . .	4 131	416	2 344	3	1 368
RECEIPTS FROM LEASING OLD THEATRICAL FILMS TO TELEVISION (\$1,000) . .	9 961	6 193	3 766	-	2
OTHER RECEIPTS (\$1,000) . .	21 670	14 121	7 527	-	22
	16 352	1 244	13 883	205	1 020
COSTS, TOTAL (\$1,000) . .	490 840	112 125	346 016	11 037	21 662
PRODUCTION COSTS INCURRED IN THE UNITED STATES (\$1,000) . .	380 056	90 991	263 691	10 265	15 109
OTHER COSTS INCURRED IN THE UNITED STATES. (\$1,000) . .	37 783	18 480	12 087	766	6 450
COSTS INCURRED OUTSIDE OF THE UNITED STATES. (\$1,000) . .	73 001	2 654	70 238	6	103

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

TABLE 10. Producers of Motion Pictures and Tape for Television-United States and Selected SMSA's: 1967

Source of receipts and distribution of costs	Producers of tape and film for television				
	United States, total	Standard metropolitan statistical areas			
		New York, N.Y.	Los Angeles- Long Beach, Calif.	Chicago, Ill.	Remainder of United States
UNITED STATES, TOTAL:					
ESTABLISHMENTS (NUMBER) . .	686	246	286	23	131
RECEIPTS (\$1,000) . .	447 038	165 808	248 020	14 832	18 378
PRODUCERS REPORTING SOURCE OF RECEIPTS AND DISTRIBUTION OF COSTS, TOTAL:					
ESTABLISHMENTS (NUMBER) . .	531	196	232	20	83
RECEIPTS (\$1,000) . .	407 549	145 489	239 150	10 292	12 618
RECEIPTS FROM U.S. EXHIBITORS FOR--					
FEATURE FILMS. (\$1,000) . .	2 197	2 153	44	-	-
SHORT SUBJECTS SERIALS AND NEWSREELS (\$1,000) . .	4 926	1 252	3 230	116	328
RECEIPTS FROM FILMS AND TAPES PRODUCED ONLY FOR TELEVISION (\$1,000) . .					
RECEIPTS FROM CONTRACT PRODUCTIONS (\$1,000) . .	260 597	53 070	194 183	5 317	8 027
RECEIPTS FROM STUDIO RENTALS LABORATORY WORK FOR OTHERS. (\$1,000) . .	67 600	30 470	29 214	4 221	3 695
RECEIPTS FROM LOANS OF PLAYERS OR OTHER EMPLOYEES. (\$1,000) . .	1 738	358	1 330	46	4
RECEIPTS FROM LEASING OLD THEATRICAL FILMS TO TELEVISION (\$1,000) . .	4 079	693	3 336	46	4
OTHER RECEIPTS (\$1,000) . .	41 088	40 128	894	-	66
	25 324	17 365	6 919	546	494
COSTS, TOTAL (\$1,000) . .	401 293	152 997	225 765	9 242	13 289
PRODUCTION COSTS INCURRED IN THE UNITED STATES (\$1,000) . .					
OTHER COSTS INCURRED IN THE UNITED STATES. (\$1,000) . .	328 035	129 964	182 772	6 127	9 172
COSTS INCURRED OUTSIDE OF THE UNITED STATES. (\$1,000) . .	67 224	21 484	38 521	3 106	4 113
	6 034	1 549	4 472	9	4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

**TABLE 11. Short Subjects and TV Programs Produced
and in Production: 1967**

(Includes producers of motion pictures other than for television as well as producers of motion pictures and tape for television)

Type of picture or program	Pictures and programs completed during 1967		Average cost per picture or program completed during 1967 (dollars)	Pictures and programs in production at end of year but not completed	
	Number	Cost (\$1,000)		Number	Cost (\$1,000)
TOTAL.	20 221	338 410	16 736	2 816	43 433
PRODUCTION OF FILMS OR TAPES FOR T.V.:					
PROGRAM HALF HOURS	6 292	254 281	40 413	952	32 957
COMMERCIAL SPOTS	9 617	55 300	5 750	960	4 136
SHORT SUBJECTS, NEWSREELS COMMERCIALS (NOT PRODUCED FOR TELEVISION):					
COLOR PROCESS.	158	1 883	11 918	79	664
BLACK AND WHITE.	263	2 110	8 023	5	33
ALL OTHER PRODUCTIONS (COLOR PROCESS AND BLACK AND WHITE):					
EDUCATIONAL.	1 326	7 968	6 009	312	2 751
INDUSTRIAL	1 896	14 880	7 848	432	2 655
OTHER ¹	669	1 988	2 972	76	237

Note: This table is based on those firms which supplied the indicated data and does not represent the entire industry. Data should be used only as an indication of average cost of each type of production.

¹ Does not include production of slide films and film strips for 1967. These were included in 1963 report.

TABLE 12. Services Allied to Motion Picture Distribution—United States and Selected SMSA's: 1967

Standard metropolitan statistical areas	Total			Establishments reporting distribution of receipts and expenses					
	Estab-lishments (number)	Operating receipts (\$1,000)	Payroll, entire year (\$1,000)	Number	Operating receipts			Operating expenses	
					Total (\$1,000)	Purchasing, booking, delivery activities (\$1,000)	Other receipts (\$1,000)	Total (\$1,000)	Payroll, entire year (\$1,000)
UNITED STATES, TOTAL.	289	30 960	12 945	165	22 552	12 790	9 762	20 416	9 724
CHARLOTTE, N.C. SMSA.	8	1 100	349	5	984	793	191	910	319
CHICAGO, ILL. SMSA.	10	1 461	622	8	1 441	828	613	1 237	613
KANSAS CITY, MO.-KANS. SMSA.	5	1 890	660	5	1 890	1 648	242	1 797	660
LOS ANGELES, CALIF. SMSA.	17	1 955	757	17	1 955	1 276	679	1 804	757
NEW YORK, N.Y. SMSA.	63	6 873	3 084	39	5 990	2 272	3 718	5 495	2 780
REMAINDER OF UNITED STATES.	186	17 681	7 473	91	10 292	5 973	4 319	9 173	4 595

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

TABLE 13. Motion Picture Service Industries-United States and Selected SMSA's: 1967

Standard metropolitan statistical area	Total			Establishments reporting distribution of receipts and expenses									
	Estab- lishments	Operating receipts	Payroll, entire year	Number	Operating receipts and film processed							Operating expenses	
					Total receipts	Motion picture film processing and/or printed				Other receipts	Total	Payroll, entire year	
						Black and white		Color					
						Linear feet of processed and/or printed film	Receipts	Linear feet of processed and/or printed film	Receipts				
(number)	(\$1,000)	(\$1,000)		(\$1,000)	(1,000 feet)	(\$1,000)	(1,000 feet)	(\$1,000)	(\$1,000)	(\$1,000)	(\$1,000)		
UNITED STATES, TOTAL	554	313 951	113 805	316	276 732	1 138 095	36 027	2 077 731	161 672	79 033	230 138	101 028	
CHICAGO, ILL. SMSA	25	8 585	2 713	16	7 554	27 667	1 040	40 407	3 383	3 131	6 123	2 346	
LOS ANGELES, CALIF. SMSA	175	144 532	53 928	104	127 886	231 160	8 759	1 039 598	84 365	34 762	108 641	48 535	
NEW YORK, N.Y. SMSA	205	128 056	46 523	114	112 526	736 301	20 439	803 684	59 211	32 876	92 566	41 108	
REMAINDER OF UNITED STATES	149	32 778	10 641	82	28 766	142 967	5 789	194 042	14 713	8 264	22 808	9 039	

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 censuses, data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, service firms were divided into two categories—the “mail” universe and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Receipts information for these firms was obtained from 1967 Federal income tax records. This segment, although made up of a large number of firms, accounted for less than 1 percent of total receipts for the kinds of business covered in this report. (Also see “Comparison of the 1963 Census With the 1967 Census,” on the next page.)

In the 1967 census, data for all nonemployer establishments were compiled from tax records. In the 1963 census, data were compiled from only one-half of the nonemployer tax returns and were doubled to establish census totals.

The census included only those service nonemployer firms which reported a receipts volume of \$1,000 or more during 1967 or, having been in operation for less than the full year, reported receipts which would have reached a total of \$1,000 or more on an annual basis. This treatment is the same as in the 1963 census.

b. Selected “small employers”—“Employers” consist of all business firms in the

active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single-unit firms with payroll below a specified cutoff. The cutoff varied by kind of business (see “The mail universe,” item 2 below, for treatment of businesses covered in this report) and was designed, in most cases, to limit the “nonmail” group to establishments which would account for not more than 20 percent of total receipts in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees. Data on receipts, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. All employer firms for the kinds of business covered in this report were included in the “mail” universe on a 100-percent basis (without a payroll cutoff as described in item 1-b above). It is from firms in this group that specialized data, in addition to receipts, annual payroll, and employment, were collected. Appendix B presents facsimiles of the report forms used in the mail canvass. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 census records of multiunit firms and larger employers.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of employers other than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census With the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer” establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance from Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm’s description of its principal business activity, greater use was made in 1967 of “basket” classifications (e.g., miscellaneous business services).

The 1967 census classification for the small employer firms (see coverage of employers above) which were not mailed the census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a “birth” since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedures outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm’s description of its principal business activity as entered on its IRS business tax return was used.

To determine the census classification for both 1963 and 1967 for establishments in the “mail” universe (section 2 under “Method of Coverage” above), considerable use was made of “self-designation.” For kinds of business which posed classification problems, however,

including the kinds of business covered in this report, special questions were included to assist in assignment of the census classification. In both 1963 and 1967, the primary criterion for classification (for establishments reporting this information) was the source of the firm’s receipts.

2. **Active proprietors**—In the 1963 census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All firms in business the full year.
- b. All payroll firms in business during the pay period including March 12, 1967.
- c. Every second nonpayroll firm not in business the full year.

3. **Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total service receipts volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms accounting for about one percent of service receipts volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible receipts volume) because the tax form kind-of-business description was inadequate to indicate that they conducted an in-scope kind of business.

As noted in section 1-a under “Method of Coverage” above, the only service nonemployer establishments included in the census were those which reported a receipts volume of

\$1,000 or more during 1967 or, having been in operation for less than the full year, reported receipts which would have reached a total of \$1,000 or more on an annual basis. While these are the same rules used in the 1963 census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

4. Payroll—In 1963, the inclusion of gratuities in "payroll" received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and of payroll reported to the Census Bureau, businesses were requested to include in "payroll" the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise," which may consist of one or more establishments. Census of business figures represent a summary of reports for individual establishments rather than for companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities were generally grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

Leased service departments (separately owned businesses operated as departments of

another service establishment or of a retail establishment, such as a separately owned or operated refreshment stand in a motion picture theater or a beauty salon in a department store) are treated as separate service establishments in the selected services portion of the 1967 census.

Receipts—Receipts include the total of all receipts from customers for services rendered or merchandise sold during 1967, whether or not payment was received in that year. The receipts do not include the receipts from concessions, such as candy and popcorn counters, which are located inside the theater but which are owned or operated by others. Receipts include the amount of local and State sales taxes, amusement taxes, or Federal excise taxes which are collected by the establishment directly from customers and paid directly by the establishment to a local, State, or Federal taxing agency. Excise and other taxes which are paid by the manufacturer or wholesaler and passed along to the service establishment are also included. Excluded from the total receipts are amounts received from sources other than customers of the establishment, such as income from investment, commissions from vending machine operators, space and concession rentals, rental of real estate, and screen advertising. However, net receipts from concessions and vending machines not operated by the theaters, as well as receipts from screen advertising, are shown separately in this report.

Although the count of establishments in this report represents the number in business at the end of the year, the receipts figures include receipts of all establishments in business at any time during the year. Nonemployer establishments are included in the tables if they operated at an annual receipts volume rate of \$1,000 or more; however, their reported receipts have not been projected to a full year's operation.

Payroll entire year—"Payroll" includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g. free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for social security, income

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS form 941.

Active proprietors of unincorporated businesses—The number of active proprietors shown in this report is calculated by crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms:

1. All firms in business the full year.
2. All payroll firms in business during the pay period including March 12, 1967.
3. Every second nonpayroll firm not in business the full year.

For multiunit proprietorships and partnerships, proprietors were credited to only one establishment of such multiunits.

Motion Picture Theaters:

Admissions receipts—Consists of the amount paid by theater patrons for admission, including any Federal, State, or local admission taxes.

Sales of candy, popcorn, etc.—Consists of the total receipts of candy counters or refreshment stands (including sales taxes) located inside the theater which are operated by the theater.

Rentals and concessions—Consists of the amount received from operators of leased departments and concessions located in the theater, regardless of whether compensation was in the form of a flat rental or a percentage of the receipts. Also included is the theater owner's share of receipts of coin operated machines operated by others at the theater. This item does **not** include receipts from rental of stores or offices.

Advertising—These are the receipts received by the theater operator for screen advertising.

Paid admissions:

Individuals—This represents the total paid admissions to conventional motion picture theaters and the number of paid admission to drive-ins where price per person is charged.

Cars—This represents the number of car admissions to drive-in theaters where a price per car is charged.

Period Started—This is the period in which the establishment commenced operation as a motion picture theater. It does not necessarily mean the period in which the present operator took over a particular theater.

Motion Picture Film Exchanges:

Receipts—Consists of amount received from exhibitors for rental of United States and foreign theatrical and nontheatrical films and TV tapes, from the sale of movie prints and merchandise, from export operations, as well as miscellaneous receipts from customers. To avoid duplication of receipts this item does not include the reporting company's share of receipts from film rentals collected by others.

Operating expenses—Consists of payroll, advertising, administrative, occupancy rentals, and other expenses allocable to distribution. Also includes film rental payments to other film exchanges and to producers.

Motion Picture Production:

Receipts—Includes **only** receipts from outright sales of film or TV tape, from film or tape rentals received directly from theater or television exhibitors, and miscellaneous receipts from other than film rentals. Earnings from films which are distributed by film exchanges, whether independent or producer-owned, are **not** included in receipts of motion picture producers. To avoid duplication within the industry, such receipts are shown under "film exchanges." Likewise, receipts from contract production for other motion picture producers are excluded. Only those producers' receipts from studio rental, laboratory work, loan of players, etc., which were not netted against costs were included in receipts.

Costs—Consists of cost of materials and supplies, payments of rights and royalties, payments for laboratory work, payments to other producers for contract production, payroll, and other operating expenses both inside and outside the United States.

Standard metropolitan statistical area — The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.² A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more, or "twin cities" with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities, rather than counties, are the units used in defining an SMSA.

KIND-OF-BUSINESS CLASSIFICATIONS

"Services" as defined in the 1967 edition of the SIC Manual, includes establishments primarily engaged in rendering a wide variety of services to individuals and business establishments.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification."

This report includes data for SIC Major Group 78. Descriptions of those kinds of business for which data are provided in this report follow.

Motion picture production other than for television (SIC 7813)—Establishments primarily engaged in the production of theatrical and nontheatrical motion pictures for exhibition other than for television. Included in this classification are establishments of producer-distributor organizations. Services allied to motion picture production are classified separately.

Motion picture production for television (SIC 7814)—Establishments primarily engaged in

the production of theatrical and nontheatrical motion pictures and tape for television exhibition. Included in this classification are establishments of producer-distributor organizations. Services allied to motion picture production are classified separately.

Motion picture film exchanges (SIC 7816)—Establishments primarily engaged in renting theatrical and nontheatrical film to exhibitors other than in the field of television. Included in receipts are earnings from film rentals in foreign countries. Services allied to motion picture distribution are classified separately.

Film or tape distribution for television (SIC 7817)—Establishments primarily engaged in renting theatrical and nontheatrical film or tape to exhibitors in the field of television. Included in receipts are earnings from film or tape rentals in foreign countries. Services allied to motion picture distribution are classified separately.

Services allied to motion picture distribution (SIC 7818)—Establishments primarily engaged in performing auxiliary services to motion picture distribution, such as film delivery service, film buying and booking agencies, and film libraries.

Services allied to motion picture production (SIC 7821)—Establishments primarily engaged in performing services independent of motion picture production but allied thereto, such as film processing and editing and titling. Also included are casting bureaus, wardrobe and studio property rental, and the rental and repair of cameras and other motion picture equipment.

Motion picture theaters (except drive-ins) (SIC 7832)—Theaters primarily engaged in the exhibition of motion pictures in regular theaters. These are sometimes called "conventional," "four-wall," or "indoor" theaters. Portable motion picture theaters are included in this classification. Drive-in motion picture theaters are classified separately.

Drive-in motion picture theaters (SIC 7833)—Theaters primarily engaged in the outdoor exhibition of motion pictures commonly known as "open-air" or "drive-in" theaters.

² Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

MOTION PICTURE REPORTING FORMS

Form Approved: Budget Bureau No. 41-S67014

<p>FORM CB-78A (7801)</p> <p style="text-align: center;">U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</p> <h2 style="text-align: center;">1967 CENSUS OF BUSINESS</h2> <p style="text-align: center;">MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICE</p>	<p>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</p> <p>In correspondence pertaining to this report, please refer to this Census File Number</p> <p style="text-align: center;">CB-78A (7801)</p> <p style="text-align: right;">Employer Identification No.</p>												
<p style="text-align: center;">GENERAL INSTRUCTIONS</p> <p>Please complete and return this form in the envelope provided.</p> <p>If you operated more than one establishment (location) under the same Employer Identification Number in 1967, entries on this report should be consolidated for all such locations except that in item 1, enter the location of your main establishment and in item 7 provide information separately for each location.</p> <p>If your Employer Identification Number (the number appearing on Employer's Quarterly Federal Tax Return, Treasury Form 941) was changed during 1967, submit a report for the entire period of operation in 1967 on one 1967 Census reporting form, and list all Employer Identification Numbers used during any part of 1967 in item 2.</p> <p>This report should cover the calendar year 1967 or, if records are maintained on a fiscal year basis, the report should cover the fiscal year which includes at least 10 months of 1967.</p> <p>If book figures are not available, enter your best estimates.</p> <p>If unusual circumstances should cause an undue burden in filing by the due date, or if you have any questions, please write to the Jeffersonville Census Operations Office, Jeffersonville, Indiana 47130.</p>													
<p>1. NAME AND PHYSICAL LOCATION</p> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p> <p>h. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.</p> <p>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.</p> <p>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p> <p>c. Enter following physical location information</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p> <p>d. Enter name of county in which your establishment is located.....</p> <p>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?</p> <p>1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p>	Number and street	City, village, or other place	State	ZIP code	<p>2. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits))</p> <p>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1</p> <p>1 <input type="checkbox"/> Individual proprietor</p> <p>2 <input type="checkbox"/> Partnership</p> <p>0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association)</p> <p>8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate</p> <p>9 <input type="checkbox"/> Other (Specify).....</p> <p>4. PERIOD OPERATED IN 1967 X-2</p> <p>a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>h. How many months during 1967 did you own this establishment?..... Months X-3</p>								
Number and street	City, village, or other place												
State	ZIP code												
<p>5. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <p>Motion picture producers should complete item 10 (page 2). They need not complete this item. All other business establishments reporting on this form must complete item 5.</p> <p>Line a—Include only receipts from customers; excise taxes and sales taxes, total charges for services or for use of facilities and merchandise sold whether or not payment was received in 1967. Do not include commissions from vending machine operators, rents, sale of real estate, etc.</p> <p>Line b—Include all wages, salaries, bonuses, commissions, fees, vacation and sick leave pay, the cash equivalent of payment in kind such as goods, lodging, food and clothing. Include reported tips and gratuities received by your employees from others. Do not include payments to or withdrawals by, proprietors or partners of unincorporated businesses.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="width: 20%;">Dollars</th> <th style="width: 10%;">Cents</th> <th style="width: 10%;">Key</th> </tr> </thead> <tbody> <tr> <td>a. Receipts from services and sales of merchandise</td> <td></td> <td>XX</td> <td>X-4</td> </tr> <tr> <td>b. Total ANNUAL payroll in 1967 before deductions</td> <td></td> <td>XX</td> <td>X-5XX</td> </tr> </tbody> </table>			Dollars	Cents	Key	a. Receipts from services and sales of merchandise		XX	X-4	b. Total ANNUAL payroll in 1967 before deductions		XX	X-5XX
	Dollars	Cents	Key										
a. Receipts from services and sales of merchandise		XX	X-4										
b. Total ANNUAL payroll in 1967 before deductions		XX	X-5XX										

MOTION PICTURE REPORTING FORMS--Continued

6. COMPANY AFFILIATION

a. Mark this box ☐ if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

b. Mark this box ☐ if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company	Mailing address (Number, street, city, State, ZIP code)	EI No. (9 digits) _____-_____-_____-
-----------------	---------------------------------------------------------	-----------------------------------------

7. YOUR BUSINESS LOCATIONS

- a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 ☐ Yes 2 ☐ No
- b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales or receipts		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 5A) _____				XX	

8. KIND OF BUSINESS

X-8 *

a. Mark only ONE line. If this establishment was engaged in more than one of the kinds of activity listed, mark the one which accounted for the major portion of your receipts in 1967.

Distributors (Complete item 9)

Establishments Providing Services Allied to Film Distribution (Complete item 13)

- 7816002 _____ Film distributor or exchange, theatrical
- 7816002 _____ Distributor of educational, industrial, religious or other nontheatrical films or slides
- 7817000 _____ Film or tape distributor for television

- 7818008 _____ Film delivery
- 7818008 _____ Film booking agency
- 7818008 _____ Film purchasing agency
- 7818008 _____ Motion picture film library
- 7818008 _____ Other services allied to film distribution (Specify)

Producers (Complete items 10, 11 and 12)

- 7813009 _____ Producer of motion pictures other than for television
- 7814007 _____ Producer of motion pictures and tape for television
- 7813009 _____ Producer of educational, industrial, religious or other nontheatrical films

Establishments Providing Services Allied to Film Production (Complete item 13)

- 7821002 _____ Motion picture film processing laboratory
- 7821002 _____ Rental and repair of motion picture equipment
- 7821002 _____ Rental of wardrobe and studio property
- 7821002 _____ Casting bureaus
- 7821002 _____ Other services allied to film production (Specify)

Producers of Still Films and Slide Films (Complete item 10)

- 7815004 _____ Producers of still films and slide films

Administrative Offices of Motion Picture Companies (Complete item 9)

- 7816002 _____ General, central, home, regional, district or similar office also engaged in film distribution
- _____ General, central, home, regional, district or similar office not engaged in film distribution

b. Other kind of business

_____ Kind of business other than any listed on page 1
(Specify)

c. To be completed only by establishments marking "Other kind of business" in item 8b. List your major types of receipts indicating what percent of your total receipts each represented in 1967. Lines listed should account for two thirds or more of your total receipts in item 5.

Types of services (or lines of merchandise)	Percent of item 5
1.	%
2.	%
3.	%
4.	%

MOTION PICTURE REPORTING FORMS--Continued

9. THEATRICAL MOTION PICTURE AND TV FILM AND TAPE DISTRIBUTORS AND EXCHANGES

	Receipts	Dollars	Cents	Key
<p>Line a(2)—Include rentals received from United States nontheatrical films, rentals from foreign theatrical and nontheatrical films exhibited in the United States.</p> <p>Line b(1)—Report the distribution of films and tapes produced only for television.</p> <p>Line c(3)—Include receipts from sale of movie films, other than to television, from sales of merchandise, and from rental and sales of accessories.</p> <p>Line d—Report here dollar value of earnings in foreign countries when "taken into operations"; for example, the amounts actually transferred, available for immediate transfer (converted to dollars), and amount of earnings used in foreign countries to offset amount expended by United States companies in those countries (such as production expenses).</p> <p>Line g—Report operating expenses including payroll, payments for rerun rights, advertising, administrative occupancy, etc. expense in United States but not including the portion of film rentals paid to others will be reported in item f.</p>	a. Rentals from United States exhibitors, other than television (1) United States films, theatrical (a) Feature pictures		XX	1-1
	(b) Short subjects, newsreels and serials		XX	1-2
	(2) Other rental receipts from exhibitors (Specify nature)		XX	1-3
	b. Rentals from television exhibition (1) United States films and tape produced for television		XX	1-4
	(2) Rentals from the leasing of theatrical films to television		XX	1-5
	c. Other United States receipts (1) Your share of rentals from film distributed by others		XX	1-6
	(2) From sales of theatrical films to television		XX	1-7
	(3) Other receipts (Specify)		XX	1-8
	d. Receipts from export operations		XX	1-9
	e. TOTAL RECEIPTS —————→ (Sum of lines above)		XX	1-10 *
	Operating Expenses f. Payment to others (United States and foreign companies) for their share of film rentals from films distributed by you		XX	2-1
	g. Other operating expense		XX	2-2
	h. General, central, home, regional, or district offices. How much of item g above is expense allocable to distribution?		XX	2-3 *

10. MOTION PICTURE PRODUCERS

	Receipts	Dollars	Cents	Key
<p>Line a(1)—Producers will report here receipts from distribution outlets (United States or foreign) not operated by the same organization that operates the production studio. Do not include intracompany receipts.</p> <p>Line a(2)—Producers who distribute some of their own films, will report here the receipts from film rentals from exhibitors in the United States.</p> <p>Line a(3)—Producers of films and tapes for television only will report here.</p> <p>Line b(1)—Report here only receipts for contract production of pictures for outside producers: receipts for services (such as laboratory work, studio rental, etc.) performed for other motion picture producers will be reported in line b(2).</p>	a. Receipts from distribution (1) Receipts from distributors, exchanges (United States or foreign)		XX	3-1
	(2) Rentals from exhibitors in United States, theatrical (a) Feature pictures		XX	3-2
	(b) Short subjects, newsreels, and serials		XX	3-3
	(3) Rentals of films and tapes produced only for television		XX	3-4
	b. Other receipts (1) Receipts from contract production (a) From other motion picture producers		XX	3-5
	(b) From all other sources (Include production of still and slide films)		XX	3-6

MOTION PICTURE REPORTING FORMS--Continued

10. MOTION PICTURE PRODUCERS — Continued

Lines b(2) and b(3)—Producers will include here those receipts from services which have not been netted against expenses.

Lines d(1)–d(3)—Costs attributed to the distribution of motion pictures should not be reported here.

If this company operates separate exchange centers, such costs should be reported on the report for the exchange centers.

Receipts — Continued

b. Other receipts — Continued

(2) Receipts from other motion picture producers or distributors for studio rentals, laboratory work, etc.

(3) Receipts from loan of players or other employees

(4) Receipts from leasing old theatrical films to television

(5) Other receipts (Specify)

c. TOTAL RECEIPTS —————→ (Sum of lines above)

d. Costs

(1) Production costs incurred in the United States during 1967

(2) Other costs incurred in the United States during 1967

(3) Costs incurred outside the United States during 1967

Dollars

Cents

Key

XX

3-7

XX

3-8

XX

3-9

XX

3-10

XX

3-11*

XX

4-1

XX

4-2

XX

4-3 *

11. TITLE AND COST OF FEATURE PICTURES PRODUCED OR IN PRODUCTION DURING 1967

Include only theatrical pictures not produced for television

A company should complete only one report for all its production activity. The pictures listed in this report should cover the production activities of the parent company and its affiliates and subsidiaries. **In addition** to the forenamed, list in item 11 those feature subjects made by foreign companies for

distribution in the United States and in whose production this company had a financial interest. If the costs of those foreign pictures are known, enter costs in columns 5 and 6 for each title. If the costs are not known, enter an "X" in column 7 or 8 for each title for which the cost is not known.

	8	8-1	8-2	8-3	8-4	8-5	8-6	8-7	8-8	8-9 *
Title or working title	Code	Feature pictures produced in the United States		Feature pictures produced abroad by United States companies		Feature pictures produced abroad for distribution in the United States and in whose production this company had a financial interest				
		Total cost (\$1,000)		Total cost (\$1,000)		Total cost known (\$1,000)		Cost not known ("X" column)		
		Color process (1)	Black and white (2)	Color process (3)	Black and white (4)	Color process (5)	Black and white (6)	Color process (7)	Black and white (8)	
Pictures completed during 1967 (Report total costs incurred in 1967 and in previous years.)										
1.	301									
2.	302									
3.	303									
4.	304									
5.	305									
6.	306									
TOTAL (Sum of lines 1-6) —————→	310									
Pictures in production at end of 1967 but not completed (Report total cost incurred in 1967.)										
7.	311									
8.	312									
9.	313									
10.	314									
11.	315									
12.	316									
TOTAL (Sum of lines 7-12) —————→	320									

MOTION PICTURE REPORTING FORMS--Continued

12. NUMBER AND COST OF MOTION PICTURES, OTHER THAN FEATURE PICTURES, PRODUCED OR IN PRODUCTION IN 1967

Do not include number and cost of feature pictures in this inquiry. They should be included in item 11.

Report in columns (1) and (2) the number and production costs of films and tapes completed by this company during 1967; including total costs for these films incurred to date.

Report in columns (3) and (4) the number and production costs incurred to date of films and tapes in production but not completed by the end of 1967.

Do not include in column (1) or (3) the number of prints made--only the number of productions.

Line a(1)—Report the number of program half-hours produced or in production during the year. For example: a television series consisting of 26 one hour programs would be listed as 52 half-hours.

	8	8-1	8-2	8-3	8-4	8-5*
Type of picture		Code	Pictures and programs completed during 1967		Pictures and programs in production end of year but not completed	
			Number (1)	Total cost (\$1,000) (2)	Number (3)	Total cost (\$1,000) (4)
a. Production of films or tapes for television						
(1) Program half-hours		411				
(2) Commercial spots		412				
b. Short-subjects, newsreels and serials (not produced for television)						
(1) Color process		421				
(2) Black and white		422				
c. All other productions (color process and black and white)						
(1) Educational		431				
(2) Industrial		432				
(3) Other (Specify)						
		433				

13. SERVICES ALLIED TO MOTION PICTURE PRODUCTION AND DISTRIBUTION

	Linear feet of processed and/or printed film (1,000 feet)	Key	Receipts (Dollars)	Key
a. Motion picture film processed in 1967				
(1) Black and white		5-1		5-3
(2) Color		5-2		5-4
b. Receipts from film delivery, film booking and purchasing				5-5
c. Other receipts (Specify nature) _____				5-6
d. Operating expenses (include payroll, advertising, administrative, occupancy, etc.)				5-7*

14. CERTIFICATION	Name of person to contact regarding this report	Address (Number, street, city, State, ZIP code)	Telephone No.		
			Area code	Number	Extension
	This report is substantially accurate and covers the period from _____ to _____				
	Signature of authorized person	Title	Date		

MOTION PICTURE REPORTING FORMS--Continued

Form Approved: Budget Bureau No. 41-S67014

FORM **CB-78B**
(7802)

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,
please refer to this Census File Number

Employer
Identification No.

CB-78B (7802)

1967 CENSUS OF BUSINESS

MOTION PICTURE THEATERS

GENERAL INSTRUCTIONS

Please complete and return this form in the envelope provided.

If you operated more than one establishment (location) under the same Employer Identification Number in 1967, entries on this report should be consolidated for all such locations except that in item 1, enter the location of your main establishment and in item 7 provide information separately for each location.

If your Employer Identification Number (the number appearing on Employer's Quarterly Federal Tax Return, Treasury Form 941) was changed during 1967, submit a report for the entire period of operation in 1967 on one 1967 Census reporting form, and list all Employer Identification Numbers used during any part of 1967 in item 2.

This report should cover the calendar year 1967 or, if records are maintained on a fiscal year basis, the report should cover the fiscal year which includes at least 10 months of 1967.

If book figures are not available, enter your best estimates.

If unusual circumstances should cause an undue burden in filing by the due date, or if you have any questions, please write to the **Jeffersonville Census Operations Office, Jeffersonville, Indiana 47130.**

1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?

☐ Yes ☐ No (If "No," enter trade name above the label.)

b. Is the address in the label—

1. ☐ The mail address of your establishment but **not** the actual physical location.
2. ☐ The mail address of your establishment (including number and street) which also is its actual physical location.
3. ☐ Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, **or** number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)

c. Enter following physical location information

Number and street	City, village, or other place
State	ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located.....

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

1 ☐ Yes 2 ☐ No

2. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?

☐ Yes ☐ No (If "No," enter the currently assigned EI Number here (9 digits))

3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT

X-1

- 1 ☐ Individual proprietor
- 2 ☐ Partnership
- 0 ☐ Corporation (Do **not** mark if any form of cooperative association)
- 8 ☐ Co-op (cooperative association), corporate or noncorporate
- 9 ☐ Other (Specify) _____

4. PERIOD OPERATED IN 1967

X-2

a. Was this establishment in business at the end of 1967?.....

1 ☐ Yes 2 ☐ No

(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)

b. How many months during 1967 did you own this establishment?.....

Months

X-3

MOTION PICTURE REPORTING FORMS--Continued

5. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967			6. COMPANY AFFILIATION								
a. Receipts from services and sales of merchandise.....	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%;">Dollars</th> <th style="width: 50%;">Cents</th> </tr> <tr> <td style="height: 20px;"></td> <td style="text-align: center;">XX</td> </tr> </table>	Dollars	Cents		XX	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 100%;">Key</th> </tr> <tr> <td style="text-align: center;">X-4</td> </tr> </table>	Key	X-4	a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).		
Dollars	Cents										
	XX										
Key											
X-4											
<i>INCLUDE: Only receipts from customers; excise taxes and sales taxes, total charges for services or for use of facilities and merchandise sold whether or not payment was received in 1967.</i>											
b. Total ANNUAL payroll in 1967 before deductions.....	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%;">Dollars</th> <th style="width: 50%;">Cents</th> </tr> <tr> <td style="height: 20px;"></td> <td style="text-align: center;">XX</td> </tr> </table>	Dollars	Cents		XX	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 100%;">Key</th> </tr> <tr> <td style="text-align: center;">X-5</td> </tr> </table>	Key	X-5	b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).		
Dollars	Cents										
	XX										
Key											
X-5											
<i>INCLUDE: All wages, salaries, bonuses, commissions, fees, vacation and sick leave pay, the cash equivalent of payments in kind such as goods, lodging, food, and clothing. INCLUDE reported tips and gratuities received by your employees from others. DO NOT include payments to, or withdrawals by, proprietors or partners of unincorporated businesses.</i>											
Name of company			Mailing address (Number, street, city, State, ZIP code)								
EI No. (9 digits)			_____								

7. YOUR BUSINESS LOCATIONS					
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?.....					
					1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments, (such as warehouses, central administrative offices, buying offices, etc.).					
Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales or receipts	Dollars	Cents
1.					XX
2.					XX
3.					XX
Totals for this Employer Identification Number (Sales total should equal the entry in item 5)					XX
Number of paid employees (Pay period including March 12)					

8. KIND OF BUSINESS		X-8 *
Mark the ONE line which best describes your kind of business at this establishment.		
7832009	_____ Conventional motion picture theater	
7833007	_____ Drive-in motion picture theater	
_____	_____ Other kind of business (Specify kind)	

9. ANALYSIS OF 1967 RECEIPTS —Answer every question in accordance with instructions. When records do not provide necessary information, answer on the basis of your best estimate.				
Line a(1) —Amount received from the sale of admissions including any Federal, State or local admissions taxes.	a. Receipts from customers	Dollars	Cents	Key
Line a(2) —Total receipts of refreshment stands operated by you in this theater, including all sales taxes and excise taxes. Do not include here either the receipts from coin-operated machines operated by others on your premises or any payments you receive as a result of such operations, or from refreshment stands located in your theater which are operated as concessions by others.	(1) From admissions (include admissions taxes)		XX	1-1
	(2) From refreshment stands if operated by you (include sales taxes)		XX	1-2
	(3) TOTAL RECEIPTS —————→ Sum of (1) and (2)—should be the same as item 5		XX	1-3
Line b(1) —Amount received by you as space rental from operators of concessions located in this establishment, regardless of whether compensation was in the form of a flat rental or a percentage of the receipts. Also include here YOUR SHARE of the receipts of coin-operated machines operated by OTHERS on your premises. Do not include anywhere on this report receipts from rental of stores, offices, or apartments.	b. Other specified types of receipts			
	(1) Your net receipts from concessions, or vending machines not owned by you		XX	1-4
	(2) Receipts from screen advertising		XX	1-5

MOTION PICTURE REPORTING FORMS--Continued

10. PAID ADMISSIONS 1967			13. MULTIPLE FEATURES IN 1967 1-6								
	Number	Key	How often during 1967 did the shows at this theater consist of two or more features? (Mark one box only) 1 <input type="checkbox"/> More than 75 percent of the time 2 <input type="checkbox"/> 50 to 75 percent of the time 3 <input type="checkbox"/> Less than 50 percent of the time								
a. Conventional theaters Total number of paid admissions		2-1									
b. Drive-in theaters (1) Total number of paid admissions where charge per person in the car was made		2-2									
(2) Total number of car admissions where charge was by the carload		2-3									
11. THEATER CAPACITY			14. PERIOD IN OPERATION 1-7								
Drive-in motion picture theaters having seats should report their car and seating capacities separately.			a. Mark the box which indicates when this theater was first operated under the present ownership or control. <div style="display: flex; justify-content: space-between;"> 1 <input type="checkbox"/> Before 1942 4 <input type="checkbox"/> 1955-1958 </div> <div style="display: flex; justify-content: space-between;"> 2 <input type="checkbox"/> 1942-1948 5 <input type="checkbox"/> 1959-1963 </div> <div style="display: flex; justify-content: space-between;"> 3 <input type="checkbox"/> 1949-1954 6 <input type="checkbox"/> 1964-1967 </div>								
	Number	Key	b. Was this establishment operated as a motion picture theater prior to the time it came under the present ownership or control?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No 1-8								
a. Seating capacity		2-4	c. If "Yes," mark the box which to the best of your knowledge or belief indicates when this establishment was first operated as a motion picture theater. <div style="display: flex; justify-content: space-between;"> 1 <input type="checkbox"/> Before 1942 4 <input type="checkbox"/> 1955-1958 </div> <div style="display: flex; justify-content: space-between;"> 2 <input type="checkbox"/> 1942-1948 5 <input type="checkbox"/> 1959-1963 </div> <div style="display: flex; justify-content: space-between;"> 3 <input type="checkbox"/> 1949-1954 6 <input type="checkbox"/> 1964-1967 </div> 1-9 *								
b. Car capacity (if this is a drive-in motion picture theater)		2-5									
12. FILMS LEASED IN 1967											
How many feature films did you lease during 1967?		2-6 *									
This space may be used for any explanations that may be helpful in understanding your report.											
15.	Name of person to contact regarding this report	Address (Number, street, city, State, ZIP code)	Telephone No. <table border="1" style="width: 100%; border-collapse: collapse; font-size: x-small;"> <tr> <td style="width: 25%;">Area code</td> <td style="width: 25%;">Number</td> <td style="width: 50%;">Extension</td> </tr> <tr> <td style="height: 20px;"></td> <td></td> <td></td> </tr> </table>			Area code	Number	Extension			
Area code	Number	Extension									
CERTIFICATION	This report is substantially accurate and covers the period from _____ to _____										
	Signature of authorized person	Title	Date								

Appendix C

STANDARD METROPOLITAN STATISTICAL AREAS

(Area titles and definitions of the 2 Standard Consolidated Areas and the 230 Standard Metropolitan Statistical Areas in the United States established by the Bureau of the Budget as of January 15, 1968)

Chicago, Ill.—Northwestern Indiana Standard Consolidated Area -----	Consists of Chicago, Ill., and Gary—Hammond—East Chicago, Ind., Standard Metropolitan Statistical Areas
New York, N.Y.—Northeastern New Jersey Standard Consolidated Area -----	Consists of the following Standard Metropolitan Statistical Areas: New York, N.Y.; Newark, N.J.; Jersey City, N.J.; Paterson—Clifton—Passaic, N.J.; and of Middlesex and Somerset Counties, N.J.
Abilene, Tex. -----	Consists of Jones and Taylor Counties, Tex.
Akron, Ohio -----	Consists of Portage and Summit Counties, Ohio
Albany, Ga. -----	Coextensive with Dougherty County, Ga.
Albany—Schenectady—Troy, N.Y. -----	Consists of Albany, Rensselaer, Saratoga, and Schenectady Counties, N.Y.
Albuquerque, N. Mex. -----	Coextensive with Bernalillo County, N. Mex.
Allentown—Bethlehem—Easton, Pa.—N.J. -----	Consists of Lehigh and Northampton Counties, Pa.; and Warren County, N.J.
Altoona, Pa. -----	Coextensive with Blair County, Pa.
Amarillo, Tex. -----	Consists of Potter and Randall Counties, Tex.
Anaheim—Santa Ana—Garden Grove, Calif. -----	Coextensive with Orange County, Calif.
Anderson, Ind. -----	Coextensive with Madison County, Ind.
Ann Arbor, Mich. -----	Coextensive with Washtenaw County, Mich.
Asheville, N.C. -----	Coextensive with Buncombe County, N.C.
Atlanta, Ga. -----	Consists of Clayton, Cobb, De Kalb, Fulton, and Gwinnett Counties, Ga.
Atlantic City, N.J. -----	Coextensive with Atlantic County, N.J.
Augusta, Ga.—S.C. -----	Consists of Richmond County, Ga., and Aiken County, S. C.
Austin, Tex. -----	Coextensive with Travis County, Tex.
Bakersfield, Calif. -----	Coextensive with Kern County, Calif.
Baltimore, Md. -----	Consists of Baltimore city and Anne Arundel, Baltimore, Carroll, Harford and Howard Counties, Md.
Baton Rouge, La. -----	Coextensive with East Baton Rouge Parish, La.
Bay City, Mich. -----	Coextensive with Bay County, Mich.
Beaumont—Port Arthur—Orange, Tex. -----	Consists of Jefferson and Orange Counties, Tex.
Billings, Mont. -----	Coextensive with Yellowstone County, Mont.
Biloxi—Gulfport, Miss. -----	Coextensive with Harrison County, Miss.
Binghamton, N.Y.—Pa. -----	Consists of Broome and Tioga Counties, N.Y., and Susquehanna County, Pa.
Birmingham, Ala. -----	Consists of Jefferson, Shelby, and Walker Counties, Ala.
Bloomington—Normal, Ill. -----	Coextensive with McLean County, Ill.
Boise City, Idaho -----	Coextensive with Ada County, Idaho
Boston, Mass. -----	Consists of all of Suffolk County; Beverly, Lynn, Peabody, and Salem cities, and Danvers, Hamilton, Lynnfield, Manchester, Marblehead, Middleton, Nahant, Saugus, Swampscott, Topsfield, and Wenham towns in Essex County; Cambridge, Everett, Malden, Medford, Melrose, Newton, Somerville, Waltham, and Woburn cities, and Arlington, Ashland, Bedford, Belmont, Burlington, Concord, Framingham, Lexington, Lincoln, Natick, North Reading, Reading, Sherborn, Stoneham, Sudbury, Wakefield, Watertown, Wayland, Weston, Wilmington, and Winchester towns in Middlesex County; Quincy city, and Braintree, Brookline, Canton, Cohasset, Dedham, Dover, Holbrook, Medfield, Millis, Milton, Needham, Norfolk, Norwood, Randolph, Sharon, Walpole, Wellesley, Westwood, and Weymouth towns in Norfolk County; and Duxbury, Hanover, Hingham, Hull, Marshfield, Norwell, Pembroke, Rockland, and Scituate towns in Plymouth County, Mass.
Bridgeport, Conn. -----	Consists of Bridgeport and Shelton cities, and Easton, Fairfield, Monroe, Stratford, and Trumbull towns in Fairfield County; and Milford city in New Haven County, Conn.
Brockton, Mass. -----	Consists of Easton town in Bristol County; Avon and Stoughton towns in Norfolk County; and Brockton city, and Abington, Bridgewater, East Bridgewater, Hanson, West Bridgewater, and Whitman towns in Plymouth County, Mass.
Brownsville—Harlingen—San Benito, Tex. -----	Coextensive with Cameron County, Tex.
Buffalo, N.Y. -----	Consists of Erie and Niagara Counties, N.Y.
Canton, Ohio -----	Coextensive with Stark County, Ohio
Cedar Rapids, Iowa -----	Coextensive with Linn County, Iowa
Champaign—Urbana, Ill. -----	Coextensive with Champaign County, Ill.
Charleston, S.C. -----	Consists of Berkeley and Charleston Counties, S.C.

STANDARD METROPOLITAN STATISTICAL AREAS—Continued

Charleston, W. Va. _____	Coextensive with Kanawha County, W. Va.
Charlotte, N.C. _____	Consists of Mecklenburg and Union Counties, N.C.
Chattanooga, Tenn.—Ga. _____	Consists of Hamilton County, Tenn., and Walker County, Ga.
Chicago, Ill. _____	Consists of Cook, Du Page, Kane, Lake, McHenry, and Will Counties, Ill.
Cincinnati, Ohio—Ky.—Ind. _____	Consists of Clermont, Hamilton, and Warren Counties, Ohio; Boone, Campbell, and Kenton Counties, Ky.; and Dearborn County, Ind.
Cleveland, Ohio _____	Consists of Cuyahoga, Geauga, Lake, and Medina Counties, Ohio
Colorado Springs, Colo. _____	Coextensive with El Paso County, Colo.
Columbia, S.C. _____	Consists of Lexington and Richland Counties, S.C.
Columbus, Ga.—Ala. _____	Consists of Chattahoochee and Muscogee Counties, Ga., and Russell County, Ala.
Columbus, Ohio _____	Consists of Delaware, Franklin, and Pickaway Counties, Ohio
Corpus Christi, Tex. _____	Consists of Nueces and San Patricio Counties, Tex.
Dallas, Tex. _____	Consists of Collin, Dallas, Denton, Ellis, Kaufman, and Rockwall Counties, Tex.
Davenport—Rock Island—Moline, Iowa—Ill. ____	Consists of Scott County, Iowa, and Henry and Rock Island Counties, Ill.
Dayton, Ohio _____	Consists of Greene, Miami, Montgomery, and Preble Counties, Ohio
Decatur, Ill. _____	Coextensive with Macon County, Ill.
Denver, Colo. _____	Consists of Adams, Arapahoe, Boulder, Denver, and Jefferson Counties, Colo.
Des Moines, Iowa _____	Coextensive with Polk County, Iowa
Detroit, Mich. _____	Consists of Macomb, Oakland, and Wayne Counties, Mich.
Dubuque, Iowa _____	Coextensive with Dubuque County, Iowa
Duluth—Superior, Minn.—Wis. _____	Consists of St. Louis County, Minn., and Douglas County, Wis.
Durham, N.C. _____	Consists of Durham and Orange Counties, N.C.
El Paso, Tex. _____	Coextensive with El Paso County, Tex.
Erie, Pa. _____	Coextensive with Erie County, Pa.
Eugene, Oreg. _____	Coextensive with Lane County, Oreg.
Evansville, Ind.—Ky. _____	Consists of Vanderburgh and Warrick Counties, Ind., and Henderson County, Ky.
Fall River, Mass.—R.I. _____	Consists of Fall River city, and Somerset, Swansea, and Westport towns in Bristol County, Mass.; and Tiverton town in Newport County, R.I.
Fargo—Moorhead, N. Dak.—Minn. _____	Consists of Cass County, N. Dak., and Clay County, Minn.
Fayetteville, N.C. _____	Coextensive with Cumberland County, N.C.
Fitchburg—Leominster, Mass. _____	Consists of Shirley and Townsend towns in Middlesex County; and Fitchburg and Leominster cities, and Lunenburg and Westminster towns in Worcester County, Mass.
Flint, Mich. _____	Consists of Genesee and Lapeer Counties, Mich.
Fort Lauderdale—Hollywood, Fla. _____	Coextensive with Broward County, Fla.
Fort Smith, Ark.—Okla. _____	Consists of Crawford and Sebastian Counties, Ark.; and LeFlore and Sequoyah Counties, Okla.
Fort Wayne, Ind. _____	Coextensive with Allen County, Ind.
Fort Worth, Tex. _____	Consists of Johnson and Tarrant Counties, Tex.
Fresno, Calif. _____	Coextensive with Fresno County, Calif.
Gadsden, Ala. _____	Coextensive with Etowah County, Ala.
Galveston—Texas City, Tex. _____	Coextensive with Galveston County, Tex.
Gary—Hammond—East Chicago, Ind. _____	Consists of Lake and Porter Counties, Ind.
Grand Rapids, Mich. _____	Consists of Kent and Ottawa Counties, Mich.
Great Falls, Mont. _____	Coextensive with Cascade County, Mont.
Green Bay, Wis. _____	Coextensive with Brown County, Wis.
Greensboro—Winston—Salem—High Point, N.C. _____	Consists of Forsyth, Guilford, Randolph, and Yadkin Counties, N.C.
Greenville, S.C. _____	Consists of Greenville and Pickens Counties, S.C.
Hamilton—Middletown, Ohio _____	Coextensive with Butler County, Ohio
Harrisburg, Pa. _____	Consists of Cumberland, Dauphin, and Perry Counties, Pa.
Hartford, Conn. _____	Consists of Hartford city, and Avon, Bloomfield, Canton, East Granby, East Hartford, East Windsor, Enfield, Farmington, Glastonbury, Granby, Manchester, Newington, Rocky Hill, Simsbury, South Windsor, Suffield, West Hartford, Wethersfield, Windsor, and Windsor Locks towns in Hartford County; Cromwell town in Middlesex County; and Andover, Bolton, Coventry, Ellington, and Vernon towns in Tolland County, Conn.
Honolulu, Hawaii _____	Coextensive with Honolulu County, Hawaii
Houston, Tex. _____	Consists of Brazoria, Fort Bend, Harris, Liberty, and Montgomery Counties, Tex.
Huntington—Ashland, W. Va.—Ky.—Ohio _____	Consists of Cabell and Wayne Counties, W. Va.; Boyd County, Ky.; and Lawrence County, Ohio
Huntsville, Ala. _____	Consists of Limestone and Madison Counties, Ala.

STANDARD METROPOLITAN STATISTICAL AREAS—Continued

Indianapolis, Ind. _____	Consists of Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, and Shelby Counties, Ind.
Jackson, Mich. _____	Coextensive with Jackson County, Mich.
Jackson, Miss. _____	Consists of Hinds and Rankin Counties, Miss.
Jacksonville, Fla. _____	Coextensive with Duval County, Fla.
Jersey City, N.J. _____	Coextensive with Hudson County, N.J.
Johnstown, Pa. _____	Consists of Cambria and Somerset Counties, Pa.
Kalamazoo, Mich. _____	Coextensive with Kalamazoo County, Mich.
Kansas City, Mo.-Kans. _____	Consists of Cass, Clay, Jackson, and Platte Counties, Mo., and Johnson and Wyandotte Counties, Kans.
Kenosha, Wis. _____	Coextensive with Kenosha County, Wis.
Knoxville, Tenn. _____	Consists of Anderson, Blount, and Knox Counties, Tenn.
Lafayette, La. _____	Coextensive with Lafayette Parish, La.
Lafayette-West Lafayette, Ind. _____	Coextensive with Tippecanoe County, Ind.
Lake Charles, La. _____	Coextensive with Calcasieu Parish, La.
Lancaster, Pa. _____	Coextensive with Lancaster County, Pa.
Lansing, Mich. _____	Consists of Clinton, Eaton, and Ingham Counties, Mich.
Laredo, Tex. _____	Coextensive with Webb County, Tex.
Las Vegas, Nev. _____	Coextensive with Clark County, Nev.
Lawrence-Haverhill, Mass.-N.H. _____	Consists of Lawrence and Haverhill cities, and Andover, Georgetown, Groveland, Merrimac, Methuen, North Andover, and West Newbury towns in Essex County, Mass.; and Newton, Plaistow, and Salem towns in Rockingham County, N.H.
Lawton, Okla. _____	Coextensive with Comanche County, Okla.
Lewiston-Auburn, Maine _____	Consists of Auburn and Lewiston cities, and Lisbon town in Androscoggin County, Maine
Lexington, Ky. _____	Coextensive with Fayette County, Ky.
Lima, Ohio _____	Consists of Allen, Putnam, and Van Wert Counties, Ohio
Lincoln, Nebr. _____	Coextensive with Lancaster County, Nebr.
Little Rock-North Little Rock, Ark. _____	Consists of Pulaski and Saline Counties, Ark.
Lorain-Elyria, Ohio _____	Coextensive with Lorain County, Ohio
Los Angeles-Long Beach, Calif. _____	Coextensive with Los Angeles County, Calif.
Louisville, Ky.-Ind. _____	Consists of Jefferson County, Ky., and Clark and Floyd Counties, Ind.
Lowell, Mass. _____	Consists of Lowell city, and Billerica, Chelmsford, Dracut, Tewksbury, Tyngsborough, and Westford towns in Middlesex County, Mass.
Lubbock, Tex. _____	Coextensive with Lubbock County, Tex.
Lynchburg, Va. _____	Consists of Lynchburg city, and Amherst and Campbell Counties, Va.
Macon, Ga. _____	Consists of Bibb and Houston Counties, Ga.
Madison, Wis. _____	Coextensive with Dane County, Wis.
Manchester, N.H. _____	Consists of Manchester city, and Bedford and Goffstown towns in Hillsborough County; and Hooksett town in Merrimack County, N.H.
Mansfield, Ohio _____	Coextensive with Richland County, Ohio
McAllen-Pharr-Edinburg, Tex. _____	Coextensive with Hidalgo County, Tex.
Memphis, Tenn.-Ark. _____	Consists of Shelby County, Tenn., and Crittenden County, Ark.
Meriden, Conn. _____	Coextensive with Meriden city in New Haven County, Conn.
Miami, Fla. _____	Coextensive with Dade County, Fla.
Midland, Tex. _____	Coextensive with Midland County, Tex.
Milwaukee, Wis. _____	Consists of Milwaukee, Ozaukee, Washington, and Waukesha Counties, Wis.
Minneapolis-St. Paul, Minn. _____	Consists of Anoka, Dakota, Hennepin, Ramsey, and Washington Counties, Minn.
Mobile, Ala. _____	Consists of Baldwin and Mobile Counties, Ala.
Monroe, La. _____	Coextensive with Ouachita Parish, La.
Montgomery, Ala. _____	Consists of Elmore and Montgomery Counties, Ala.
Muncie, Ind. _____	Coextensive with Delaware County, Ind.
Muskegon-Muskegon Heights, Mich. _____	Coextensive with Muskegon County, Mich.
Nashville, Tenn. _____	Consists of Davidson, Sumner, and Wilson Counties, Tenn.
New Bedford, Mass. _____	Consists of New Bedford city, and Acushnet, Dartmouth, and Fairhaven towns in Bristol County; and Marion and Mattapoisett towns in Plymouth County, Mass.
New Britain, Conn. _____	Consists of New Britain city, and Berlin, Plainville, and Southington towns in Hartford County, Conn.
New Haven, Conn. _____	Consists of New Haven city, and Bethany, Branford, East Haven, Guilford, Hamden, North Branford, North Haven, Orange, West Haven, and Woodbridge towns in New Haven County, Conn.
New London-Groton-Norwich, Conn. _____	Consists of New London and Norwich cities, and East Lyme, Griswold, Groton, Ledyard, Lisbon, Montville, Old Lyme, Preston, Sprague, Stonington, and Waterford towns in New London County, Conn.

STANDARD METROPOLITAN STATISTICAL AREAS—Continued

New Orleans, La.	Consists of Jefferson, Orleans, St. Bernard, and St. Tammany Parishes, La.
New York, N.Y.	Consists of New York City, and Nassau, Rockland, Suffolk, and Westchester Counties, N.Y.
Newark, N.J.	Consists of Essex, Morris, and Union Counties, N.J.
Newport News—Hampton, Va.	Consists of Newport News and Hampton cities, and York County, Va.
Norfolk—Portsmouth, Va.	Consists of Chesapeake, Norfolk, Portsmouth, and Virginia Beach cities, Va.
Norwalk, Conn.	Consists of Norwalk city, and Westport and Wilton towns in Fairfield County, Conn.
Odessa, Tex.	Coextensive with Ector County, Tex.
Ogden, Utah	Coextensive with Weber County, Utah
Oklahoma City, Okla.	Consists of Canadian, Cleveland, and Oklahoma Counties, Okla.
Omaha, Nebr.—Iowa	Consists of Douglas and Sarpy Counties, Nebr., and Pottawattamie County, Iowa.
Orlando, Fla.	Consists of Orange and Seminole Counties, Fla.
Oxnard—Ventura, Calif.	Coextensive with Ventura County, Calif.
Paterson—Clifton—Passaic, N.J.	Consists of Bergen and Passaic Counties, N.J.
Pensacola, Fla.	Consists of Escambia and Santa Rosa Counties, Fla.
Peoria, Ill.	Consists of Peoria, Tazewell, and Woodford Counties, Ill.
Philadelphia, Pa.—N.J.	Consists of Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties, Pa., and Burlington, Camden, and Gloucester Counties, N.J.
Phoenix, Ariz.	Coextensive with Maricopa County, Ariz.
Pine Bluff, Ark.	Coextensive with Jefferson County, Ark.
Pittsburgh, Pa.	Consists of Allegheny, Beaver, Washington, and Westmoreland Counties, Pa.
Pittsfield, Mass.	Consists of Pittsfield city, and Dalton, Lanesborough, Lee, and Lenox towns in Berkshire County, Mass.
Portland, Maine	Consists of Portland, South Portland, and Westbrook cities, and Cape Elizabeth, Cumberland, Falmouth, Gorham, Scarborough, and Yarmouth towns in Cumberland County, Maine
Portland, Oreg.—Wash.	Consists of Clackamas, Multnomah, and Washington Counties, Oreg., and Clark County, Wash.
Providence—Pawtucket—Warwick, R.I.—Mass.	Consists of all of Bristol County; Warwick city, and Coventry, East Greenwich, and West Warwick towns in Kent County; Jamestown town in Newport County; Central Falls, Cranston, East Providence, Pawtucket, Providence, and Woonsocket cities, and Burrillville, Cumberland, Johnston, Lincoln, North Providence, North Smithfield, and Smithfield towns in Providence County; and Narragansett and North Kingstown towns in Washington County, R.I. Also, Attleboro city and North Attleborough, Rehoboth, and Seekonk towns in Bristol County, Mass.; Bellingham, Franklin, Plainville, and Wrentham towns in Norfolk County, Mass.; and Blackstone and Millville towns in Worcester County, Mass.
Provo—Orem, Utah	Coextensive with Utah County, Utah
Pueblo, Colo.	Coextensive with Pueblo County, Colo.
Racine, Wis.	Coextensive with Racine County, Wis.
Raleigh, N.C.	Coextensive with Wake County, N.C.
Reading, Pa.	Coextensive with Berks County, Pa.
Reno, Nev.	Coextensive with Washoe County, Nev.
Richmond, Va.	Consists of Richmond city, and Chesterfield, Hanover, and Henrico Counties, Va.
Roanoke, Va.	Consists of Roanoke and Salem cities, and Roanoke County, Va.
Rochester, N.Y.	Consists of Livingston, Monroe, Orleans, and Wayne Counties, N.Y.
Rockford, Ill.	Consists of Boone and Winnebago Counties, Ill.
Sacramento, Calif.	Consists of Placer, Sacramento, and Yolo Counties, Calif.
Saginaw, Mich.	Coextensive with Saginaw County, Mich.
St. Joseph, Mo.	Coextensive with Buchanan County, Mo.
St. Louis, Mo.—Ill.	Consists of St. Louis city, and Franklin, Jefferson, St. Charles, and St. Louis Counties, Mo.; and Madison and St. Clair Counties, Ill.
Salem, Oreg.	Consists of Marion and Polk Counties, Oreg.
Salinas—Monterey, Calif.	Coextensive with Monterey County, Calif.
Salt Lake City, Utah	Consists of Davis and Salt Lake Counties, Utah
San Angelo, Tex.	Coextensive with Tom Green County, Tex.
San Antonio, Tex.	Consists of Bexar and Guadalupe Counties, Tex.
San Bernardino—Riverside—Ontario, Calif.	Consists of Riverside and San Bernardino Counties, Calif.
San Diego, Calif.	Coextensive with San Diego County, Calif.
San Francisco—Oakland, Calif.	Consists of Alameda, Contra Costa, Marin, San Francisco, and San Mateo Counties, Calif.

STANDARD METROPOLITAN STATISTICAL AREAS—Continued

San Jose, Calif. _____	Coextensive with Santa Clara County, Calif.
Santa Barbara, Calif. _____	Coextensive with Santa Barbara County, Calif.
Savannah, Ga. _____	Coextensive with Chatham County, Ga.
Scranton, Pa. _____	Coextensive with Lackawanna County, Pa.
Seattle—Everett, Wash. _____	Consists of King and Snohomish Counties, Wash.
Sherman—Denison, Tex. _____	Coextensive with Grayson County, Tex.
Shreveport, La. _____	Consists of Bossier and Caddo Parishes, La.
Sioux City, Iowa—Nebr. _____	Consists of Woodbury County, Iowa, and Dakota County, Nebr.
Sioux Falls, S. Dak. _____	Coextensive with Minnehaha County, S. Dak.
South Bend, Ind. _____	Consists of Marshall and St. Joseph Counties, Ind.
Spokane, Wash. _____	Coextensive with Spokane County, Wash.
Springfield, Ill. _____	Coextensive with Sangamon County, Ill.
Springfield, Mo. _____	Coextensive with Greene County, Mo.
Springfield, Ohio _____	Coextensive with Clark County, Ohio
Springfield—Chicopee—Holyoke, Mass.—Conn. _____	Consists of Chicopee, Holyoke, Springfield, and Westfield cities, and Agawam, East Longmeadow, Hampden, Longmeadow, Ludlow, Monson, Palmer, Southwick, West Springfield, and Wilbraham towns in Hampden County; Northampton city, and Easthampton, Granby, Hadley, and South Hadley towns in Hampshire County; and Warren town in Worcester County, Mass.; and Somers town in Tolland County, Conn.
Stamford, Conn. _____	Consists of Stamford city, and Darien, Greenwich, and New Canaan towns in Fairfield County, Conn.
Steubenville—Weirton, Ohio—W. Va. _____	Consists of Jefferson County, Ohio, and Brooke and Hancock Counties, W. Va.
Stockton, Calif. _____	Coextensive with San Joaquin County, Calif.
Syracuse, N.Y. _____	Consists of Madison, Onondaga, and Oswego Counties, N.Y.
Tacoma, Wash. _____	Coextensive with Pierce County, Wash.
Tallahassee, Fla. _____	Coextensive with Leon County, Fla.
Tampa—St. Petersburg, Fla. _____	Consists of Hillsborough and Pinellas Counties, Fla.
Terre Haute, Ind. _____	Consists of Clay, Sullivan, Vermillion, and Vigo Counties, Ind.
Texarkana, Tex.—Ark. _____	Consists of Bowie County, Tex., and Miller County, Ark.
Toledo, Ohio—Mich. _____	Consists of Lucas and Wood Counties, Ohio, and Monroe County, Mich.
Topeka, Kans. _____	Coextensive with Shawnee County, Kans.
Trenton, N.J. _____	Coextensive with Mercer County, N.J.
Tucson, Ariz. _____	Coextensive with Pima County, Ariz.
Tulsa, Okla. _____	Consists of Creek, Osage, and Tulsa Counties, Okla.
Tuscaloosa, Ala. _____	Coextensive with Tuscaloosa County, Ala.
Tyler, Tex. _____	Coextensive with Smith County, Tex.
Utica—Rome, N.Y. _____	Consists of Herkimer and Oneida Counties, N.Y.
Vallejo—Napa, Calif. _____	Consists of Napa and Solano Counties, Calif.
Vineland—Millville—Bridgeton, N.J. _____	Coextensive with Cumberland County, N.J.
Waco, Tex. _____	Coextensive with McLennan County, Tex.
Washington, D.C.—Md.—Va. _____	Consists of Washington, D.C.; Montgomery and Prince Georges Counties, Md.; and Alexandria, Fairfax, and Falls Church cities, and Arlington, Fairfax, Loudon, and Prince William Counties, Va.
Waterbury, Conn. _____	Consists of Thomaston, Watertown, and Woodbury towns in Litchfield County; and Waterbury city, Naugatuck borough, and Beacon Falls, Cheshire, Middlebury, Prospect, and Wolcott towns in New Haven County, Conn.
Waterloo, Iowa _____	Coextensive with Black Hawk County, Iowa
West Palm Beach, Fla. _____	Coextensive with Palm Beach County, Fla.
Wheeling, W. Va.—Ohio _____	Consists of Marshall and Ohio Counties, W. Va., and Belmont County, Ohio
Wichita, Kans. _____	Consists of Butler and Sedgwick Counties, Kans.
Wichita Falls, Tex. _____	Consists of Archer and Wichita Counties, Tex.
Wilkes—Barre—Hazleton, Pa. _____	Coextensive with Luzerne County, Pa.
Wilmington, Del.—N.J.—Md. _____	Consists of New Castle County, Del., Salem County, N.J., and Cecil County, Md.
Wilmington, N.C. _____	Consists of Brunswick and New Hanover Counties, N.C.
Worcester, Mass. _____	Consists of Worcester city, and Auburn, Berlin, Boylston, Brookfield, East Brookfield, Grafton, Holden, Leicester, Millbury, Northborough, Northbridge, North Brookfield, Oxford, Paxton, Shrewsbury, Spencer, Sterling, Sutton, Upton, Westborough, and West Boylston towns in Worcester County, Mass.
York, Pa. _____	Consists of Adams and York Counties, Pa.
Youngstown—Warren, Ohio _____	Consists of Mahoning and Trumbull Counties, Ohio

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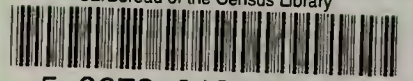
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